

**CLASS OF 2018 MBA GRADUATES** 

### **GRADUATE OVERVIEW**

Michigan Ross Full-Time MBAs are thoroughly prepared to launch the careers they love, all over the country:

94 percent of graduates had an offer within three months of graduating, and over two thirds accepted roles on the East Coast, West Coast, or Chicago.

#### **DEMOGRAPHIC OVERVIEW**

Llass Size	400
Jndergraduate Majors	
Business	22%
- conomics	15%
- Engineering	22%
Humanities	22%
Other	19%
Average Full-Time Work Experience (years)	5
Average Age	30
Nomen	39%
Jnderrepresented Minorities	10%
nternational	32%

### Geographic Distribution

Africa	<1%
Asia	9%
Australia & New Zealand	<1%
Europe	2%
ndia	7%
Middle East	3%
North America	70%
South America	8%
Grade Point Average (GPA)	3.4
GMAT Score	
Middle 80% Range	690-740
Average	709

This report conforms to the MBA Career Services & Employer Alliance Standards for Reporting MBA Employment Statistics.

# **TOP HIRING COMPANIES**

Employers hiring two or more Michigan Ross graduates or interns in 2017-2018

COMPANY	FULL-TIME	INTERN	TOTAL	COMPANY	FULL-TIME	INTERN	TOTAL	COMPANY	FULL-TIME	INTERN	TOTAL
Amazon	44	31	75	AB InBev		4	4	Adobe Systems, Inc	2		2
McKinsey & Co.	17	13	30	Credit Suisse	2	2	4	American Airlines	1	1	2
EY	12	13	25	Danaher Corp.	1	3	4	Amgen, Inc.	2		2
Deloitte	10	13	23	General Mills Inc.	2	2	4	athenahealth, Inc.		2	2
PwC	14	8	22	IBM	1	3	4	BD (Becton, Dickinson & Co.)	1	1	2
Microsoft Corp.	9	12	21	Lazard	1	3	4	Bethesda Softworks, subsidiary of ZeniMax Media Inc.	2		2
Bain & Co., Inc.	9	11	20	Procter & Gamble Co.	1	3	4	BMO Capital Markets	1	1	2
Citi	10	8	18	RBC Capital Markets	2	2	4	Borgwarner Inc.		2	2
Boston Consulting Group	11	6	17	Root Inc.	1	3	4	Cerner Corp.	2		2
Google, Inc.	6	9	15	Whirlpool Corp.	1	3	4	Clorox Co.	2		2
General Motors Corp.	5	9	14	ZS Associates	2	2	4	Conway MacKenzie, Inc.		2	2
Dell, Inc.	4	8	12	3M Co.	2	1	3	Crescent Way Capital Partners		2	2
Johnson & Johnson	4	8	12	AlixPartners, LLC	3		3	Danone North America		2	2
Boeing Co.	6	5	11	Baxter Healthcare Corp.		3	3	Discover Financial Services, LLC.	2		2
PepsiCo Inc.	4	7	11	Boston Scientific	2	1	3	Emerson Electric Co.		2	2
Accenture	7	2	9	Cargill Inc.	2	1	3	Expedia Group		2	2
JP Morgan Chase & Co.	3	6	9	DaVita Inc.	2	1	3	Facebook, Inc.	1	1	2
American Express Co.	3	5	8	Delta Air Lines, Inc.	1	2	3	Fidelity Investments	1	1	2
Bank of America Merrill Lynch	3	5	8	Ford Motor Co.		3	3	Fortive Corp.		2	2
Cummins Inc.	1	7	8	Goldman Sachs Group	1	2	3	Intel Corp.	1	1	2
Dow Chemical Co.	2	6	8	Itau-Unibanco	1	2	3	Mayo Clinic		2	2
Varsity Tutors	3	4	7	KPMG LLP	1	2	3	Paypal Inc.	1	1	2
Walmart	2	4	6	L'Oreal USA Inc.	2	1	3	Piper Jaffray & Co.	2		2
William Blair	3	3	6	MillerCoors	2	1	3	Republic Services	2		2
Barclays PLC		5	5	NIKE Inc.		3	3	Rivian		2	2
Brunswick Corp.	4	1	5	NRP Group LLC	2	1	3	Roland Berger	2		2
Cisco Systems, Inc.	3	2	5	Starbucks	1	2	3	Samsung Global Strategy Group	2		2
Oracle Corp.		5	5	Target Corp.	2	1	3	Stoneridge		2	2
S.C. Johnson & Son, Inc.	4	1	5	UnitedHealth Group Inc.	2	1	3	TriNet	1	1	2
Tyson Foods, Inc.	1	4	5	Wayfair	3		3	Vanguard Group	1	1	2
A.T. Kearney, Inc.	3	1	4	Wells Fargo	1	2	3	Visa, Inc.	1	1	2

### HIRING COMPANIES

3M Co.

A.T. Kearney Inc. Accenture

Adobe Systems Inc.

AlixPartners LLC

Amazon

American Airlines
American Express Co.

American Express Co

Amgen Inc.
Analysis Group
Anthem Inc.

Atwell LLC Autodesk Inc.

Bain & Co. Inc.

Balyasny Asset Management
Bank of America Merrill Lynch

BASE

BD (Becton, Dickinson & Co.)

Beacon Group

Bethesda Softworks, subsidiary

of ZeniMax Media Inc. BMO Capital Markets

Boeing Co.

Boston Consulting Group

Boston Scientific

BP

Brunswick Corp.
Cargill Inc.
Cerner Corp.

Cisco Systems Inc.

Citi

Clever Inc.

Clorox Co.

Comer Capital Group

Credit Suisse
Cruise Automation

Ctrip.com International Limited

Cummins Inc.
CVS Health
Danaher Corp.
DaVita Inc.

DayBlink Consulting

Dell Inc. Deloitte

Delta Air Lines Inc. Deutsche Bank

Dimensional Fund Advisors

Discover Financial Services 11 C

Dow Chemical Co.
DraftKings
Dropbox
EY

Facebook Inc.

Fidelity Investments
Fishpeople Seafood
General Mills Inc.
General Motors Corp.

Google Inc.

Harris Williams & Co. Hewlett Packard Enterprise

Goldman Sachs Group

IBM
IDEX Corp.
Intel Corp.

Itau-Unibanco

Johnson & Johnson J.P. Morgan

KPMG LLP

L.E.K. Consulting L'Oreal USA Inc.

Land O'Lakes Inc.

Lazard

Leinweber Foundation Lincoln International LLC

Macquarie McKinsey & Co.

MGM Resorts International Microsoft Corp.

MillerCoors
Moelis & Co.

Moss Adams Capital

Mount Sinai Hospital

New York Life Insurance Co.

NRP Group LLC

Ottawa Avenue Private Capital

Paypal Inc. PepsiCo Inc.

Pfizer
Piper Jaffray & Co.
PPG Industries Inc.
Procter & Gamble Co.

PwC

RBC Capital Markets

The Related Companies LP Republic Services

Roland Berger

Root Inc.

S.C. Johnson & Son Inc.

Salesloft

Samsung Global Strategy Group

Schneider Electric

Shopee Starbucks

Takeda Pharmaceuticals USA Inc.

Target Corp.
Tesla Motors
TriNet HR Inc.
Trinity Health
Tyson Foods Inc.

Tyson Foods Inc.

UCLA Health System

UnitedHealth Group Inc.

Vanguard Group

Varsity Tutors

Virtus Partners

Visa Inc.

VMware Walmart Stores Inc

Walmart Stores Inc

Wayfair Wells Fargo

West Monroe Partners Whirlpool Corp. White & Case LLP William Blair WinWin

Wipro
WorldQuant LLC
ZS Associates

Zurich American Insurance Co.



McKinsey&Company









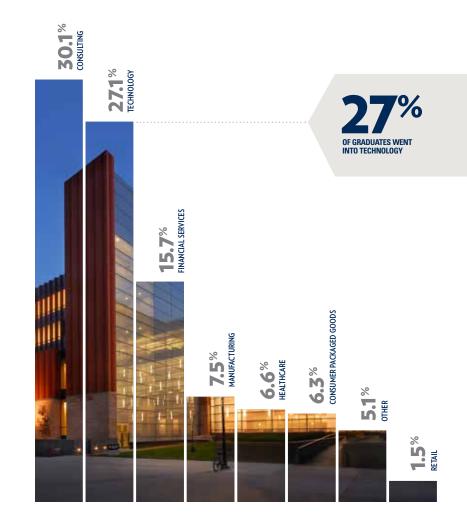




# **ACCEPTANCES BY INDUSTRY**

### **DETAILED COMPENSATION INFORMATION** (94% of accepted offers included usable industry salary data)

	BASE SALAF	RY			SIGNING BON	US
INDUSTRY	% OF REPORTED	MEDIAN	MEAN	RANGE	% OF REPORTED	MEDIAN
Consulting	30.1%	\$147,000	\$136,677	\$70,000-\$170,000	94.9%	\$25,000
Consumer Packaged Goods	6.3%	\$110,000	\$110,211	\$100,000-\$120,000	94.7%	\$35,000
Financial Services	15.7%	\$125,000	\$125,563	\$70,000-\$243,000	87.5%	\$40,000
Healthcare	6.6%	\$120,000	\$118,115	\$82,300-\$140,000	90.0%	\$20,000
Manufacturing	7.5%	\$115,008	\$119,334	\$100,000-\$140,097	91.3%	\$22,000
Retail	1.5%	\$110,000	\$113,000	\$105,000-\$130,000	100.0%	\$15,000
Technology	27.1%	\$130,000	\$125,134	\$73,000-\$158,000	89.5%	\$40,000
Other	5.1%	\$115,000	\$117,536	\$95,000-\$180,000	50.0%	\$25,000



# **ACCEPTANCES BY FUNCTION**

### **2018 DETAILED COMPENSATION INFORMATION** (94% of accepted offers included usable function salary data)

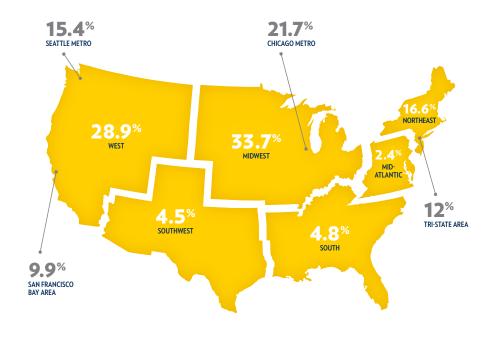
	BASE SALAF	Y			SIGNING BOI	NUS
FUNCTION	% OF REPORTED	MEDIAN	MEAN	RANGE	% OF REPORTED	MEDIAN
Consulting	33.1%	\$145,000	\$135,754	\$70,000-\$170,000	95.3%	\$25,000
Internal Consulting	3.3%	\$118,000	\$118,871	\$108,585-\$140,000	90.9%	\$20,000
IT/Systems Consulting	1.8%	\$135,000	\$128,000	\$90,000-\$147,000	100.0%	\$25,000
Operations/Process Management	2.4%	\$135,000	\$136,973	\$100,780-\$152,500	100.0%	\$25,000
Strategy Consulting	25.6%	\$147,000	\$138,501	\$70,000-\$170,000	95.1%	\$25,000
Finance	16.9%	\$125,000	\$126,120	\$80,000-\$243,000	84.0%	\$42,500
Corporate Finance	5.7%	\$115,000	\$116,882	\$80,000-\$158,000	88.2%	\$30,000
General Finance	2.7%	\$128,000	\$149,833	\$125,000-\$243,000	16.7%	\$35,000
Investment Banking	8.4%	\$125,000	\$126,667	\$120,000-\$150,000	96.3%	\$48,750
General Management	12.0%	\$125,000	\$121,677	\$80,000-\$140,097	90.0%	\$28,000
Human Resources	2.1%	\$110,250	\$112,000	\$105,000-\$125,000	100.0%	\$20,000
Marketing/Sales	22.6%	\$120,000	\$119,829	\$73,000-\$155,000	91.8%	\$30,000
Brand/Product Management	15.1%	\$120,000	\$120,980	\$73,000-\$155,000	93.9%	\$35,000
General Marketing	7.5%	\$118,500	\$117,480	\$100,000-\$148,000	87.5%	\$25,000
Operations/Supply Chain Management	7.8%	\$130,000	\$124,625	\$105,000-\$135,000	87.5%	\$40,000
Strategic Planning	3.3%	\$117,500	\$113,580	\$70,000-\$145,000	70.0%	\$25,700
Other	2.1%	\$110,000	\$121,250	\$85,000-\$180,000	25.0%	\$30,000



# **ACCEPTANCES BY REGION**

### **DETAILED COMPENSATION INFORMATION** (94% of accepted offers included usable region salary data)

	BASE SAL	ARY			SIGNING BO	NUS
FUNCTION	% OF REPORTE	D MEDIAN	MEAN	RANGE	% OF REPORTED	MEDIAN
Mid-Atlantic	2.4%	\$143,500	\$138,500	\$110,000-\$152,000	62.5%	\$25,000
Philadelphia Metro	0.3%	_	_	_	_	_
Washington, D.C. Metro	2.1%	\$147,000	\$140,429	\$110,000-\$152,000	57.1%	\$25,000
Midwest	33.7%	\$126,750	\$131,005	\$80,000-\$243,000	92.5%	\$25,000
Chicago Metro	21.7%	\$141,000	\$136,029	\$90,000-\$170,000	97.1%	\$25,000
Detroit Metro	3.6%	\$115,000	\$117,719	\$80,000-\$152,500	81.8%	\$25,000
Minneapolis/St. Paul Metro	3.9%	\$115,000	\$119,430	\$105,000-\$152,000	92.3%	\$25,000
Other	4.5%	\$122,500	\$127,786	\$95,000-\$243,000	78.6%	\$25,000
Northeast	16.6%	\$125,000	\$125,396	\$100,000-\$180,000	83.0%	\$30,000
Boston Metro	3.6%	\$140,000	\$134,909	\$110,000-\$152,000	90.9%	\$27,500
Tri-State Area	12.0%	\$120,000	\$123,205	\$106,000-\$180,000	82.1%	\$36,250
(New York, New Jersey, & Connecticut)						
Other	0.9%	_	_	_	_	_
South	4.8%	\$130,000	\$125,467	\$85,000-\$152,000	100.0%	\$30,000
Atlanta Metro	2.4%	\$140,000	\$131,000	\$85,000-\$152,000	100.0%	\$30,000
Other	2.4%	\$125,000	\$120,625	\$100,000-\$145,000	100.0%	\$35,000
Southwest	4.5%	\$120,000	\$120,100	\$100,000-\$152,000	93.3%	\$22,500
Dallas Metro	1.2%	\$112,500	\$118,750	\$103,000-\$147,000	100.0%	\$35,000
Denver Metro	0.3%	_	_	_	_	_
Houston Metro	0.3%	_	_	_	_	_
Phoenix Metro	0.3%	_	_	_	_	_
Other	2.4%	\$125,000	\$121,188	\$105,000-\$126,500	100.0%	\$12,500
West	28.9%	\$130,000	\$129,511	\$105,000-\$158,000	93.3%	\$40,000
Los Angeles Metro	2.7%	\$123,000	\$128,813	\$115,000-\$152,500	100.0%	\$25,000
San Francisco Bay Area	9.9%	\$135,000	\$132,700	\$105,000-\$158,000	86.7%	\$25,000
Seattle Metro	15.4%	\$130,000	\$127,980	\$106,500-\$142,000	98.0%	\$40,000
Other	0.9%	_	_	_	_	_
International	9.0%	\$107,000	\$101,625	\$70,000-\$130,000	81.5%	\$30,000
Asia	3.9%	\$110,000	\$107,750	\$73,000-\$130,000	75.0%	\$25,000
South America	1.8%	\$92,500	\$92,310	\$70,000-\$110,000	100.0%	\$52,500
Other	3.3%	\$104,000	\$105,556	\$100,000-\$113,000	60.0%	\$20,000



OPPORTUNITIES
EVERYWHERE: 2/3 OF
GRADUATES ACCEPTED
OFFERS IN FOUR U.S.
METROPOLITAN AREAS
AND 11 COUNTRIES
OUTSIDE THE U.S.



OF GRADUATES LAUNCHED CAREERS IN 11 COUNTRIES OUTSIDE THE U.S.

## **OFFER & COMPENSATION DETAILS**

#### **POSITION SOURCE**

	NUMBER	% OF TOTAL
On-Campus/School Facilitated	256	77.1%
On-Campus Recruiting	83	25.0%
Returning to On-Campus/School Facilitated Internship	112	33.7%
Other School Facilitated (posting, alumni/faculty networking, etc.)	61	18.4%
Off-Campus/Direct Contact	76	22.9%
Direct Contact	38	11.4%
Other Off-Campus Contact (personal networking, other job postings, etc.)	38	11.4%
Grand Total	332	100.0%

#### **SUMMARY OF GRADUATES**

		TIZENS/ ANENT RESIDENTS		FOREIGN NATIONALS		TOTAL GRADUATING CLASS	
Seeking Employment	251	62.9%	104	26.1%	355	89.0%	
Returning to Internship Employer	87	21.8%	25	6.3%	112	28.1%	
Seeking New Employment	164	41.1%	79	19.8%	243	60.9%	
Not Seeking Employment	15	3.8%	10	2.5%	25	6.3%	
Continuing Education	1	0.3%	2	0.5%	3	0.8%	
Not Seeking Employment for Other Reasons	4	1.0%	_	0.0%	4	1.0%	
Postponing Job Search	1	0.3%	_	0.0%	1	0.3%	
Starting a Business	2	0.5%	_	0.0%	2	0.5%	
Company Sponsored	7	1.8%	8	2.0%	15	3.8%	
No Recent Information	11	2.8%	8	2.0%	19	4.8%	
Grand Total	277	69.4%	122	30.6%	399	100.0%	

#### **TIMING OF JOB OFFERS**

	RECEIVED FIRST OFFER BY GRADUATION	RECEIVED FIRST OFFER WITHIN 3 MONTHS OF GRADUATION
U.S. Citizen/Permanent Resident	92.4%	95.2%
Foreign National	87.5%	90.4%
Grand Total	91.0%	93.8%

#### **TIMING OF JOB ACCEPTANCES**

	ACCEPTED OFFER BY GRADUATION	ACCEPTED OFFER WITHIN 3 MONTHS OF GRADUATION
U.S. Citizen/Permanent Resident	91.2%	95.2%
Foreign National	84.6%	89.4%
Grand Total	89.3%	93.5%

#### **BASE SALARY BY CITIZENSHIP**

	HAVE USABLE SALARY DATA	PERCENT OF REPORTED	MEDIAN BASE SALARY	MEAN BASE SALARY	BASE SALARY RANGE
U.S. Citizen/Permanent Resident	228	95.4%	\$125,000	\$127,787	\$80,000-\$243,000
Foreign National	85	91.4%	\$130,000	\$123,046	\$70,000-\$170,000
Grand Total	313	94.3%	\$125,000	\$126,500	\$70,000-\$243,000

#### SIGNING BONUS BY CITIZENSHIP

	HAVE USABLE SALARY DATA	PERCENT OF REPORTED	MEDIAN BONUS	MEAN BONUS	BONUS RANGE
U.S. Citizen/Permanent Resident	207	90.8%	\$30,000	\$32,179	\$5,000-\$80,000
Foreign National	76	89.4%	\$30,000	\$34,520	\$8,000-\$80,000
Grand Total	283	90.4%	\$30,000	\$32,807	\$5,000-\$80,000



**CLASS OF 2019 MBA INTERNS** 

# **INTERN OVERVIEW**

Michigan Ross Full-Time MBA students start their internships right after completing their MAP course, an intensive, seven-week project in which a small team of students solves a real-world business challenge for a sponsor company.

> ROSS HAS 85 MBA PEER AREER COACHES – MORE THAN

#### **DEMOGRAPHIC OVERVIEW**

Class Size	44
Undergraduate Majors	
Business	259
Economics	119
Engineering	20%
Humanities	239
Average Full-Time Work Experience (years)	5.
Average Age	29
Women	43%
Underrepresented Minorities	139
International	349

Geographic Distribution	
Africa	<1%
Asia	15%
Europe	1%
India	7%
Middle East	1%
North America	68%
South America	6%
Grade Point Average (GPA)	3.4
GMAT Score	
Middle 80% Range	690-740

Average.....

### HIRING COMPANIES

3M Co.

A.T. Kearney Inc.

AB InBev

Accenture

Advanced Innovative Medical Technologies

Align Impact Amazon

American Airlines

American Century Investments

American Express Co.

Apple Inc. AstraZeneca athenahealth Inc.

Baidu

Bank of America Merrill Lynch

Barclays PLC

Bain & Co. Inc.

Baxter Healthcare Corp. Bayer Crop Science

BD (Becton, Dickinson & Co.)

Beaumont Health **BMO Capital Markets** 

Boeina Co. Boral

Borgwarner Inc.

Boston Consulting Group

Boston Scientific

Brookfield Property Partners

Brunswick Corp. **Buckingham Companies** Cardinal Health Inc. Cargill Inc.

Caro-Kann Capital Fund

**CDH** Investments

Centene Corp.

Center on Finance, Law and Policy at

University of Michigan

Century Link Chartis Group

Citi

CityBase Inc.

Civic Consulting Alliance CohnReznick Capital Conagra Brands Conway MacKenzie Inc.

Credit Suisse

Crescent Way Capital Partners

Cummins Inc. **CVCapital** Danaher Corp. Danone North America

DaVita Inc. Dell Inc Deloitte

Delta Air Lines Inc. Dow Chemical Co. Duo Security East Bali Cashews Eli Lilly & C.o. Emerson Electric Co. Expedia Group Experian FΥ

Facebook Inc.

Fidelity Investments

Cengage Learning Inc.

Cisco Systems Inc.

Government Performance Lab with the Harvard Kennedy School of Government Grove Collabrative

Grubhub

Google Inc.

Flagship Pioneering

Ford Motor Co.

General Mills Inc.

General Motors Corp.

Goldman Sachs Group

Fortive Corp.

Froq

Glossier

Guggenheim Partners Heartman House Hershey Co. Houlihan Lokey

IBM Inspiring Capital Intel Corp. Itau-Unibanco JD Group IDCOM

Johnson & Johnson J.P. Morgan KPMG LLP Kulina Indonesia L'Oreal USA Inc Las Vegas Sands Corp.

Lazard M&T Bank Corp. Mackinac Technology Co.

Mayo Clinic McKinsey & Co. Meritor Inc. Microsoft Corp.

MillerCoors Mission Throttle

Morgan Stanley

NextGen Growth Partners

NIKE Inc

Noritsu America Corp. NRP Group LLC

Oracle Corp.

Owens Corning Paramount Pictures

Paypal Inc. PepsiCo Inc.

Perella Weinberg Partners

Preen.Me

Procter & Gamble Co.

PwCRaksul Inc.

**RBC** Capital Markets

Rivian

Rockbridge Growth Equity LLC

Root Inc.

SC Johnson & Son Inc Samsung Electronics America

SavethatDough LLC

Scotiabank Snap Inc. Soko Glam Inc. Spacelabs Healthcare SpinTech Imaging Starbucks

Stoneridge

Sun Life Financial

Target Corp.

TCS Consultancy Services

TD Securities

The Bill & Melinda Gates Foundation

The Hatchery Chicago -Food Business Incubator

Third Plateau Social Impact Strategies

Tovala TriNet HR Inc. Trulia

Tyson Foods Inc. **Uber Technologies** United Airlines

UnitedHealth Group Inc. Vanguard Group Varian Medical Systems

Varsity Tutors Visa Inc

Vitacoco Vlasic & Roth LLC VSA Partners Walmart Stores Inc.

Wells Farqo Whirlpool Corp. William Blair

William Davidson Institute Wolverine Worldwide World Wildlife Fund

Xerox Zillow Group ZS Associates





McKinsey&Company



J.P.Morgan

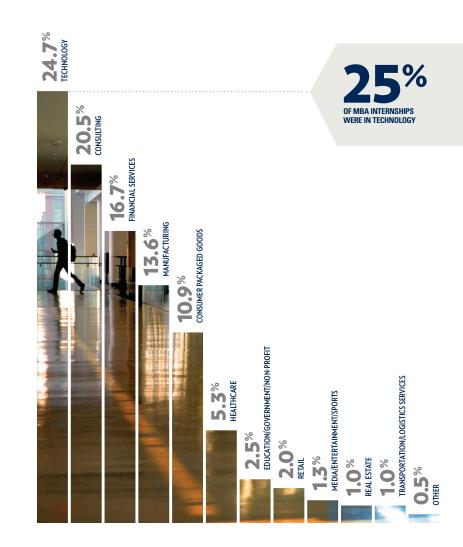




# **ACCEPTANCES BY INDUSTRY**

### **DETAILED COMPENSATION INFORMATION** (93% of accepted offers included usable industry salary data)

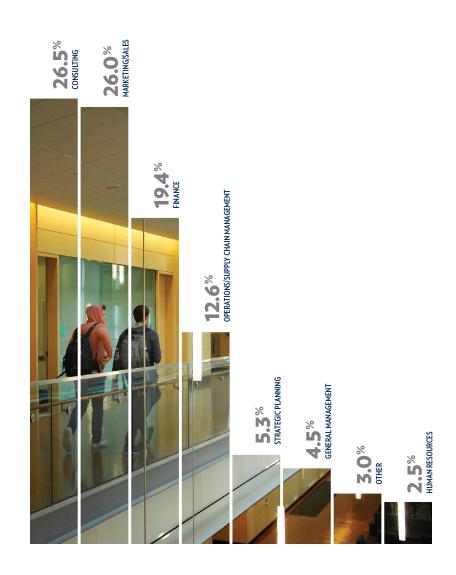
INDUSTRY	% OF REPORTED	MEDIAN BASE SALARY (ANNUALIZED)	MEAN BASE SALARY (ANNUALIZED)	BASE SALARY RANGE (ANNUALIZED)
Consulting	20.5%	\$135,000	\$129,594	\$20,400-\$150,000
Consumer Packaged Goods	10.9%	\$85,440	\$83,507	\$23,880-\$110,400
Education/Government/Non-Profit	2.5%	\$39,600	\$45,800	\$24,000-\$84,000
Financial Services	16.7%	\$124,800	\$111,976	\$30,000-\$150,000
Healthcare	5.3%	\$86,400	\$77,949	\$12,000-\$104,004
Manufacturing	13.6%	\$90,000	\$89,677	\$34,560-\$132,000
Media / Entertainment / Sports	1.3%	\$40,800	\$40,920	\$21,600-\$60,480
Real Estate	1.0%	\$86,640	\$84,720	\$45,600-\$120,000
Retail	2.0%	\$84,000	\$85,050	\$76,800-\$102,000
Technology	24.7%	\$102,000	\$91,353	\$12,000-\$156,000
Transportation/Logistics Services	1.0%	\$93,090	\$89,745	\$78,000-\$94,800
Other	0.5%	_	_	_



# **ACCEPTANCES BY FUNCTION**

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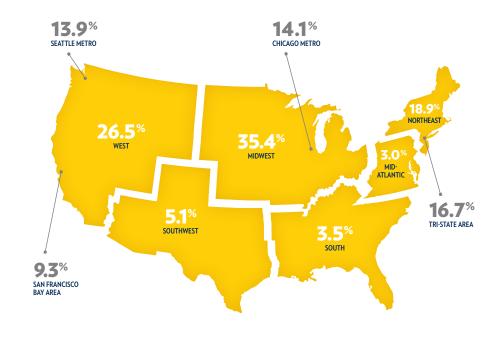
FUNCTION	% OF REPORTED	MEDIAN BASE SALARY (ANNUALIZED)	MEAN BASE SALARY (ANNUALIZED)	BASE SALARY RANGE (ANNUALIZED)
Consulting	26.5%	\$132,000	\$120,723	\$12,000-\$156,000
General Consulting	1.0%	\$129,900	\$125,916	\$103,992-\$139,884
Internal Consulting	4.3%	\$102,000	\$89,445	\$12,000-\$144,000
Operations/Process Management	1.3%	\$135,000	\$134,424	\$129,120-\$138,000
Strategy Consulting	19.9%	\$132,000	\$126,204	\$20,400-\$156,000
Finance	19.4%	\$120,000	\$105,633	\$30,000-\$150,000
Corporate Finance	5.1%	\$100,920	\$92,582	\$57,600-\$114,000
General Finance	3.0%	\$108,000	\$90,613	\$34,560-\$124,800
Investment Banking	9.6%	\$125,004	\$122,086	\$48,000-\$150,000
Private Equity/Venture Capital	1.8%	\$57,600	\$63,120	\$30,000-\$120,000
General Management	4.5%	\$102,000	\$101,917	\$84,000-\$125,004
Human Resources	2.5%	\$85,320	\$86,428	\$55,200-\$109,920
Marketing/Sales	26.0%	\$88,248	\$84,118	\$12,000-\$132,000
Brand/Product Management	19.2%	\$91,392	\$85,953	\$12,000-\$132,000
General Marketing	4.5%	\$84,000	\$83,772	\$66,000-\$103,200
Research/Consumer Insights	1.3%	\$60,480	\$57,000	\$21,120-\$89,400
Sales	1.0%	\$99,600	\$84,138	\$22,152-\$115,200
Operations/Supply Chain Management	12.6%	\$97,200	\$91,013	\$18,000-\$120,000
Strategic Planning	5.3%	\$88,200	\$86,184	\$21,600-\$108,000
Other	3.0%	\$88,800	\$74,076	\$24,000-\$96,000



# **ACCEPTANCES BY REGION**

### **DETAILED COMPENSATION INFORMATION** (93% of accepted offers included usable region salary data)

REGION	% OF REPORTED	MEDIAN BASE SALARY (ANNUALIZED)	MEAN BASE SALARY (ANNUALIZED)	BASE SALARY RANGE (ANNUALIZED)
Mid-Atlantic	3.0%	\$102,996	\$115,960	\$76,800-\$150,000
Philadelphia Metro	0.8%	_	_	_
Washington, D.C. Metro	1.8%	\$103,992	\$129,998	\$102,000-\$150,000
Other	0.5%	_	_	_
Midwest	35.4%	\$95,274	\$100,043	\$18,000-\$150,000
Chicago Metro	14.1%	\$125,004	\$117,838	\$18,000-\$150,000
Detroit Metro	10.4%	\$86,400	\$87,541	\$24,000-\$150,000
Minneapolis/St. Paul Metro	1.5%	\$86,400	\$91,300	\$84,000-\$120,000
Other	9.3%	\$91,392	\$88,847	\$34,560-\$116,400
Northeast	18.9%	\$120,000	\$108,616	\$21,120-\$156,000
Boston Metro	2.0%	\$104,004	\$101,498	\$48,000-\$150,000
Tri-State Area	16.7%	\$120,000	\$109,150	\$21,120-\$156,000
(New York, New Jersey, & Connecticut)				
Other	0.3%	_	_	_
South	3.5%	\$98,400	\$101,432	\$39,780-\$150,000
Atlanta Metro	1.3%	\$113,400	\$117,900	\$94,800-\$150,000
Other	2.3%	\$93,000	\$93,198	\$39,780-\$125,004
Southwest	5.1%	\$85,800	\$92,426	\$23,880-\$150,000
Dallas Metro	1.5%	\$108,000	\$105,210	\$23,880-\$150,000
Denver Metro	1.0%	\$110,400	\$109,200	\$81,600-\$134,400
Phoenix Metro	0.5%	_	_	_
Other	2.0%	\$71,808	\$74,459	\$71,040-\$90,000
West	26.5%	\$102,000	\$97,829	\$22,152-\$150,000
Los Angeles Metro	1.8%	\$84,240	\$87,474	\$36,000-\$139,884
San Francisco Bay Area	9.3%	\$102,000	\$104,546	\$22,152-\$150,000
Seattle Metro	13.9%	\$102,000	\$97,986	\$55,200-\$132,000
Other	1.5%	\$70,578	\$72,078	\$48,000-\$102,000
International	7.6%	\$84,000	\$78,651	\$12,000-\$120,000
Asia	4.8%	\$96,000	\$77,573	\$12,000-\$120,000
Europe	0.5%	_	_	_
Middle East	0.3%	_	_	_
South America	2.0%	\$84,000	\$79,568	\$39,600-\$108,000



27%

OF MBAS
INTERNED ON THE
WEST COAST



7.6%
TOOK INTERNSHIPS
OUTSIDE OF THE U.S.