

**INFORMATION SHEET 2016/2017****Last Updated October 28<sup>th</sup>, 2015****China Europe International Business School (CEIBS)**

**School Address:** China Europe International Business School  
699 Hongfeng Road, Pudong, Shanghai, 201206, China

**Website:** [www.ceibs.edu](http://www.ceibs.edu)

**Nomination Deadlines:** Summer term (Jun. – Jul. 2016): February 1, 2016  
**(For Exchange Coordinators)** Fall term (Sep. – Dec. 2016): April 24, 2016  
Spring term (Jan. – Mar. 2017): August 21, 2016

Please include the nominated student's name, nationality, gender and email address in the nomination letter.

**Required Documents From Exchange Students:** The nominated students will receive a welcome email and need to provide the following documents through CEIBS MBA International Exchange Program Application Centre:  
Personal Information, Passport Copy, Digital Photo, Authorization Form of application fee, Terms & Conditions, and Insurance covering China during exchange period

**Study program:** *MBA Program* <http://en.ceibs.edu/mba>

*MBA Program Brochure*  
[http://application.ceibs.edu/MBAApplication/download\\_brochure.jsp](http://application.ceibs.edu/MBAApplication/download_brochure.jsp)

**Exchange Program Website:** <http://en.ceibs.edu/intl-exchange>

**Courses:** Detailed course list and syllabus will be available three months before the exchange program starts.

For summer term 2016, the electives are normally offered on weekends and occasionally on weekdays. Total 3 or 4 courses will be offered. Here is a list of courses offered in summer 2015 for reference only.

- Platform strategy (1 credit)
- Perspectives on Qualitative Risk (2 credits)
- Integrated Marketing Communications (2 credits)
- Health Care Systems, Policy and Innovations (2 credits)

Fall term 2016 consists of two half terms.  
Here is a list of courses offered in fall 2015 for reference only.

1st half fall term, 2015

- Managing Diversity for Global Success (1 credit)

- Chinese Economy (2 credits)
- Business Model Innovation and Entrepreneurial Design (2 credits)
- Managing the Growing Business (to be continued in the 2<sup>nd</sup> half term)
- Starting new venture (to be continued in the 2<sup>nd</sup> half term)
- Investments (2 credits)
- Managing Business Marketing & Branding (3 credits)
- Rethinking Strategy for the Digital World (2 credits)
- Digital Marketing (3 credits)
- Growth Through Sustainability (2 credits)
- Private Equity and Venture Capital (2 credits)

2nd half fall term, 2015

- Negotiation (3 credits)
- Financing and M & A (2 credits)
- Entrepreneurial Marketing (2 credits)
- Entrepreneurial Finance (2 credits)
- Channel Management (2 credits)
- Game Theory and Strategic Marketing (3 credits)
- International Business Strategy & Entrepreneurship (2 credits)
- Leadership and Acting – unleashing your Leadership Potential through Acting Techniques (1 credit)
- International Financial Management (2 credits)
- Hedge Fund Investing (2 credits)
- Tools for Social Entrepreneurs and Intrapreneurs (1 credit)
- Starting New Ventures (Continued, 2 credits)
- Managing the Growing Business (continued, 2 credits)

The spring term in 2017 consists of two periods.

Here is a list of courses planned in Spring 2016 for reference only.

Elective P1:

- Platform Strategy (1 credit)
- Financial Statement Analysis (3 credits)
- Advanced Corporate Finance & Valuation (2 credits)
- Health Care: Economics and Industry (2 credits)
- Judo Strategy: Competition between Small and Big Players (2 credit)
- Services Management (2 credits)
- The future of global banking and the case of China (2 credits)
- Human Resource Management (2 credits)
- Consumer Behavior (3 credits)

Elective P2:

- Marketing Research (3 credits)
- Brand Management (2 credits)
- Decision Making (2 credits)

[China Discovery Series spread out through the term \(non-credits\).](#)

**Faculty Information**

With about a third of CEIBS faculty coming from the U.S., a third from China, and a third from Europe and the rest of the world, students will receive an exceptionally diverse and enriching class experience. CEIBS professors are selected from the world's most distinguished universities with an emphasis on their research, teaching abilities and dynamism. As most of CEIBS professors live and work in China, consulting for local and multinational companies, the coursework will always resolve around contemporary and relevant business issues with a China focus.

<http://en.ceibs.edu/faculty-profiles>

**Language of Instruction:**

All MBA courses are taught in English.

**Language Requirement:**

Proficiency in English.

**Language Courses:**

Students interested in mandarin language learning can obtain information

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about language schools.

**Academic/Experience Requirements:**

Second year MBA candidates only. First year MBA core courses are not available to exchange students. CEIBS MBA students have 5 years of work experience on average and their average age is 29.

**Full-time Workload:**

Most electives are 2-credit each, equivalent to 21 class contact hours. A few courses are 1-credit (equivalent to 10 class contact hours) or 3-credit (equivalent to 30 class contact hours) each.

In summer term, the full-time workload is 4~6 credits (40 ~ 60 class contact hours).

In fall term, the full-time workload is 8 ~18 credits (80 ~ 180 class contact hours).

In spring term, the full-time workload of elective courses is 4~10 credits (40 to 100 class contact hours).

- China Discovery Series is an intensive lecture series exploring contemporary issues in China business. No credit is awarded for this.

**Method of Instruction:**

Generally classes are delivered in a lecture format. Course organization varies according to different professors, and it may involve group projects, case studies and presentations.

**Learning Expectations:**

Class attendance is mandatory. The normal class size for an elective course is 60. Students must be seated according to the given seating chart, to assist the faculty in evaluating the class participation.

Students are required to attend all registered courses as scheduled. Class participation is usually a percentage of the student's final grade. 10 minutes late or absence in the middle of a class will be considered absence for the class. 2 times of late arrivals within 10 minutes will be counted as 1 absence. All absences are counted toward the students' grade performance, regardless of the reason or the permission granted.

Absence in more than 25% of the total sessions of one course will result in a mandatory reduction of the final grades or exclusion from the class, regardless of the reason for absence. Faculty members may also impose grading penalties for absences of less than 25% of sessions according to their own grading criteria. A student who misses more than 50% of the classes of any particular course will automatically fail the course and will not be granted credit for the course.

**Grading:**

Letter grading: A, A-, B+, B, B-, C+, C, F. C+ is the passing point. As grades are confidential, our students get score reports every term from the Dean's office. The transcripts will be mailed to the home institution directly.

**Exams:**

In most circumstances, a written exam is scheduled at the end of each course.

**Term Dates for the Academic Year 2016/2017 (tentative, including the exam):**

**Calendar**

Term system

**Summer Term:**

June 20<sup>th</sup> - July 24<sup>th</sup>, 2016

**Fall Term:**

September 5<sup>th</sup> - December 2<sup>nd</sup>, 2016 (12 weeks + 1 week holiday), consisting of two half terms as the following:

- 1st half term from September 5<sup>th</sup> to October 21<sup>st</sup>, 2016 (including exam)
- 2nd half term from October 24<sup>th</sup> to December 2<sup>nd</sup>, 2016 (including exam)

Arrival and registration at MBA Office: September 1<sup>st</sup> to 2<sup>nd</sup>, 2016  
Mandatory Orientation: September 2<sup>nd</sup>, 2016 (tentative)

**Spring Term:**

The spring term starts from January 4<sup>th</sup> to March 24<sup>th</sup>, 2017, consisting two periods:

[Elective period 1: January 4<sup>th</sup> ~ February 24<sup>th</sup>, 2017 \(5 weeks + 2 week holiday\)](#)

[Elective Period 2: February 27<sup>th</sup> ~ March 24<sup>th</sup>, 2017 \(4 weeks\)](#)

[China Discovery Series: Jan. to March, 2017](#) (optional, an intensive lecture series exploring contemporary issues in China business. No credit is awarded for this)

***Please note that spring term is not CEIBS regular exchange season and we have limited capacity to host inbound exchange students. It's just an option for a few schools that can't make it in other terms.***

**Same Country Nationals**

On a reciprocal basis, depending on whether the partner school is able to host the same country nationals or not.

**Expenses:**

On-campus housing is very limited and reservation depends on the room availability. Monthly rent is RMB4,050 which is subject to change (single bedroom). The rent includes the cost of air conditioning, electricity, water supply and cleaning once a week.

Hotels and Service Apartments around CEIBS will be recommended (price ranging RMB6,000 ~ RMB20,000 per month)

Meal: RMB 3,000 per month

Books: TBD

Local Transportation: RMB 1,200 per month

Others: USD150 application fee for logistics support

**Health insurance:**

Health insurance is compulsory, and the entire period of exchange program must be covered. The insurance shall cover outpatient and inpatient benefits, disability and death, medical evacuation & repatriation, etc.. We strongly recommend exchange students to obtain it from home institution before coming to CEIBS. All students must provide a copy of their Health Insurance Coverage one month earlier before arrival.

CEIBS can also assist students to obtain insurance from AIA (American International Assurance Company).

**Visa:**

Exchange students are required to have an "X2" visa for entry into China.

Hong Kong students shall use Mainland Travel Permit for Hong Kong and Macao Residents to enter China instead of applying for a visa.

Taiwanese students shall use Mainland Travel Permit for Taiwan Residents.

**Facilities:**

Upon arrival, each student will get a student ID. With this ID, the student can use all the facilities on campus, e.g. library, computer centre, gymnasium, etc.

**Student Services:**

All student clubs are open to exchange students.

**Internships:** Not available.

**Career services** On a reciprocal basis, on par with the services provided by the partner schools to CEIBS students. It's available to exchange students during the period of exchange only.

**Alumni Services** Exchange students have options to join CEIBS Alumni at the end of the exchange program.  
<http://en.ceibs.edu/introduction-alumni>