

GLOBAL MBA CLASS OF 2018

ORIENTATION

February 19, 2017

Global MBA Staff Introduction

❖ Tak Wakasugi

- Advisor, Global MBA Program, Ross School of Business
- Co-Director, Mitsui Life Financial Research Center, Ross School of Business
- Professor Emeritus, University of Tokyo

❖ Jennifer Hong

- Office Manager, GMBA Seoul Office
- Program Coordinator, Korea & China Session

❖ Takiko Takishita

- Office Manager, GMBA Tokyo Office
- Program Coordinator, Japan Session

❖ Linda Lillemoen

- Program Manager

Schedule

❖ Sunday, February 19

- 4:00 – 6:00 pm Orientation
- 6:30 – 8:00 pm Welcome Dinner

❖ Monday, February 20

- 8:45 – 11:45 am BCOM 594 Sessions 1, 2 & 3
- 11:45 am – 1:30 pm Lunch and break
- 1:30 – 2:30 pm BCOM 594 Session 4

Introduce Yourself

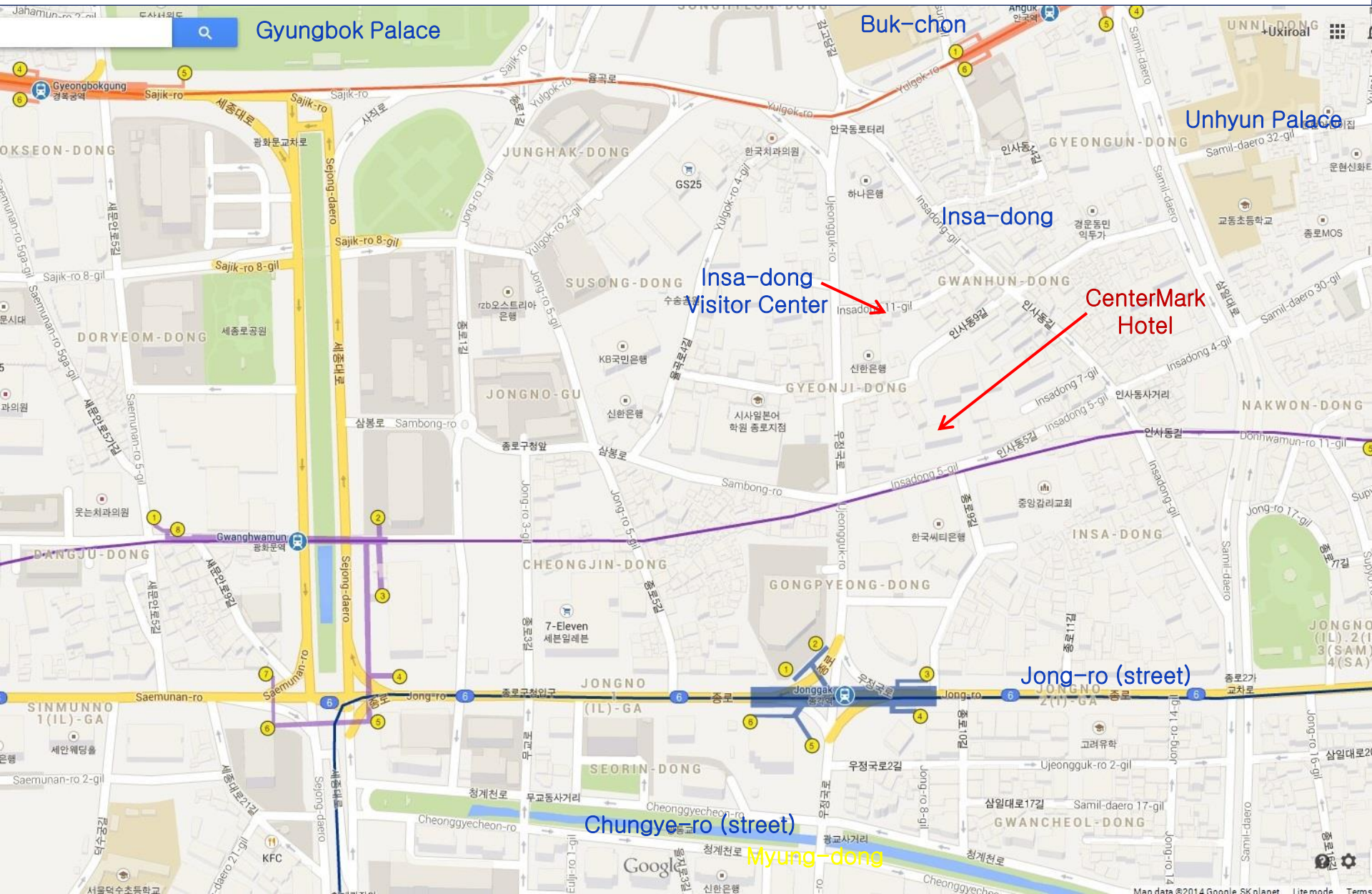
- ❖ Name & company
 - In alphabetical order
 - 30 seconds per person

Korea Session

Insadong Area



Insadong Area



CenterMark Hotel Facilities

❖ Classroom

- CenterMark Hall on the 2nd floor
- Turn off the lights and shut the door if you are the last person leaving

❖ GMBA Office

- Room 2 on the 2nd floor
- Will be closed on study days and weekends
- If you need assistance when the office is closed, contact Jenny by email or phone

❖ Group Study

- For group activities, please use the meeting room 3,4,5,6 and the classroom, the partitioned section of the classroom
- Use cafés near the hotel for small group study

CenterMark Hotel Facilities

- ❖ Wireless LAN access in the classroom
 - Access Point: CMH_2F, Password: centermark
- ❖ Printers in the classroom
 - Establish access to above AP
 - Search for printer at Control Panel>Search Device
 - Your laptop will detect three HP M401n printers with below IP address
 - 169.254.29.69 (at CenterMark Hall 1)
 - 172.19.2.232 (at CenterMark Hall 3)
 - 172.19.2.233 (at Meeting Room 4)
 - Choose one and then follow the instruction
 - If requested, download and install printer driver
 - Driver USB is also available in the GMBA office
 - If you experience difficulty, get help of the English course participants.
 - If you still cannot access the printers, inform Jenny. She will

CenterMark Hotel Facilities

❖ Fitness Center

- Located on the B2 floor
- Open 24 hours
- Free of charge
- Bring your shoes: you should have shoes exclusively for fitness center usage.

❖ Launderette

- Located on the B2 floor
- Open 24 hours
- Fee: 1,500 KRW per machine
- Detergent available from vending machine

❖ Free Shuttle Bus

- Hotel offers free shuttle service to Myung-dong & Seoul Station.
- Schedule is available at the front desk.

T-Money Card

- ❖ Available for purchase at convenience stores
 - Issue fee is 2,500 Won
- ❖ Use to pay all public transportation fares; taxi, bus, train, and subway
- ❖ You get 5%–10% discount off regular cash rate for subway and bus
- ❖ Recharge at any subway station or convenience store
- ❖ Refund of remaining balance
 - Either at convenience store or subway ticket office if the balance is less than 20,000 Won
 - At subway ticket office if balance is less than 50,000 Won
 - Refund for over 50,000 is complicated; do not keep over 50,000 Won.
- ❖ For detailed information, please visit the below webpage and click 'Foreigner Guide'

<http://www.t-money.co.kr/>

Corporate Tour

❖ Thursday, March 16*

- 8:45 – 11:45 am Business Statistics Final Exam
- 11:45 – 12:30 pm Lunch (individual)
- 12:40 pm Depart hotel (by chartered bus)
- 1:00 – 1:45 pm Visit [Korea Chamber of Commerce & Industry](#)
- 2:15 – 3:30 pm Visit [Hyundai Motor Studio Seoul](#)
Meeting with Minsoo Kim, Director of
Brand Strategy Group
- 4:00 – 5:00 pm Visit [Korea Trade-Investment Promotion Agency](#)
- 5:30 – 6:30 pm Visit [Samsung Electronics Dlight Showroom](#)
- 6:30 – 8:30 pm Dinner
- 9:00 pm Arrive at the hotel

* Schedule is tentative

Cultural Tour

❖ Friday, March 17

- 8:30 am Departs hotel (by bus)*
- 11:30 am Arrival in Gangneung
- 11:45 am – 12:45 pm Lunch
- 1:00 – 2:30 pm Visit [Ojookheon](#) & [Sunkyojang](#)
- 2:30 – 6:00 pm Visit [2018 Winter Olympic facilities](#) in Gangneung and Pyungchang
- 6:00 – 7:30 pm Dinner in Pyungchang
- 10:00 pm Arrival at the hotel

Corporate & Cultural Tour

- ❖ Sign up by 12:00 pm, Monday, March 6.
- ❖ Sign up sheet will be posted in the classroom
 - Mark your plan - either join or do not join

To Airport on March 18

- ❖ Bus will leave the hotel at 8:45 am
 - Arrive at Gimpo at 9:30 am and at Incheon at 10:30 am.
- ❖ Options if you are going to the airport individually at another time.
 - Incheon Airport
 - Airport Bus #6005 (bus stop about 300 meter walk away)
 - Comfortable three row deluxe bus
 - Schedule available at the hotel front desk (runs every 20 min.)
 - Takes about 80 min. to the airport and the fare is 15,000 Won
 - Gimpo Airport
 - Taxi is most optimal option considering cost, convenience, and time (about 20,000 Won)
 - Subway is cheaper but, with transits, not ideal if you carry heavy luggage.
 - No Airport Bus available

Meal Arrangements

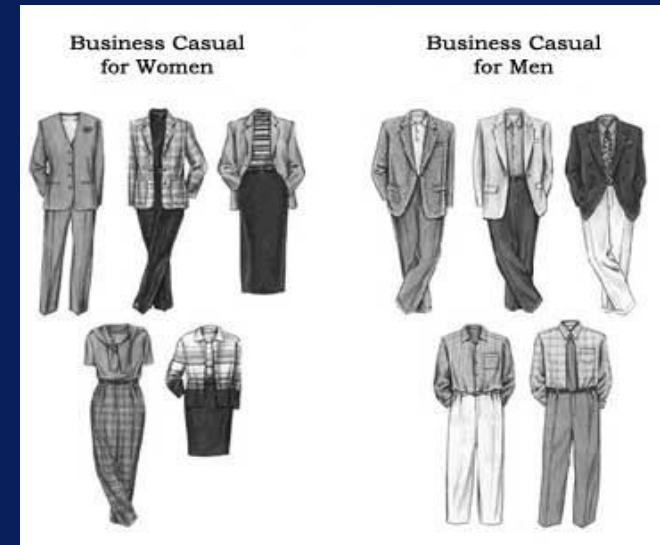
- ❖ Meal arrangement will be different at each country.
- ❖ To allow students flexibility for food preferences, we offer allowance for all meals during the Korea session as follows:
 - Breakfast: 8,000 Won
 - Lunch: 12,000 Won
 - Dinner: 18,000 Won
- ❖ Pick up your allowance from Jenny in the GMBA office after orientation.
- ❖ There are various types of restaurants near the hotel.
- ❖ Breakfast buffet at the hotel for hotel guest is 13,200 Won including tax.
 - 7:00 – 10:00 am
 - Need to buy coupon at the front desk before using the breakfast buffet

Meals with Faculty

- ❖ Students will be invited to have meals with faculty during the core courses in Asia and Ann Arbor.
- ❖ Schedule will be posted on the first day of the course.
- ❖ If scheduled for lunch, please remain in the classroom after the morning session.
- ❖ If you do not want to be scheduled for a meal with the professor, please let Jenny or Linda know immediately.
- ❖ Please inform Jenny of any dietary restrictions.

Dress Code and Security

- ❖ Business casual is recommended for classes
- ❖ No smoking in the hotel
- ❖ Security
 - Keep valuables in the lock box in your room
 - Classroom door will be locked at lunch time. If the door is locked when you return from lunch, request the front desk staff to open the door
 - Take your belongings to your dorm room at night
- ❖ Be considerate of other guests
- ❖ Let's leave good impression of the University of Michigan!



Health Insurance for Asia Session

- ❖ The University provides each student travel abroad health insurance through GeoBlue/HTH Worldwide during the session in Asia from Feb. 19 to May 25.
- ❖ This insurance plan is valid for travel outside of the United States.
- ❖ Details and insurance card available on the GeoBlue/HTH Worldwide website (<https://members.geobluestudents.com/Public/Enroll>).
- ❖ Overview available on the University Health Services website at <https://www.uhs.umich.edu/tai>

Classes

- ❖ Be prompt
- ❖ Be prepared
- ❖ Participate
- ❖ If you have a question, ask
- ❖ Keep name card in front of you
- ❖ Use instructor's office hours
- ❖ Initiate group study

Student Government

- ❖ Students may form student governing body the way they prefer when they feel ready.
- ❖ If no class representatives are elected by the beginning of Ann Arbor session, GMBA office will facilitate an election for president at the beginning of the Ann Arbor session. Then the president will discuss with classmates regarding other officers.
- ❖ For Asia session, please elect country representatives by March 3 and inform GMBA office for efficiency of communication.

Ann Arbor Session

From Detroit Airport to Ann Arbor

- ❖ Students are expected to arrive in Ann Arbor by May 31
- ❖ Fly into Detroit Metropolitan Airport (DTW)
- ❖ Meet taxi driver at the airport for trip to Ann Arbor
 - Airport taxis are minivans
- ❖ Your Class of 2017 mentor may meet you at your destination

Housing

- ❖ Refer to the website at <https://michiganross.umich.edu/admit-guide/housing-relocation>
 - Check out the first link titled “Ross MBA Housing Guide”
 - Additional (but one-year old) data at “Where Graduate Students Live”
 - Northwood Community (family housing) info at <http://www.housing.umich.edu/family-housing>
 - Munger Graduate Residences (single students) info at <http://mungerresidences.org/>
 - Off-campus information available at <https://offcampushousing.umich.edu/>
- ❖ The Housing Office will send applications for both Northwood and Munger by email by the end of March; reply if you are interested
- ❖ Collect information from GMBA 2017 and alumni about housing options

Career Services

- ❖ Global MBA students are not eligible for the services provided by University/Ross Career Services
 - No interview bidding
 - No mock interviews
 - No resume review
 - No internships
 - No job placement
- ❖ Global MBA students are able to attend workshops or speakers hosted by Ross Career Services that are open to the entire community

Statement of Community Values

- ❖ Please review the Statement of Community Values <http://www2.bus.umich.edu/MyiMpact/academics/ross-community-values>
- ❖ The statement is a reminder that we, as members of the Ross Community, should conduct ourselves with integrity, whether under pressure or not, whether someone is looking or not.
- ❖ Ross' environment of respect, trust and consideration allows each member of the community to develop and achieve as much as possible.
- ❖ We must all work to uphold our honor code culture.

Ross Codes

- ❖ Academic Honor Code: All academic aspects of life in the Ross community (on or off-campus)
 - Includes plagiarism, improper collaboration, cheating
- ❖ Code of Student Conduct: Non-academic aspects of life in the Ross community (on or off-campus)
- ❖ Community Values Committee (CVC)
 - Comprised of faculty and staff who investigate reported cases
- ❖ You agreed to the Ross Codes when you submitted your application.
- ❖ Possible sanctions include reduction in assignment grade, reduction in course grade, failing course, notation on transcript, suspension, expulsion

Know the Rules

- ❖ *Ignorance is not an excuse*; everyone is held to the same standards
- ❖ Your best defense is knowledge
 - Read through the entire Statement of Community Values on the website <http://www2.bus.umich.edu/MyiMpact/academics/ross-community-values>
 - Take advantage of the resource links provided on the website
 - If you are in doubt, talk to you instructor
- ❖ These rules seem clear now, but could be challenging later
 - Under pressure
 - People get tired
 - Life happens
- ❖ If you are in a tight spot, don't cut corners. **Face the situation and talk to your instructor.** Ask if something can be worked out. Even if the answer is no, you are still better off.

Academics

Graduation Requirements

- ❖ Complete a minimum of 57 graduate level credits including all core courses and MAP
- ❖ Complete the communication requirement
 - You fulfill this requirement by taking BCOM 594 and BCOM 595
- ❖ Complete Strategy 503 – Competing in the Global Business Environment
- ❖ Complete an approved law or ethics course (minimum of 1.5 credit hours)
- ❖ Maintain a minimum GPA of 2.0

Academic GPA Requirements

- ❖ All masters' level students are required to maintain a 2.0 grade point average in order to graduate.
 - If any term or cumulative GPA is below 2.0, the student will be placed on Academic Review Status and may be denied permission to register.
 - If GPA is below 2.0 for two consecutive terms, the student will not be allowed to register and must petition the Academic Review Board for an opportunity to correct the academic deficiency.
- ❖ Any grade of Fail (F) shall result in disciplinary action ranging from being placed on Academic Review Status to dismissal from the program.
 - Grade of F in a core course, the course must be repeated successfully to graduate. If the core course is failed a second time, the student will not be permitted to enroll again and will be unable to complete the degree.

Grading Policy

❖ Core Courses

- Excellent (EX) – no more than 25%
- Good (GD) – approximately 35%
- Pass (PS) – approximately 35%
- Low Pass (LP) – approximately 5% LP or F
- Fail (F) – approximately 5% LP or F

❖ Elective Courses

- Maximum of 35% as EX
- Grades of EX and GD combined will not be greater than 75%

Grade Equivalencies

- ❖ Grade equivalencies for GPA calculation
 - Excellent (EX) = 4 value points
 - Good (GD) = 3 value points
 - Pass (PS) = 2 value points
 - Low Pass (LP) = 1 value point
 - Fail (F) = 0 value points

Academic Honors

- ❖ Dean's List Recognition of Academic Achievement
 - Recognizes the top 10% of the Ross MBA class at the end of each Fall and Winter term
 - Recorded on students' unofficial transcripts
 - Must complete 9 or more credits in the term to be eligible
- ❖ Beta Gamma Sigma
 - National honorary business administration society
 - Top 20% of the Ross MBA class is eligible for membership
 - Beta Gamma Sigma will contact eligible candidates
- ❖ Graduation with Distinction
 - Accumulated GPA from 3.25 to 3.499 will graduate "With Distinction"
 - Accumulated GPA from 3.5 to 4.0 will graduate "With High Distinction"
 - The University posts the award on the transcript and the diploma when the degree is conferred

Course Schedule and Requirements

- ❖ Curriculum at <https://michiganross.umich.edu/programs/global-mba/curriculum>
- ❖ View schedule at https://michiganross.umich.edu/sites/default/files/uploads/Programs/GMBA/pdfs/gmba_schedule.pdf
- ❖ Minimum of 57 total credit hours
- ❖ Core Requirements (February – August 2017)
 - Students meet the MBA communication requirement plus complete nine other core courses (22.5 credits) before beginning the first term of electives in September 2017.
- ❖ Elective Requirements (September 2017 – April 2018)
 - Students are required to complete all remaining course work during the Fall 2017 and Winter 2018 terms.
 - Students must take *Competing in the Global Business Environment* and an approved law/ethics course.
- ❖ MAP (May – June 2018)
 - 7.5 credits, 7-week project course where teams of students, guided by Ross faculty, help companies solve real issues.

Fall 2017 Course Bidding

- ❖ <http://www2.bus.umich.edu/MyiMpack/academics/register/biddingtimeable>
- ❖ Course list posted by February 24
- ❖ Bidding begins Sunday, March 5 at midnight (between Sunday & Monday)
- ❖ Bidding ends Monday, March 13 at midnight (between Monday & Tuesday)
- ❖ Access system early and save; able to make changes until system closes. Do not wait until the last minute.
- ❖ Bidding results available by March 15 (AA time)
- ❖ Note your registration appointment time in Wolverine Access if you'd like to change the schedule assigned through bidding
 - Times from March 27–30; check Wolverine Access after March 22 to know when your appointment time begins
 - Modify your schedule by dropping or adding business school classes
 - Add non-business school classes after obtaining professor's permission

Fall 2017 Course Bidding

- ❖ Normal course load is about 15 credit hours per term
- ❖ Placed in 16.5 credit hours through bidding process; not more than 10.5 per half semester
- ❖ Allowed a maximum of 18 credit hours per term
- ❖ Electives format
 - 3.0 credit hours – full semester, 14 week courses (September – December)
 - 1.5 & 2.25 credit hours – half semester, 7 week courses (A and B)
 - “A” half semester meets September through October
 - “B” half semester meets November through December

Course Bidding – Where to Begin?

- ❖ Read MBA2 Registration Information (Full-Time MBA2s)
<http://www2.bus.umich.edu/MyiMpact/academics/register/MBA2>
- ❖ View courses available in Bidding (Excel file)
<http://www2.bus.umich.edu/MyiMpact/academics/register/biddingtimeetable>
- ❖ Courses at the 500 level or above
- ❖ Know degree requirements
<http://michiganross.umich.edu/programs/global-mba/curriculum>
- ❖ Note advisory prerequisites
 - The system will allow you to register even if you are not qualified to take a course. So be sure to complete prerequisites before the course begins or get a permission from the professor. Otherwise, you will be removed from the course and you will lose bidding points.

Course Bidding – Resources

- ❖ Course descriptions
<http://michiganross.umich.edu/programs/courses>
- ❖ Faculty directory
<http://michiganross.umich.edu/faculty-research/directory>
- ❖ Course evaluations
<http://www.bus.umich.edu/impact/CourseEvaluations/view/>
- ❖ Course syllabi archive
<http://www.lib.umich.edu/kresge/syllabi/ksaSearch.php>
- ❖ Class of 2017 students & Global MBA alumni

Elective Opportunities

- ❖ International Exchange Program
 - Winter term study abroad, earn up to 15 credits toward your MBA degree
 - Applications available April 3; applications due July 1
 - <http://michiganross.umich.edu/initiatives/mba-global-semester-exchange-program>
- ❖ Independent Study Projects, supervised by faculty, to earn one-to-three credit hours
 - Available in Fall and Winter elective terms
 - <http://www2.bus.umich.edu/MyiMpact/academics/independent-study>
- ❖ BL 688 – Washington Campus – Business and the Public Policy Process (3.0 credits)
 - <http://www2.bus.umich.edu/MyiMpact/academics/washington-campus-mba>
- ❖ TO 582 – Action Learning Project in Operations, Procurement, and Supply Chain Management (7.5 credits)

Elective Opportunities

- ❖ Dual Degrees
 - Must apply and be accepted by other UM school by August 2017
 - <http://www2.bus.umich.edu/MyiMpact/academics/mba-dual>
 - Meet with Academic Advisor NOW
- ❖ MO 594 – Benchmarking Courses
 - 1 credit per course
 - Offered exclusively to Global MBAs
 - Silicon Valley course in August 2017; New York City in October 2017
 - Not part of course bidding; registration details will be provided later
- ❖ English Language Institute (ELI)
 - Courses available in the Fall 2017 and Winter 2018 terms
 - Enroll via Wolverine Access for ELI courses at the 500 level to earn credit toward your degree
- ❖ Earn up to 10 credits through coursework at other UM graduate schools such as law, natural resources, medicine, engineering (Schedule in Wolverine Access or via the Registrar (<http://www.ro.umich.edu/schedule/> by March 1))

Course Evaluations

- ❖ Online evaluation process
- ❖ Submissions are confidential
- ❖ Near the end of each course, you will receive an email letting you know when you may submit your evaluation
 - You will receive a daily reminder until you submit an evaluation
 - The evaluation must be completed before the final exam
- ❖ Please take time to complete
- ❖ Faculty appreciate your feedback and use it to improve their course
- ❖ Used by school administration and for student reference

Course Materials

- ❖ Students are invoiced for materials used in the core classes (i.e., textbooks, TextPaks, computer simulations)
 - Materials purchased in Asia will be invoiced during the session in Asia.
 - Materials purchased in the US will be invoiced during the fall term in Ann Arbor.
- ❖ Canvas sites and Study.Net sites
 - You will receive an email notification as sites are available.
- ❖ Students individually purchase materials for the elective courses.

University Access

- ❖ <http://www.bus.umich.edu/myimpact/Home.aspx>
- ❖ Your virtual home
 - Link to Kresge Library
 - Link to Wolverine Access
 - Update Ross Profile
 - Course Bidding
 - Academic Services
 - Technology overview
 - Clubs and events

Wolverine Access

- ❖ <https://wolverineaccess.umich.edu/>
- ❖ Update official address
- ❖ University course catalog
- ❖ Register for classes
- ❖ View transcripts
- ❖ View financial account

Email

- ❖ Begin using umich address today (uniquename@umich.edu)
 - We will send notice only to your umich email beginning today.
- ❖ Your umich.edu email address is yours for life
- ❖ If you're currently using Outlook, you can continue to use Outlook by installing Google Apps Sync for Microsoft Outlook
 - <http://www2.bus.umich.edu/MyiMpact/technology/google-apps-sync-outlook>

Email Groups

- ❖ rossgmba@umich.edu – GMBA staff
- ❖ rossgmba18@umich.edu – Your class
- ❖ rossgmba17@umich.edu – GMBA Class of 2017
- ❖ rossgmba18country@umich.edu – Students from a *particular country* in GMBA Class of 2018

Global MBA Google Community

- ❖ <https://plus.google.com/communities/102476065449405317254>
 - Access via your umich email or Google
 - From Google Plus, select Communities
- ❖ Exclusively for GMBA students, alumni, and faculty
- ❖ Post Photos and Comment on Posted Photos
 - Photos of group activities, interesting places (like restaurants and historic sites) you would recommend to others
 - Personalize with your comments
- ❖ Members receive a notice whenever there is new posting
 - If you do not want to receive a notice, turn off 'notifications'
- ❖ Posting will remain accessible indefinitely

Checklist

- ❖ Test iMpaact login (**important for course bidding**) at <http://www.bus.umich.edu/myimpact/Home.aspx>
 - Access “My Profile” to post resume and photo
 - Very important, please do this as self-intro to Ross community
- ❖ Log in to Wolverine Access
<https://wolverineaccess.umich.edu>
- ❖ Update MCommunity Directory
<https://mcommunity.umich.edu/>
- ❖ Log in to your umich email account to verify that you’re receiving emails sent to your umich email address
<http://email.umich.edu>

Contact Information

❖ CenterMark Hotel

- 38 Insadong 5-gil, Jongno-gu, Seoul 03149
- Phone: 82-2-731-1110
- Web site: www.centermarkhotel.com

❖ GMBA Office at CenterMark Hotel

- Office hours: 8:30 am – 5:30 pm, Monday – Friday
- Phone
 - Jenny's mobile phone: 82-(0)10-3214-5877
 - BK's mobile phone: 82-(0)10-5352-2737