



## Fact Sheet: CEA Barcelona – Business, Design, & Innovation

### Location of CEA Office

#### Global Headquarters

CEA  
2999 N. 44th Street, Suite 200  
Phoenix, AZ 85018-7248  
Tel: 480-557-7900  
Fax: 480-557-7926

#### Barcelona International Office

CEA Barcelona Office  
Plaça Catalunya 20, 2  
08002 Barcelona  
Spain

<http://www.ceastudyabroad.com/program/program-details/international-business-279/>

### Quick Facts about the Organization

CEA is accredited with their School of Record as the University of New Haven in West Haven, Connecticut (USA). “the University sets the principal academic policies for all CEA programs and oversees faculty appointments, curriculum and academic matters. Their faculty and administration frequently visit CEA sites worldwide and CEA provides New Haven its evaluations and self-assessments in order to meet and exceed their high standards.” (CEA website). CEA’s study abroad centers maintain rigorous academic evaluation and has become a well-known third-party provider within International Education because of this. Staff and faculty frequently hold leadership roles with NAFSA.



## Program Description

This versatile program is designed for students who want to focus on business, design, and innovation through a practical approach. Visit local companies, meet Spanish entrepreneurs, and choose marketing and entrepreneurship courses at our partner, the University of Vic – Central University of Catalonia (UVic-UCC), and round out your experience by choosing from a wide range of elective and core courses at the CEA Barcelona Center. Courses are taught in English, but Spanish language courses are available for every level of ability. You may also enroll in the optional Global Career Development Seminar, an ideal way to focus on future career success.

### Key Dates:

Semester Starts: early-January, 2019

Semester Ends: late-April, 2019

## Program Structure

Enroll in 1-2 UVic-UCC elective courses, 1 CEA core course, and 1-3 CEA elective courses. Courses meet for 45 contact hours/3 credits per semester. You may also choose to enroll in the Global Career Development Seminar course, which meets for 15 contact hours/1 credit. Overall, semester students may earn a total of 12-16 credits (up to 240 contact hours) and academic year students may earn a total of 24-32 credits (up to 480 contact hours).

Typically, courses meet twice per week, Monday-Thursday. Active learning components required by your courses may be scheduled for Fridays.

Prior to departure, you will select your preferred courses and take an online language placement exam. You will be enrolled into courses based on their availability. It is in your best interest to have multiple alternative courses approved by your home university prior to your departure due to course availabilities. If you choose to take a Spanish language or elective course, to ensure that you receive credit for the language level you place into, have your home university pre-approve courses at several levels before you leave for Spain. Please consult with your academic advisor at your home university on credit pre-approval guidelines.

## Course Information

### CEA Barcelona Center

Courses taught at the CEA Barcelona Center have been designed in conjunction with, and approved by, the University of New Haven (UNH). UNH also approves faculty appointments. After the successful completion of a session at the CEA Barcelona Center, students will receive credit for their work from UNH.

- Classes are taught by international faculty.
- Most faculty are bilingual (Spanish/English) and represent a variety of different backgrounds.
- Periodic exams, homework assignments, and final exams will be administered.

- Attendance in all classes is mandatory and monitored by each professor.
- You'll attend class with other CEA students of equivalent language levels, not with native Spanish students.
- Teaching styles in Spain may differ from those in the U.S. Be prepared to adapt to your school's classroom structures and coursework expectations.
- The maximum class size is 15 students for language courses and 25 students for electives. Small class sizes mean more personalized attention from your instructors.

Professors at the CEA Barcelona Center carefully evaluate student's work and progress throughout their academic session. When calculating final grades, instructors consider written and oral exercises, homework assignments, attendance, classroom participation, and exam performance.

The following grading system is in use at the CEA Barcelona Center.

<b>CEA Grading Scale (Effective Spring 2017)</b>				
<b>Letter Grade</b>	<b>Numerical Grade Low Range</b>	<b>Numerical Grade High Range</b>	<b>Percentage Range</b>	<b>Quality Points</b>
A+	9.70	10.00	97.0 - 100%	4.00
A	9.40	9.69	94.0 - 96.9%	4.00
A-	9.00	9.39	90.0 – 93.9%	3.70
B+	8.70	8.99	87.0 – 89.9%	3.30
B	8.40	8.69	84.0 – 86.9%	3.00
B-	8.00	8.39	80.0 – 83.9%	2.70
C+	7.70	7.99	77.0 – 79.9%	2.30
C	7.40	7.69	74.0 – 76.9%	2.00
C-	7.00	7.39	70.0- 73.9%	1.70
D	6.00	6.99	60.0 – 69.9%	1.00
F	0.00	5.99	0 - 59.9%	0.00
W	Withdrawal			0.00
INC	Incomplete			0.00

Completion of a course is defined as a receipt of a letter grade (A+ to F) as opposed to Withdrawal or Incomplete.

In order to determine a quality point ratio, each letter grade from a completed course is assigned a quality point value. The quality point value for each grade earned during a semester is multiplied by the number of semester hours assigned to that course. The sum of these points is the total number of quality points earned during the semester. It is divided by the number of semester hours completed to obtain the quality point ratio (QPR).

### **University of Vic – Central University of Catalonia**

The University of Vic - Central University of Catalonia (UVic-UCC) is an independent, state-supported, educational institution with a distinctive international focus. UVic-UCC is committed to the economic and social development of Barcelona and Catalonia through teaching, research, and knowledge transfer. The university emphasizes multilingual training as a key to increased mobility of university students and staff, and views the study of language and culture as an excellent vehicle for gaining a wider awareness of today's world.

UVic-UCC offers 32 bachelor's degrees in the fields of arts, humanities, science, health sciences, social sciences, and engineering, 15 master's degree programs, and six doctoral programs. UVic-UCC's compliance with European directives on higher education, and the more-than 20,000 students who have put their trust in the university over the years, is testament to UVic-UCC's dynamism, innovation, and quality. The UVic-UCC International Campus, an umbrella organization for UVic-UCC activities aimed at an international public, provides mobility and exchange programs, postgraduate courses, research programs, continuing education, and international cooperation projects.

The UVic-UCC campus is on the same metro line as the CEA Barcelona Center, just a 10-minute ride away.

- International faculty will teach marketing and entrepreneurship courses.
- Homework assignments and final exams will be administered.
- Attendance in all classes is mandatory and monitored by each professor.
- Teaching styles in Spain may differ from those in the U.S. Be prepared to adapt to UVic-UCC's classroom structures and coursework expectations.
- Class size is a maximum of 25 to 30 students.
- You will attend class with international students. Due to the superior mastery of the language required, you will not be in classes with host national students.

The Spanish grading system is based on a scale of 10, as opposed to 100 in the U.S. system; however, grading varies from subject to subject. For example, in mathematics, a student may receive a 10 for completing all the problems correctly, whereas in the humanities, a 7 on an essay is considered very acceptable. Grading in Spain can be severe, and grades of 9 and 10 are rare. Transcripts from Spanish universities list both numerical and verbal grades.

Per University of Vic, interpretation of the Spanish grading scale is as follows:

UVic – UCC Courses		
Spanish Number Grade	US Letter Grade	Spanish Verbal Grade
10 – 9,0	A+	Excelente o Matricula de Honor
8,9 – 8,5	A	Notable
8,4 – 8,0	A-	Notable
7,9 – 7,5	B+	Notable
7,4 – 7,0	B	Notable
6,9 – 6,5	B	Aprobado
6,4 – 6,0	B-	Aprobado
5,9 – 5,5	C+	Aprobado
5,4 – 5,0	C	Aprobado
4,9 – 3,0	D	Suspense
2,9 – 0,0	F	Suspense
NP	NP*	No Presentado



### Course Offerings

Types of classes offered in the past include:

- Photojournalism
- Brand Barcelona: Marketing the Global City
- Cross-Cultural Management
- Barcelona: Past and Present
- International Business
- Spanish language courses
- Communication and Global Competence

For a complete list of course offerings, visit this website:

<https://www.ceastudyabroad.com/program/course-listing/business-design-and-innovation-479/spring-2019-spring-semester-8323>

## Barcelona Staff

CEA feels it is very important to have a resident staff that works to ensure your wellbeing and that of all CEA students. Our Program Director in Barcelona, Laura Salvadó, and her staff will:

- Be available to assist you with any difficulties or questions that may arise during your program
- Act as a liaison between you and the administration of the host institution
- Help you make a smooth transition into Spanish and Catalanian cultures and the educational system
- Closely monitor your academic progress
- Organize a wide range of social and cultural activities

## Housing

CEA offers the housing options listed below in Barcelona. **Students attending the Ross Global Semester Exchange Program are required to live in one of the CEA housing options. Independent housing options are not available.** Every attempt will be made to match each student's preferences with our housing options; however, housing preferences cannot be guaranteed as roommate and housing assignments are based upon availability, date of confirmation, and other factors. Housing and roommate assignments are first-come, first-serve based on availability; apply early to help us organize your housing arrangements.

Housing Options in Detail (*as of Spring 2019*)

Unit Amenities	Apartment - Standard	Apartment – Single Room	Residencia/ Residencia Plus	Homestays
<b>Additional Fee (subject to change)</b>	No	Yes	Yes	No
<b>Occupancy</b>	2 per Room/4-7 per Apartment	Single/Private bedroom in a shared apt w/ double and single rooms (4-7 students per apt)	1-2 per room	1-2 per Room/2-3 per Homestay
<b>Residents/Neighbors</b>	Local Neighbors and/or CEA students	Local Neighbors and/or CEA students	International or Local Students Only	Local Family
<b>Roommates</b>	CEA Students	CEA Students	CEA Students	CEA students or international students

(Unit Amenities)	(Apartment – Standard)	(Apartment – Single Room)	(Residencia/ Residencia Plus)	(Homestays)
<b>Co-ed/Single-sex (not guaranteed you'll live in a co-ed environment, but it is possible)</b>	Single Sex or Co-ed Unit	Single Sex or Co-ed Unit	Co-ed Building	Single Sex or Co-ed Unit
<b>Kitchen type</b>	Shared Full Kitchen	Shared Full Kitchen	Shared Full Kitchen or Shared Kitchenette	Not Available
<b>Meal Plan</b>	Not Available	Not Available	Available only in Residencia Plus	3 Meals Per Day
<b>Bathroom</b>	Shared - Co-ed (not guaranteed you'll have a co-ed bathroom, but it is possible)	Shared - Co-ed (not guaranteed you'll have a co-ed bathroom, but it is possible)	Private	Shared - Co-ed (not guaranteed you'll have a co-ed bathroom, but it is possible)
<b>Bed Linens</b>	No linens included	No linens included	Included	Included
<b>Towels</b>	Not Available	Not Available	Not Available	Included
<b>Telephone Access</b>	Not Available	Not Available	Not Available	Not Available
<b>Laundry Services</b>	Washer Only	Washer Only	Washer and Dryer, Pay-per-wash	Washer Only
<b>Heating</b>	Space Heaters Provided	Space Heaters Provided	Central Heating	Space Heaters Provided
<b>Cooling</b>	Fans Provided	Fans Provided	Air Conditioning	Fans Provided
<b>Curfew</b>	No Curfew	No Curfew	No Curfew	No Curfew

*\*\*While the information in the Housing Chart includes general characteristics of our housing options, some specifics may change between each housing unit.*

**Apartment – Standard Living Overview:**

[http://ceaweb.blob.core.windows.net/images/docs/default-source/housing-library/barcelona-housing-overview\\_apartment\\_4a355a17-982c-489a-9d63-d07877224128.pdf](http://ceaweb.blob.core.windows.net/images/docs/default-source/housing-library/barcelona-housing-overview_apartment_4a355a17-982c-489a-9d63-d07877224128.pdf)

**Apartment – Single Room Living Overview:**

[http://ceaweb.blob.core.windows.net/images/docs/default-source/housing-library/barcelona-housing-overview\\_apartment\\_4a355a17-982c-489a-9d63-d07877224128.pdf](http://ceaweb.blob.core.windows.net/images/docs/default-source/housing-library/barcelona-housing-overview_apartment_4a355a17-982c-489a-9d63-d07877224128.pdf)

**Residencia and Residencia Plus Living Overview:**

[http://ceaweb.blob.core.windows.net/images/docs/default-source/housing-library/barcelona-housing-overview\\_residence-hall\\_e369fa3c-27e8-4c63-9573-3876af808b3e.pdf](http://ceaweb.blob.core.windows.net/images/docs/default-source/housing-library/barcelona-housing-overview_residence-hall_e369fa3c-27e8-4c63-9573-3876af808b3e.pdf)

**Homestay Overview:** [http://ceaweb.blob.core.windows.net/images/docs/default-source/Housing-Library/buenos-aires-housing-overview\\_homestay.pdf](http://ceaweb.blob.core.windows.net/images/docs/default-source/Housing-Library/buenos-aires-housing-overview_homestay.pdf)

**Student Services and Facilities**

Combined with academic programs designed to accommodate diverse student backgrounds and university needs, the level of commitment and quality programming make up what we call The CEA Advantage.

- One-on-one guidance from admissions counselors and site specialists, who have all studied abroad
- Easy, online application process
- Assistance with academic credit transfer
- Unique, interactive learning
- Access to alumni for planning assistance
- Variety of study abroad housing options
- On-site orientation and airport reception
- Help figuring out how to pay for study abroad
- Helpful on-site international staff
- Field trips and excursions

Center services available to CEA students also include CEA library of academic, leisure, and travel books, a Computer lab with Wi-Fi, and study room/lounge to hang out with friends in.