ESSEC BUSINESS SCHOOL, THE PIONEERING SPIRIT

CREATED IN 1907, ESSEC BUSINESS SCHOOL IS AN ACADEMIC INSTITUTION OF EXCELLENCE WHICH THROUGHOUT ITS HISTORY HAS BEEN CHARACTERIZED BY ITS PIONEERING SPIRIT.

In both full-time education and executive education, ESSEC proposes a wide range of programs to all those wanting to obtain an extraordinary learning experience, strengthen their talent, express their leadership and become truly high-level managers.

A centennial institution with a wide network of academic and corporate partners throughout the world, ESSEC has opted to focus its strategic development on three principles: innovation, involvement and internationalization which compose the three axes of the ESSEC 3i strategy that will be implemented from here until 2020.

An institution nourished by research and committed to an ambitious development of alliances with leading institutions, ESSEC constantly strives to bring its students face to face with cutting-edge knowledge at the crossroads of discipline and to provide them with the latest technologies.

Hallmarked by a profound humanistic tradition, ESSEC has succeeded not only in making the link between business and society a major subject of research, but it is also one of the fundamental components in the training of responsible managers. ESSEC thereby affirms the necessity of putting innovation, knowledge and the creation of value at the service of the wider community.

With students coming from 90 different countries, a largely international faculty body and a campus in the Asia-Pacific region since 2005, ESSEC is both an international and multicultural institution. This internationalization is strengthened by the building of a new, 6,500 m² campus in Singapore and the implementation of development projects in Africa and Latin America.

These three axes – innovation, involvement and internationalization – forge ESSEC’s learning philosophy that is common to all its programs: accompany our students throughout a learning journey aimed at opening them up to new, unthought-of opportunities. Studying at ESSEC means creating your own path towards the future and joining a supportive community of 46,000 graduates worldwide!

Welcome to ESSEC!

Worldwide Rankings

- Top Master of Science in Management (no.3)
- Best Master in Finance (no.4)
- Top Executive Open Programs (no.12)
CREATE AN INTERNATIONAL VALUE FOR YOUR FUTURE

A balanced academic plan

• Extremely selective system: 3640 candidates in 2014 chose the BBA when taking the entrance exam for an intake of 297 students.

• A combination of theory and practice: through individual and group work, with a focus on management and mind-opening, knowledge acquisition and personal development.

• Academic exchanges and professional experience: students alternate between coursework and working in a company, in France and abroad, to develop awareness of other cultures, adapt to new environments and become multilingual.

• A true entrepreneurial spirit: both in academic terms and company relations. ESSEC Business School offers support for business-creation projects.

ESSEC Business School: international excellence

• World class academic education.

• First Business School outside Nord America to get AACSB accreditation in 1997.

• Received EQUIS accreditation in 2003.

• European roots: Alternative views on world’s growing complexity.

• Wide variety of International Programs: Master of Science in Management, MBA in international Luxury Brand Management, MBA in Hospitality Management, Global MBA, Advanced Master’s, Ph.D.

A Global program:

The Global BBA is a dual campus 4-year Bachelor’s Degree that prepares students for a successful international business career. The program provides students with ample opportunities for international exposure, as well as a rich multicultural academic and professional experience with a diverse faculty and student body.

The first 2 years of the program are dedicated to the acquisition of the fundamentals of Management and to professional operational experiences. They are delivered both on the ESSEC Asia-Pacific Campus, Singapore and the ESSEC France Campus, Cergy (Paris Area).

The last 2 years of the program are focused on international exposure and professional managerial experience.

Diverse work groups

Students are encouraged to open their minds and embrace new ways of thinking as they consistently interact with a diverse student body of classmates from many different countries and cultures.

International Exchange students join full-time ESSEC BBA students in semester 5 (Fall) and semester 8 (Spring).

ESSEC Global BBA France Rankings

[Ranking icons]
# Structure of the Global BBA Program

## The Global BBA Program

### Full-Time BBA Students

<table>
<thead>
<tr>
<th>Semester</th>
<th>CERGY Campus and Singapore Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sem1</strong></td>
<td>Geopolitics/Financial Accounting 1/Introduction to Legal Questions/Managerial Economics/Excel/Financial Mathematics/Productive Behavior/Marketing 1</td>
</tr>
<tr>
<td><strong>Semester 2</strong></td>
<td>Financial Accounting 2/European Institutional and Material Law/Macroeconomics/Visual Basic for Applications/Statistics/Introduction to entrepreneurship/Marketing 2/Kallystée Game</td>
</tr>
<tr>
<td><strong>Semester 3 or 4</strong></td>
<td>CERGY: Costs &amp; Budgets: introduction &amp; practices/European Competition Law/Competition Economics/Corporate Finance 1/Marketing Studies/International Mobility (seminar)/Operational internship defense/Field Experience Seminar</td>
</tr>
<tr>
<td><strong>Semester 3 or 4</strong></td>
<td>SINGAPORE: Geopolitics in Asia/Asian Economies/Corporate Finance 2/Introduction to Strategic Decisions of International Trade/Business English/Project Management/Presentation skills (Delivery skills)/Cultural Intelligence/International Marketing/Cultural Induction to Singapore &amp; SEA (in Asian Projects)</td>
</tr>
<tr>
<td><strong>Professional experience</strong></td>
<td>4 weeks internship in a social, humanitarian or educational environment</td>
</tr>
<tr>
<td><strong>Professional experience</strong></td>
<td>3 month operational internship</td>
</tr>
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</table>

### Exchange and Double Degree Students Join BBA Students for Semesters 5 (Fall) and 8 (Spring)

<table>
<thead>
<tr>
<th>Semester</th>
<th>International Exchange Students</th>
<th>Full-Time BBA Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 5 (Fall)</td>
<td>Courses Cergy Campus (see opposite page)</td>
<td></td>
</tr>
<tr>
<td>Semester 6</td>
<td>International exchange or internship (6 months) Managerial experience</td>
<td>Internship (6 months) Managerial experience</td>
</tr>
<tr>
<td>Semester 7</td>
<td>Internship (6 months) Managerial experience or international exchange</td>
<td>International exchange</td>
</tr>
<tr>
<td>Semester 8 (Spring)</td>
<td>Courses Cergy Campus (see opposite page)</td>
<td>Courses France or Asia-Pacific Campus</td>
</tr>
<tr>
<td>Semester 9</td>
<td></td>
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COURSES AVAILABLE TO EXCHANGE STUDENTS

Third and fourth year courses

Fall semester courses (subject to modification)

<table>
<thead>
<tr>
<th>Course title</th>
<th>ECTS</th>
<th>Language of instruction</th>
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</thead>
<tbody>
<tr>
<td>Research Methods</td>
<td>1</td>
<td>English and French</td>
</tr>
<tr>
<td>Corporate Finance</td>
<td>4</td>
<td>English and French</td>
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<tr>
<td>Management of Organisations</td>
<td>4</td>
<td>English and French</td>
</tr>
<tr>
<td>Ariane</td>
<td>1</td>
<td>English and French</td>
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<tr>
<td>International Marketing</td>
<td>4</td>
<td>English and French</td>
</tr>
<tr>
<td>Mondialisation et diversité</td>
<td>2</td>
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</tr>
<tr>
<td>Complexité : Introduction à la pensée d’Edgar Morin</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Le management du chef d’orchestre</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Entreprises &amp; Médias</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Eastern Europe Today</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Doing Business in Africa</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Union Européenne</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Maîtrise de l’Information Stratégique</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Religions &amp; Society</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Geopolitics</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Décision et enjeux géopolitiques internationaux</td>
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<tr>
<td>Globalization and the city</td>
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<tr>
<td>Histoire des entreprises</td>
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<td>French</td>
</tr>
<tr>
<td>French Civilization</td>
<td>4</td>
<td>English and French</td>
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<tr>
<td>Consolidated Accounts</td>
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<td>English</td>
</tr>
<tr>
<td>Financial Statement Analysis</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>International Contract Law</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>International Economics</td>
<td>4</td>
<td>English</td>
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<tr>
<td>Conjoncture et Politique Economique</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>European Economics</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Merger and Acquisition and Private Equity</td>
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<td>English</td>
</tr>
<tr>
<td>International Cash Management</td>
<td>4</td>
<td>English</td>
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<tr>
<td>Financial Markets</td>
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<td>English</td>
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<tr>
<td>Advanced Excel</td>
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<td>English and French</td>
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<tr>
<td>Web Marketing</td>
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<tr>
<td>E-Business</td>
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<tr>
<td>Entrepreneurial 2</td>
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<tr>
<td>Human Resource Management</td>
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<td>English</td>
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<tr>
<td>Intercultural Marketing</td>
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<tr>
<td>Portfolio Management</td>
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<td>English</td>
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<tr>
<td>International Business &amp; Sustainable Development</td>
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<tr>
<td>Salesforce Management</td>
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<td>English and French</td>
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<tr>
<td>Communication</td>
<td>4</td>
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<tr>
<td>Marketing B to B</td>
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<td>French</td>
</tr>
<tr>
<td>Développement durable et responsabilité sociétale</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Operations and Corporate Social Responsibility</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Gestion de la Supply Chain</td>
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<td>Supply Chain Management</td>
<td>4</td>
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</tr>
<tr>
<td>Purchasing Management</td>
<td>4</td>
<td>English and French</td>
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<td>Strategic Management Control</td>
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<td>Négociation internationale</td>
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<tr>
<td>Strategic Management</td>
<td>4</td>
<td>English and French</td>
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</table>

Spring semester courses (subject to modification)

<table>
<thead>
<tr>
<th>Course title</th>
<th>ECTS</th>
<th>Language of instruction</th>
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</thead>
<tbody>
<tr>
<td>International Negotiation</td>
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<td>Strategic Management</td>
<td>4</td>
<td>English and French</td>
</tr>
<tr>
<td>Strategic Management Control</td>
<td>4</td>
<td>English and French</td>
</tr>
<tr>
<td>Operations and Corporate Social Responsibility</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Décision et enjeux géopolitiques internationaux</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Financial Statement Analysis</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>International Contract Law</td>
<td>4</td>
<td>English</td>
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<td>International Economics</td>
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<td>English</td>
</tr>
<tr>
<td>Conjoncture et Politique Economique</td>
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<td>Merger and Acquisition and Private Equity</td>
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<td>English</td>
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<tr>
<td>International Cash Management</td>
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<td>English</td>
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<tr>
<td>Portfolio Management</td>
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<td>English</td>
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<tr>
<td>Financial Markets</td>
<td>4</td>
<td>English</td>
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<td>Web Marketing</td>
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<td>Digital Marketing</td>
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<tr>
<td>Excel Avancé</td>
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<tr>
<td>Entrepreneurship 2</td>
<td>6</td>
<td>English</td>
</tr>
<tr>
<td>Human Resource Management</td>
<td>4</td>
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</tr>
<tr>
<td>Beyond Globalization: Strategic &amp; Organisational</td>
<td>4</td>
<td>English</td>
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<tr>
<td>Challenges of MNCs</td>
<td>4</td>
<td>English</td>
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<tr>
<td>Management des forces de vente</td>
<td>4</td>
<td>French</td>
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<tr>
<td>Communication</td>
<td>4</td>
<td>French</td>
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<tr>
<td>Marketing Clients</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>Communication et Stratégie Digitales</td>
<td>4</td>
<td>French</td>
</tr>
<tr>
<td>B to B Marketing</td>
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<td>English</td>
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<tr>
<td>Supply Chain Management</td>
<td>4</td>
<td>English</td>
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<td>4</td>
<td>English</td>
</tr>
<tr>
<td>Le management du chef d’orchestre</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Power of Art, Art of Power</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Art, Expérimentation et Société</td>
<td>2</td>
<td>French</td>
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<tr>
<td>Law &amp; Economics</td>
<td>2</td>
<td>English</td>
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<tr>
<td>Globalization and Trade</td>
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<td>English</td>
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</tr>
<tr>
<td>Maîtrise de l’Information Stratégique</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Enjeux d’une région émergente : l’Amérique Latine</td>
<td>2</td>
<td>French</td>
</tr>
<tr>
<td>Geopolitics</td>
<td>4</td>
<td>English</td>
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<tr>
<td>Union Européenne</td>
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</tr>
<tr>
<td>International Marketing</td>
<td>4</td>
<td>English</td>
</tr>
</tbody>
</table>

Language classes

- Fall + Spring: French: all levels from Beginner to Advanced
- Fall + Spring: Advanced English
- Fall: Spanish beginner level
- Spring: Spanish false-beginner level
INTERNATIONAL EXCHANGE STUDENTS

Who can apply?

Exchange Students: At the BBA program of ESSEC, we welcome international exchange students who are nominated by our partner universities. Please check our International Partners list on www.essec.edu to see if you are eligible to enrol.

Type of exchanges

Double Degree Program French or English track
- The first 2 years of study at the partner home institution.
- One full year (2 semesters = 60 ECTS credits) of study at ESSEC Global BBA.
- A six month internship.
- In general, the final semester of study at the home institution.
- Final year dissertation.

Full Year Exchange
Full year exchange students and can choose from the classes available during their chosen study period in accordance with the academic requirements of their home university.

One Semester Exchange
Semester exchange students can choose from the classes available during their chosen study period in accordance with the academic requirements of their home university.

Experience at ESSEC and in France

«I chose ESSEC because of its great reputation and because of its situation near Paris. Classes at ESSEC are much livelier and more career-oriented than in China and I loved working in groups of mixed nationalities. There is a great social life. During my time at ESSEC, I was also able to travel in Europe and broaden my horizons.»

Baidi Li, Double Degree student, Tongji University, Shanghai

Experience at ESSEC and in France

ESSEC was my first choice as I study French and courses here are similar to Commerce courses at my home university. By choosing a full year exchange, I can completely experience all the seasons and fully interact with French people and other international students.

Warren Sheung Yan Chow, Full Year Exchange student, University of New South Wales, Sydney

Experience at ESSEC and in France

ESSEC was a natural choice for me because it is a well known and highly recognized business school. I also wanted to try a different approach to teaching and learning than I was used to at CBS. I used my stay to put my education into an international context through subjects such as International Marketing, International Contract Law, and Supply Chain Management.

Philip Borken-Hagen, One-Semester Exchange student, Copenhagen Business School.

Induction and Integration with ESSEC students

An Induction seminar takes place at the start of each semester where exchange students find out about all aspects of their studies at ESSEC. In the Fall, amongst other activities, they will contribute actively to BYOC – Build Your Own Course – an innovative initiative recently introduced by ESSEC as part of its 3i Strategy. They are completely integrated with full-time ESSEC BBA students in the course of their studies.
A STRONG LINK WITH COMPANIES

Career Services

For full time BBA and Double Degree students

Two internships to enhance the student's professional skills: one in France and one abroad

The two internships that are part of the BBA program offer students 10 to 18 months of professional experience.

• At the end of their first year, students undertake an internship with operational missions
• In the fourth year, the “decision-making” internship is a six-month assignment, which allows students to carry out an important project for the company.
• Double degree students receive individual advice to help them to find their mandatory six-month internship.

Exchange students are invited to take part in Career fairs, and WIT (Workshop for Industry and Talents. They are also free to consult the Career Services database for internships. However the home institution will need to sign the work contract (convention de stage) which is required under French law.

A successful entry into the professional world

With a network of over 700 partner companies, individualized tutoring and a number of contacts with professionals, ESSEC Career Services gives students the tools they need for rapid entry into the working world.

88% of all graduates seeking a job find employment within four months of finishing the program

70% of all graduates work in an international environment

Graduates earn an average annual salary of €37,000

41% of all graduates continue their studies upon completion of the BBA program

Among main recruiters:
ACCOR - AIRBUS - ALSTHOM - AXA - BAIN - BMW - MICHELIN - NESTLE - PEUGEOT - SANOFI AVENTIS - SOCIETE GENERALE - TOTAL - UNILEVER...

Where are they now?

• Corinne Vigreux, Class of 1987, Founder and CEO of Tom Tom (GPS System).
• Alban Dechelotte, Class of 2002, Country Manager, Havas Sports & Entertainment, Germany.
• Jean-Christophe Jourde, Class of 1990, Vice President, Estée Lauder Companies.
• Emmanuel Perrin, Class of 1991, President and CEO, Cartier North America.
• David Rideau, Class of 1998, Associate Director Cash Equities, HSBC Bank.
• Caroline Cordier, Class of 2003, Director of Marketing, DIOR Watches and Jewelry France/Switzerland/Belgium/Luxembourg.
• Caroline Sisombat, Class of 2000, Project Manager in Asia, L’Oreal.
• Xavier Crepon, Class of 1991, Associate, Pricewaterhouse Coopers Audit.
INTERNATIONAL PARTNERS

ESSEC Global BBA has an international exchange network of top-knotch partner universities across 5 continents.

Argentina
- Universidad Argentina de la Empresa (UADE) – Buenos Aires
- Universidad del CEMA (UCEMA) – Buenos Aires
- Universidad Austral – Rosario
- Universidad Austral – Buenos Aires

Australia
- Monash University – Melbourne EQUIS
- The University of New South Wales – Sydney
- The University of Queensland – Brisbane AACSB EQUIS
- The University of Western Australia – Perth AACSB EQUIS

Austria
- Wirtschaftsuniversität Wien, University of Economics and Business – Vienna EQUIS

Brazil
- Pontifica Universidade Católica (PUC) – Rio de Janeiro
- Pontifica Universidade Católica (PUC) – Curitiba
- Fundação Getulio Vargas EBAPE (FGV) – Rio de Janeiro

Canada
- Concordia University – Montreal, Quebec AACSB
- Queen’s University School of Business – Kingston, Ontario AACSB EQUIS
- Ted Rogers School of Business, Ryerson University – Toronto, Ontario AACSB
- Sauder School of Business, University of British Columbia – Vancouver EQUIS
- Schulich School of Business, York University – Toronto, Ontario EQUIS
- Haskayne School of Business, The University of Calgary – Calgary, Alberta AACSB
- The University of Victoria (UVic) School of Business – Victoria, British Colombia EQUIS AACSB
- Richard Ivey School of Business, The University of Western Ontario – London, Ontario EQUIS
- ESG, Université du Québec à Montréal – Montreal EQUIS
- Telfer School of Management, Ottawa University AACSB

Chile
- Universidad de Chile, School of Economics and Business

China & Hong Kong
- Fudan University, School of Management – Shanghai AACSB EQUIS
- Guanghua School of Business, Beida University – Beijing (Peking) AACSB EQUIS
- The Hong Kong University of Science and Technology – Hong Kong AACSB
- The University of Nanjing – Nanjing (Nankin)
- Tongji University – Shanghai (DD) EQUIS
- Tsinghua University – Beijing (Peking) AACSB EQUIS
- Xi’An Jiaotong University, School of Management (Shaanxi) AACSB

Colombia
- Universidad de Los Andes, School of Management – Bogotá EQUIS

Croatia
- Zagrebačka Škola ekonomije i managementa (Zagreb School of Economics) – Zagreb AACSB EPAS

Denmark
- Copenhagen Business School – Copenhagen AACSB EQUIS

Finland
- Aalto University – Helsinki AACSB EQUIS
- Turku School of Economics – Turku

Germany
- Fachhochschule Dortmund (DD)
- Frankfurt School of Finance and Management AACSB EQUIS
- Hochschule Regensburg, University of Applied Sciences
- Pforzheim University – Pforzheim AACSB
- Universität Mannheim AACSB EQUIS
- WHU - Otto Beisheim, School of Management – Koblenz AACSB EQUIS

Hungary
- Corvinus University of Budapest – Budapest
- International Business School – Budapest

Ireland
- Trinity College – Dublin
- University College Dublin, Quinn School of Business – Dublin AACSB EQUIS

India
- Symbiosis International University, Pune

UPDATED March 2015 - 116 partners, 37 countries
• DD = Double Degree
• AACSB accredited institution (American)
• EQUIS accredited institution (European)
• EPAS accredited institution (International Business and Management programmes)
**Italy**
- LUISS Guido Carli – Rome
- Università Commerciale Luigi Bocconi – Milan **AACSB EQUIS**
- Università degli studi di Firenze – Florence
- Università degli studi di Torino, School of Management, SAA – Turin

**Japan**
- Keio University - Tokyo **AACSB EQUIS**
- Waseda University School of Commerce - Tokyo **AACSB EQUIS**

**Korea (South)**
- Korea University Business School – Seoul **AACSB EQUIS**
- Seoul National University **AACSB**
- Yonsei University – Seoul **AACSB EQUIS**

**Lebanon**
- AUI, Al-Akhawayn University – Ifrane **EPAS**

**Morocco**
- AUI, Al-Akhawayn University – Ifrane **EPAS**

**Mexico**
- Tecnológico de Monterrey – Cuernavaca Campus
- Tecnológico de Monterrey – Guadalajara Campus
- Instituto Tecnológico Autónomo de México (ITAM) – México **AACSB EQUIS**

**Netherlands**
- Erasmus Universiteit, Erasmus School of Economics - Rotterdam **AACSB EQUIS**
- Hogeschool van Amsterdam, School of Economics and Management
- IBIS Hanzehogeschool Groningen, Hanze University Groningen
- University of Maastricht **AACSB EQUIS**

**Norway**
- BI Norwegian School of Management – Oslo **AACSB EQUIS**
- Norske Håndelsøyskole, Norwegian School of Economics & Business Administration – Bergen **EQUIS**

**Poland**
- Szkoła Główna Handlowa w Warszawie (SGH, Warsaw School of Economics) – Warsaw

**Portugal**
- Universidade Nova de Lisboa – Lisbon **AACSB EQUIS**
- Universidade Católica Portuguesa - Lisbon **AACSB**

**Russia**
- Plekhanov Russian University of Economics – Moscow (DD)
- Higher School of Economics – Moscow

**Singapore**
- Singapore Management University **AACSB EQUIS**
- Nanyang Technological University **AACSB EQUIS**
- National University of Singapore **AACSB EQUIS**

**Slovenia**
- Univerza v Ljubljani Ekonomská Fakulteta, University of Ljubljana, Faculty of Economics – Ljubljana **EQUIS AACSB**

**Spain**
- Escuela Superior de Comercio Internacional (ESIC) – Universitat Pompeu Fabra – Barcelona
- Escuela Superior de Gestión Comercial y Marketing (ESIC) – Madrid (DD)
- IE Business School – Madrid **AACSB EQUIS**
- IGS – Universitat Ramón Lluís – Barcelona **AACSB**
- Universidade de Salamanca – Salamanca
- Universidad Pontificia Comillas, ICADE – Madrid
- Universidad Publica de Navarra – Pamplona
- Universidad Carlos III (UC3M) – Madrid

**Sweden**
- Högskolan i Jönköping, Jönköping International Business School (JIBS) – Jönköping **EPAS**
- Linköpings Universitet, School of Management – Linköping
- Lunds Universitet – Lund **EQUIS**
- Stockholm Universitet – Stockholm

**Switzerland**
- University of Zurich – Zurich **AACSB EQUIS**

**Taiwan**
- National Taiwan University – Taipei **AACSB**

**Thailand**
- Chulalongkorn University – Bangkok **AACSB EQUIS**

**Turkey**
- Koç Universitesi – Istanbul **EQUIS**
- Bogazici Universitesi, (Université du Bosphore), Faculty of Economics & Administrative Sciences - Istanbul

**United Kingdom**
- Cardiff University Business School – Cardiff, Wales
- City University, Cass Business School -London **AACSB EQUIS**
- King’s College - London
- Newcastle University Business School – Newcastle **EQUIS**
- Royal Holloway College, University of London – Egham, Surrey
- Sheffield Hallam University - Sheffield
- University of Stirling – Stirling, Scotland
- University of Bath **EQUIS**
- University of Hull - Hull **EQUIS AACSB**

**USA**
- University of North Florida, Coggin College of Business – Jacksonville, Florida **AACSB**
- Florida Atlantic University, **AACSB**
- Tulane University, Freeman School of Business – New Orleans, Louisiana **AACSB**
- Emory University, Goizueta Business School – Atlanta, Georgia **AACSB**
- Iowa State University, College of Business - Ames, Iowa **AACSB**
- University of Northern Iowa - Cedar Falls, Iowa **AACSB**
- University of North Carolina, Kenan-Flagler Business School – Chapel Hill, N. Carolina **AACSB**
- University of South Carolina (USC) – Darla Moore Business School – Columbia **AACSB**
- University of Richmond, Robins School of Business, – Richmond, Virginia **AACSB**
- San Diego State University – San Diego, California **AACSB**
- University of Louisville College of Business – Louisville, Kentucky **AACSB**
- Rensselaer Polytechnic Institute, Lally School of Management, Troy **AACSB**
- George Washington University - Washington **AACSB**
Housing

Choosing to stay in one of the ESSEC Business School’s residences is stepping into a world rich in cultural diversity and broadening your experiences in a convivial and dynamic environment. 1,095 rooms, studios and apartments are located in the surrounding areas of the campus. An array of services and amenities are provided in our four residences to make your stay as comfortable and enjoyable as possible. All International students are given priority in the student residences if they apply by the stipulated deadline. http://www.essec.edu/student-life/housing/alegessec.html

Student life

The goal of the ESSEC campuses is to provide students with an exceptional learning environment equipped with cutting-edge digital technology, while fostering a sense of community via student associations and promoting interactions with the business world. They offer all the facilities students need for their education and career development. Yet, as living on a campus is not only about attending classes, practical and leisure-time amenities such as a gym, a cafeteria, restaurants, ATMs and student residence halls are also available.

A true campus community

Students can add an extracurricular dimension to their ESSEC experience by getting involved in associations and participating in a true campus community marked by a spirit of sharing and multicultural diversity. ESSEC’s 100 student associations cover a wide range of interests and opportunities, and convey strong values firmly anchored in the school culture: openness to the world, conviviality, mutual assistance, creativity and entrepreneurship.

The BDE and MELT student societies

These student societies aim to make international students feel at home from the outset. Before International students arrive, they create a group on Facebook so that new students can contact other international students, and they organise welcome activities during the orientation session and excursions and social events during their stay. The BDE also arranges student ‘buddy’ partnerships to team up international students with their French counterparts.

Tools for learning and research

ESSEC offers its students a full range of digital tools to help them study, share and communicate more effectively, enhance their learning experience and facilitate their entry into the professional world. Expanded and renovated in 2008, ESSEC’s 3,000 sq. m Learning Center is much more than a library, with thousands of books, academic journals, international newspapers, multimedia resources as well as rooms for collaborative work, Wi-Fi access and PCs available for students. An online learning portal, www.myessec.com, gives you access to all the information and tools you need for your education, including course syllabi, downloadable documents, videos, discussion forums, and an interactive space.
ESSEC established its original campus in this student haven in 1973. Set in a vast green space covering 2,000 hectares, the campus features the very best teaching tools: auditoriums equipped with facilities, libraries rooted in the digital era, language labs, etc. It is also a convivial site with places to eat, student residences, sports facilities, practical services, and more.

At the heart of Europe’s leading business district, this ESSEC campus is adapted to the time constraints and targeted needs of working managers. This campus, housed in the well-known CNIT building, is specifically dedicated to our executive education programs. Thanks to its strategic location, spaces for group work, connectivity, areas for relaxing, reading and getting together, it offers the perfect conditions for educating managers and executives.

Welcome to ESSEC Business School’s original campus located only 35 minutes away from Paris.

The Cergy-Pontoise Campus

Singapore has always been in the vanguard of Asian development and continues to attract multinationals from all over the world. Since 2005, ESSEC’s third campus has been ushering its students into the heart of a major economic, commercial and financial crossroads, offering an ideal platform for understanding the forces, complexity, diversity and challenges of a key region in the 21st century. In January 2015, ESSEC welcomed students to its new 6500 m² campus.

Midway between India and China, Singapore boasts the ideal location to get a global vision of Asia.

The Singapore Campus

At the heart of Europe’s leading business district, this ESSEC campus is adapted to the time constraints and targeted needs of working managers.

The Paris-La Défense Campus
ESSEC Global BBA
ACADEMIC CALENDAR 2015-2016

SPRING SEMESTER 2016

MANDATORY ARRIVAL DATE AT THE ALEGESSEC RESIDENCES
For Spring Semester Students:  Monday 23rd and Tuesday 24th February, 2016

N.B. Students must arrive between 9:00am and 6.00pm on this date.
No arrangements can be made to distribute keys outside of these times.

MANDATORY ORIENTATION SESSION FOR BBA INTERNATIONAL STUDENTS
For Spring Semester Students:  25th February – 29th February 2016

SPRING SEMESTER DATES
Classes start:  Monday 7th March 2015
Warning! Negotiation skills seminar is scheduled on 1st – 3rd March

Spring Break:  24th April – 1st May 2016 (inclusive)
(Geopolitics, Intercultural Marketing, Supply chain Mgt., Operations and Corporate Social Responsibility may take place in an intensive format during the Spring break)

Public Holidays:  
28th March
1st May
5th May
8th May
16th May

Classes end:  1st June, 2016

Exam period:  2nd-10th June 2016 (inclusive)*

EXAMINATION DATES*
Please note that the dates given are the first and last possible dates for examinations in June.
*No special examination arrangements will be made for international students who arrange to leave on or before the dates given here

DEPARTURES FROM THE ALEGESSEC IN SUMMER 2016
After the June exam week, students are free to leave on any date until the last day of their housing contract (by June 30 or July 31, 2016).