

# EMBA TIMELINE

The Ross Executive MBA curriculum is delivered in a time-efficient format. Once a month for 21 months, you will convene on campus in Ann Arbor or Los Angeles. Throughout each month you will stay connected to faculty and classmates in virtual learning environments that foster networking and collaboration.

REQUIRED  
 ELECTIVES

	Month 1	Month 2	Month 3	Month 4
<b>TERM 1</b>	Competing on Value // EMBA 621		Economics of Business // EMBA 604	
	Evaluating Financial Performance // EMBA 601		Business Analytics and Statistics for Executives // EMBA 603	
	Capital Allocation and Valuation // EMBA 602			
	Leadership Development Theme: Learning and Personal Growth			

	Month 5	Month 6	Month 7	Month 8
<b>TERM 2</b>	Managing the Value Chain/Supply Chain Management // EMBA 611			
	Strategic Thinking and Competitive Analysis // EMBA 636			
	Leading Organizational Change // EMBA 632		Measurement and Control of Organizational Performance // EMBA 615	
	Leadership Development Theme: Resilience and Thriving			

	Month 9	Month 10	Month 11	Month 12
<b>TERM 3</b>	Strategic Marketing Planning // EMBA 630			
		Leading the Responsible Organization // EMBA 612		Consumer Engagement in a Connected World // EMBA 607
		Entrepreneurial Ventures // EMBA 606		Macroeconomic Environment of Business // EMBA 637
		Legal Environment of Business // EMBA 625		Global Finance // EMBA 608
				Data Analytics // EMBA 610
Leadership Development Theme: Leading Change and Innovation				

	Month 13	Month 14	Month 15	Month 16
<b>TERM 4</b>	ExecMAP // EMBA 640			
			Negotiations // EMBA 634	
	Leadership Development Theme: Managing the External Environment			

	Month 17	Month 18	Month 19	Month 20	Month 21
<b>TERM 5</b>	Financial Statement Analysis, Business Forecasting & Equity Valuation // EMBA 605				Graduation
		Strategies for Growth // EMBA 629			
	Global Business Environment // EMBA 639		Competing Globally // EMBA 622		
				Personal and Organizational Leadership // EMBA 641	
	Leadership Development Theme: Defining Your Leadership Vision				

### Executive Education Electives – Take between Month 8 and Graduation

<b>TERM 6</b>	The Positive Leader // EMBA 651
	Strategic Human Resources Planning // EMBA 652
	Strategic Leaders Program // EMBA 653