

INFORMATION SHEET 2014/2015**Last Updated July 11, 2014****China Europe International Business School (CEIBS)**

Contact person: Elaine Zhang (Maternity Leave)
Student & International Affairs Senior Coordinator

Cisy Ni (temporary)
MBA Program Administrator

Angela Wei
Student & International Affairs Manager

School address: China Europe International Business School
699 Hongfeng Road, Pudong, Shanghai, 201206, China

WWW-address: www.ceibs.edu

Nomination Deadlines: (For Exchange Coordinators)	Summer term (June – Aug., 2014): March 7, 2014 Fall term (Sep. – Dec., 2014): April 25, 2014 Spring term (Jan. – March. 2015): August 29, 2014 Please include the nominated student's <u>name</u> , <u>nationality</u> , <u>gender</u> and <u>email address</u> in the nomination letter.
Required Documents From Exchange Students:	The nominated students will receive a confirmation email and need to provide the following documents: JW202 Visa Application Form, Passport Copy, CV, Digital Photo, Authorization Form, Insurance covering China during exchange period

Study program: *MBA Program* <http://www.ceibs.edu/mba>
MBA Program Brochure
<http://app.ceibs.edu/Inquire/index.html>

**Exchange program website:
Courses:** <http://www.ceibs.edu/mba/academics/intlexchange/index.shtml>
Detailed course list and syllabus will be available three months before the exchange program starts.

For summer term 2014, the electives are offered on weekend only (Saturday and Sunday). Students are able to take 3 courses in total.

Schedule of Summer term 2014 is:

[June 21, 22, 28, 29, 2014](#)

[July 5, 6, 12, 13, 2014](#)

[July 10, 11, 12, 13, 2014](#)

[July 17, 18, 19, 20, 2014](#)

[July 19, 20, 26, 27, 2014](#)

Here are the courses provided in summer 2014:

June 21, 22, 28, 29, 2014

- Emerging Markets Finance

July 5, 6, 12, 13, 2014

- Advanced Corporate Communications

July 10,11,12,13, 2014

- Perspectives on Qualitative Risk

July 17,18,19,20, 2014

- De-coding Leadership

July 19, 20, 26, 27, 2014

- Health care Systems, Policy and Innovations

Fall term 2014 consists of two half terms (tentative):

[1st half term \(September 9th to October 25th, 2014\)](#)

[2nd half term \(October 27th to December 6th, 2014\)](#)

Here is a list of courses planned in fall 2014:

1st half fall term: September 9th to October 25th, 2014

- Supply Chain Management
- Investment Banking
- Private Equity and Venture Capital
- Investments
- Debt Markets
- Managing Business Marketing & Branding
- Game Theory and Strategic Marketing
- Entrepreneurial Marketing
- Managing Organizational Decline and Turnaround
- International Business Strategy
- Managing the Growing Business(to be continued)
- Starting new venture (to be continued)

2nd half fall term: October 27th to December 6th, 2014

- Chinese Economy (for exchange students only)
- International Financial Management
- Entrepreneurial Finance
- The Innovation Architect
- Hedge Fund
- Channel Management
- Starting New Ventures (Continued)
- Managing the Growing Business(continued)
- Rethinking Strategy for the Digital World
- Business Model Innovation and Entrepreneurial Design
- Negotiation
- Bank Internationalization and Global Financial Regulation: Lessons for China

The spring term starts from January to March 2015, consisting of the following periods (tentative):

[Integrated Application: January 5th to 9th, 2015](#)

- Normally it is not open to exchange students unless their credits are not enough and it shall be based on seat availability. It shall be reviewed case by case. It is a practice involving group works and discussions, not lecture based and it will last 5 days (counted as 30 class contact hours). Most inbound exchange students will take elective courses only.

[Elective block week: January 8th ~ January 11th, 2015](#)

[Elective period 1: January 12th ~ February 14th, 2015 \(5 weeks\)](#)

[Elective Period 2: March 2nd ~ March 28th, 2015 \(4 weeks\)](#)

Here is a tentative list of courses planned in Jan. to Feb. 2015.

- Financial Statement Analysis
- Advanced Corporate Finance & Valuation (to be continued)
- Health Care: Economics and Industry

- Marketing Research
- Brand Management
- Project Management
- Services Management
- The Future of Global Banking and the Case of China

Here is a tentative list of courses planned in Feb. to March 2015.

- Advanced Corporate Finance & Valuation (continued)
- Consumer Behavior
- New Product Development and Marketing
- Decision Making

[January ~ March, 2015, China Discovery Series spread through the term.](#)

Faculty information

With about a third of CEIBS faculty coming from the U.S., a third from China, and a third from Europe and the rest of the world, students will receive an exceptionally diverse and enriching class experience. CEIBS professors are selected from the world's most distinguished universities with an emphasis on their research, teaching abilities and dynamism. As most of CEIBS professors live and work in China, consulting for local and multinational companies, the coursework will always resolve around contemporary and relevant business issues with a China focus.

<http://www.ceibs.edu/faculty/index.shtml>

Language of Instruction:

All MBA courses are taught in English.

Language requirement:

Proficiency in English.

Language courses:

Students interested in mandarin language learning can obtain information about language schools.

Academic/Experience Requirements:

Second year MBA candidates only. First year MBA core courses are not available to exchange students. CEIBS MBA2013 students have 5 years of work experience on average and their average age is 29.

Full-time Workload:

Each credit is equal to 10 class contact hours. Most electives are 2-credit each, equivalent to 20 class contact hours. A few courses are 1-credit (equivalent to 10 class contact hours) or 3-credit (equivalent to 30 class contact hours) each.

In summer term, the full-time workload is 4~6 credits (40 to 60 class contact hours).

In fall term, the full-time workload is 8 credits minimum (80 class contact hours) and 18 credits maximum (180 class contact hours). The half term workload is 4 credits minimum (40 class contact hours) and 9 credits maximum (90 class contact hours).

In spring term, the full-time workload of elective courses is 4 ~ 10 credits (40 to 100 class contact hours).

- Integrated Application can be counted as another 30 class contact hours. (Note it is normally not open to exchange students unless their credits are not enough and it shall be based on seat availability. It shall be reviewed case by case.)
- Block Week: 20 class contact hours. (schedule conflicts with Integrated Application)
- Elective period 1: total 40 ~ 80 class contact hours.
- Elective period 2: total 20 ~ 70 class contact hours.
- China Discovery Series is an intensive lecture series exploring contemporary issues in China business. No credit is awarded for this.

Method of Instruction:

Generally classes are delivered in a lecture format. Course organization

varies according to different professors, and it may involve group projects, case studies and presentations.

Learning Expectations:

Class attendance is mandatory. The maximum class size for an elective course is 60. Students must be seated according to the given seating chart, to assist the faculty in evaluating the class participation.

Students are required to attend all registered courses as scheduled. Class participation is usually a percentage of the student's final grade. 15 minutes late or absence in the middle of a class will be considered absence for the class. 3 times of late arrivals within 15 minutes will be counted as 1 absence. All absences are counted toward the students' grade performance, regardless of the reason or the permission granted.

Absence in more than 25% of the total sessions of one course will result in a mandatory reduction of the final grades or exclusion from the class, regardless of the reason for absence. Faculty members may also impose grading penalties for absences of less than 25% of sessions according to their own grading criteria. A student who misses more than 50% of the classes of any particular course will automatically fail the course and will not be granted credit for the course.

Grading:

Letter grading: A, A-, B+, B, B-, C+, C, F. C+ is the passing point. As grades are confidential, our students get score reports every term from the Dean's office. The grades of exchange students will be mailed to the home institution directly.

Exams:

In most circumstances, a 2-hour written exam is scheduled at the end of each course.

Term dates for the academic year 2014/ 2015 (tentative, including the exam):

Calendar

Term system

**Summer Term:
Term 5, 2014**

June 16th - August 31st, 2014
June 21, 22, 28, 29
July 5, 6, 12, 13
July 10, 11, 12, 13
July 17, 18, 19, 20
July 19, 20, 26, 27

**Fall Term:
Term 6, 2014**

September 9th - December 6th, 2014 (12 weeks + 1 week holiday), consisting of two half terms as the following:
 - 1st half term from September 9th to October 25th, 2014
 - 2nd half term from October 27th to December 6th, 2014

Arrival and registration at MBA Office: September 3rd to 5th, 2014
 Mandatory Orientation: September 5th, 2014 (tentative)

**Spring Term:
Term 7, 2015**

The spring term starts from January 5th to March 28th, 2015, consisting of the following four periods:

[Integrated Application: January 5th to 9th, 2015](#)

Normally it is not open to exchange students unless their credits are not enough and it shall be based on seat availability. It shall be reviewed case by case.

[Elective block week: January 8th ~ January 11th, 2015](#)

[Elective period 1: January 12th ~ February 14th, 2015 \(5 weeks\)](#)

[Elective Period 2: March 2nd ~ March 28th, 2015 \(4 weeks\)](#)

[China Discovery Week: Jan. to March, 2015](#) (optional, an intensive

lecture series exploring contemporary issues in China business. No credit is awarded for this)

Most exchange students attend Elective period only.

Please note that spring term is not CEIBS regular exchange season and we have very limited capacity to host inbound exchange students. It's just an option for a few schools that can't make it in other terms.

Same Country Nationals

On a reciprocal basis, depending on whether the partner school is able to host the same country nationals or not.

Expenses:

On-campus housing is very limited and reservation depends on the room availability. Monthly rent is RMB4,050 which is subject to change (single bedroom/ Building III). The rent includes the cost of air conditioning, electricity, water supply and cleaning once a week. Hotels and Service Apartments around CEIBS will be recommended (price ranging RMB6,000 ~ RMB20,000 per month)
Meal: RMB 3,000 per month
Books: TBD
Local Transportation: RMB 1,200 per month
Others: USD150 application fee for logistics support

Health insurance:

Health insurance is compulsory, and the entire period of exchange program must be covered. The insurance shall cover outpatient and inpatient benefits, disability and death, medical evacuation & repatriation, etc.. We strongly recommend exchange students to obtain it from home institution before coming to CEIBS. All students must provide a copy of their Health Insurance Coverage one month earlier before arrival.

CEIBS can also assist students to obtain insurance from AIA (American International Assurance Company).

Visa:

Exchange students are required to have an "X2" visa for entry into China.

Hong Kong students can use Mainland Travel Permit for Hong Kong and Macao Residents to enter China instead of applying for a visa.

Taiwanese students can use Mainland Travel Permit for Taiwan Residents as well.

Facilities:

Upon arrival, each student will get a student ID. With this ID, the student can use all the facilities on campus, e.g. library, computer centre, gymnasium, etc.

Student Services:

All student clubs are open to exchange students. Foreign Affairs Office handles visa requests for overseas students.

Internships:

Not available.

Career services

On a reciprocal basis, on par with the services provided by the partner schools to CEIBS students. It's available to exchange students during the period of exchange only.

Alumni Services

Exchange students have options to join CEIBS Alumni at the end of the exchange program.

<http://www.ceibs.edu/alumni/index.shtml>

