



UCD Lochlann Quinn  
School of Business



2017

International  
Prospectus





# Welcome

Welcome to the UCD Lochlann Quinn School of Business International Prospectus! The Quinn School is the undergraduate school of the UCD College of Business. The College of Business is an integrated College comprising the undergraduate school (Quinn School) and the UCD Michael Smurfit Graduate School of Business which includes postgraduate studies as well as executive education. The College of Business is in the **top 1% of business schools internationally**. We have world class accreditations (AACSB, EQUIS, AMBA) and are globally connected through our membership in an elite number of university networks (GNAM, PIM, CEMS). We collaborate in these networks at many levels, including research, staff exchange and student exchange.

In the Quinn School we extend a warm welcome to international students. We strongly believe in the benefits to be obtained from a globally connected world whereby all student experience is enriched by the opportunity to study in a multicultural friendly environment. Ireland, Dublin and the Quinn School offer such an experience. However, we understand for international students the decision to travel and study abroad is an important decision. We offer a wide range of student supports for international students and have a dedicated **international student co-ordinator** to help ease the transition to studying in UCD.

We aim to offer a truly rewarding experience to our students. Given our global reputation our programme offerings are **academically rigorous**, but, given our close links with industry, we ensure that these programmes are constantly reviewed to ensure they are at all times **practically relevant** to meet the needs of a rapidly changing global business environment. As part of many of our programmes we offer the opportunity for our students to avail of work experience via an **internship** and, in addition, the opportunity to travel abroad to pursue studies with some of our prestigious **exchange** partners. Our pedagogical approach to teaching comprises a mix of lectures, tutorials and seminars. As part of the curriculum, students are actively encouraged to engage in team building and presentation skills and develop other life skills that will give them a **competitive edge** in the global marketplace. Within the School we provide opportunities for students to take, if they wish, modules in other Colleges in UCD based on students' own personal interests and to enhance their employability. This may include taking modules in science, mathematics, history, philosophy, languages, psychology etc.

Employment prospects for our graduates are excellent. Ireland and its capital city Dublin is a hub for international investment by all the major players in the information technology, social media, international banking and pharmaceutical sectors.

I hope that you find this prospectus useful in helping to make your decision. My colleagues and I would be more than happy to give you any further information or guidance.

Dr. Paul Ryan  
Associate Dean and Director,  
UCD Lochlann Quinn School of Business

*We offer a wide range of student supports for international students and have a dedicated international student co-ordinator to help ease the transition to studying in UCD.*



# Why Business at UCD?



## The Friendliest Country in the World

Lonely Planet has called Ireland the “Friendliest Country in the World” and we are famed worldwide for our generosity, fun, and kindness. We are ranked in the top 10 countries in safety (Global Peace Index) and as a nation with “Better Life”(OECD).



## A dynamic and innovative learning experience

Technology enabled learning, small classroom sizes, module choice electives, assessment methodology and engaging teaching practices have created a unique learning experience for students.



## UCD – A top 1% world university

UCD is ranked within the top 1% of higher education systems worldwide. With 25% international staff and 131 nationalities of students, UCD is a University with a global footprint and global connections.



## Vibrant on campus student lifestyle

Our 133 hectare campus is located three miles from the centre of bustling, cosmopolitan Dublin, with a fantastic public transport network to and from UCD. You can choose accommodation on our safe, modern campus with 24 hour security. You are free to use the magnificent state of the art sports and fitness facilities.



## Dublin – A city to advance your career in

1000 leading overseas companies have based their operations here (including 10 of top internet organisation). With a 12 month visa extension you can advance your career with the numerous opportunities (on and off campus) to engage with these employers. 97% of our students gain employment or continue into postgraduate education within six months after graduation.



## Elite Exchange Programme - An opportunity to further your international experiences

You can study at another leading business school at one of our 60 exchange partners in 17 different countries. You can further your experience of new cultures, meet new people and improve your international business acumen.



## Paid Internship Programme – Prospects of employment with leading partners

Over 80% of applicants are successful when applying in for the School's competitive internship programme. We work with top tier business organisations to ensure the highest quality paid internship opportunities for our students.



## UCD College of Business - Triple accredited with programmes ranked in the top 0.5% of international business schools

Our international accreditations (EQUIS, AACSB) rankings (Financial Times, The Economist) and associations (PRME, CEMS, GNAM, PIM) are marks of quality for your degree.



# Ireland – World class standards with the warmest of welcomes

“A small country with a big reputation, helped along by a breathtaking ancient landscape and fascinating, friendly people, whose lyrical nature is expressed in the warmth of their welcome.”

Lonely Planet

Ireland is a culturally rich English speaking country on the edge of Europe. Our music, art and literature have travelled the world and made an impact on millions of hearts and minds. We are known as the land of a hundred thousand welcomes and these welcomes extend to any visitor to our shores.



The Dark Hedges, Ballymoney, Northern Ireland  
(Filming location for “Game of Thrones”)

**1st for Flexibility and adaptability of people and 1st for National Culture**

IMD World Competitiveness Yearbook

**13th Most Peaceful place on earth**

Global Peace Index

**Better Life Index ranks Ireland as a Top Ten Country** OECD

Lonely Planet has named Ireland the “**friendliest country in the world**”.





Skellig Michael, Co Kerry



Newgrange Passage Grave, Co. Meath.  
UNESCO World Heritage Site

*"This is my first time to go abroad and come to such a beautiful country. I met so many people from every corner of the world and they have become my lifelong friends".*

Xia Ma, Business and Law,  
Shangai

Good Country Index ranks Ireland as **"the best country in the world"**

**1st in EU Completion of 3rd Level Education** (Eurostat)

**1st for availability of skilled labour** (IMD)



Poul-na-brone dolmen, Burren, Co Cläre

**1st in EU for completion of 3rd level education**

(OECD)

**7th in the world for Economic Freedom**

(Heritage Foundation and Wall Street Journal)

**7th in the world for global innovation**

(BDO International Business Compass )



Cliffs of Moher, Co Clare



# Dublin – A European Hub for International Business



Dublin City is a small capital, but a cosmopolitan city with a large footprint. It is a city that embraces culture in its arts, its food, its architecture and its people. It's a multi-cultural, creative destination that's a location in its own right, but also the perfect starting point for exploring Ireland and Europe. It is also a hub for international business. Finance, aviation, digital marketing, pharmaceuticals, and technology are just some of the high growth business areas who value our business-friendly environment, skilled workforce and speed to market accessibility. The Quinn School has numerous links to these organisations from guest lectures, to curriculum design, to internships and graduate programmes.

**We have the  
connections  
and the  
opportunities  
for our students.**





NO. **1**

Dublin was ranked No.1  
for the availability of skilled employees  
by the Brookings Global Metro Monitor

Over **1000** Over 1,000 overseas companies have chosen  
Ireland as their strategic location in Europe



More than **250** Global financial institutions  
More than 250 global financial institutions have  
established operations in Ireland, located in  
Dublin's International Financial Services Centre



**9** Out of 25 Global Pharmaceutical corporations  
Ireland is home to operations by some of the world's leading  
pharmaceutical and biotechnology companies.

genzyme *Lilly* Johnson & Johnson BAUSCH+LOMB Wyeth Pfizer  
GlaxoSmithKline Schering-Plough Baxter Abbott

**17** Out of 25 Medical Device companies



## Dublin is Europe's technology capital

**40%** Top clean  
technology  
companies  
are attracted to Ireland's plan  
to supply 40% of all electricity  
from renewable sources by 2020

**10** Top 10 "Born on the Internet" companies



**5** Top 5  
Exporter of  
software in  
the world



**9** Out of 10 Global ICT corporations



**3** Out of 5 Top Games companies



# University College Dublin – Ireland's Leading University

University College Dublin is one of Europe's leading research intensive universities. It is a vibrant, modern University of over 32,000 student situated on a spacious and leafy campus in Dublin City.

It actively promotes university life as a journey of intellectual and personal discovery. With 6,500 students drawn from 127 countries, the University places great emphasis on the internationalisation of the student experience – preparing our students for future employment that crosses borders, boundaries and cultures.

As well as a world class education, UCD offers students an unforgettable experience. The safe, modern parkland campus is designed to encourage community, friendships and participation. Over 150 clubs and societies encourage students to take part in passions from rowing and soccer to debating and drama. From Chinese New Year to Thanksgiving, the UCD Global Lounge makes students feel at home, while class and social trips ensure that students from all over the world experience more of the magic of Ireland.



***“Everything about UCD makes it a desirable place for anyone who wants to study in Ireland. The campus, atmosphere, lecturers and all the staff. Also, the fact that there are many societies and clubs that someone can join”.***

Nurmeen Abdulkreem,  
BComm, Saudi Arabia







**160**  
years of tradition



**Top 1%**  
world university



**127**  
**countries**  
represented in  
student attendance



**Dublin**  
Ireland's capital



**tuition fee**  
scholarships  
available for  
top international  
students



**400+**  
exchange partners  
around the world



**30%**  
of international  
students in Ireland  
study in UCD



**#1**  
choice for Irish  
students



**30,000**  
students  
Ireland's largest  
university



**6,000**  
international  
students  
Ireland's most  
international  
university



**Universitas 21**  
member of  
Universitas 21,  
the leading global  
network of research  
universities



**24h**  
**security**  
safe modern campus  
with 24 hour  
security

# UCD College of Business

## Top 0.5% of International Business Schools

The UCD College of Business holds a number of accreditations and professional associations unrivalled by any other Irish Business School. These accreditations benchmark us against the best in the world and position us on the global map. It not only represents a mark of quality, it gives access to our students and alumni to networking, travel and educational opportunities with a host of leading International Business Schools and Universities.

With our postgraduate programmes in UCD Michael Smurfit Graduate School of Business we have become a College with outstanding international reputation opening doors and providing opportunities for our graduates.



### AACSB

The Association to Advance Collegiate Schools of Business International is the USA-based body, which awards accreditation following a review of the quality of Degree programmes delivered by each Management School.



### EQUIS

This is the quality improvement system administered by the EFMD (European Foundation for Management Development) throughout Europe. EQUIS is awarded on the basis of quality controls on the entire range of activities within an institution.



### AMBA

The Association of MBAs is a British-based organisation which concentrates specifically on MBA programmes and accredits those which reach its standards. Our alliances link us with other leading business schools and the business community globally.



### CEMS

CEMS is a strategic global alliance of leading Business Schools and Multinational Companies. It currently comprises of 29 world class academic institutions and over 60 of the world's leading multinational companies and a small number of NGOs.



### GNAM

The Global Network for Advanced Management, is the first global network of its kind, comprising twenty five of the world's leading business schools. These include the Yale School of Management, London School of Economics, INSEAD (France and Singapore), and other leading business schools from Europe, Asia, Africa and the Americas as its founding members.



### PRIME

Principles for Responsible Management Education are a voluntary set of principles to which business schools can adhere to. The principles are in the interest of providing future leaders with the necessary insight and skills to reflect upon, critically analyze and provide leadership with regards to corporate responsibility.



### PIM

Partnership in International Management is a consortium of top business schools which provides a framework for international cooperation among its students, faculty and administrations. It includes schools such as: Thammasat University, Tsinghua University in China, and Indian Institute of Management



## Our Structure

**UCD  
College of  
Business**

**UCD  
Lochlann Quinn  
School of Business**

Undergraduate

**UCD Michael  
Smurfit Graduate  
School of Business**

Postgraduate  
Executive Education  
MBA

# UCD Lochlann Quinn School of Business – The Quinn Experience

*"The Quinn School is to me a harbour where students are always making new international friends and set sail to all corners of the globe, and the three years of my commerce degree was just one wonderful journey of discovering the world and myself. I was challenged to nurture the potentials I had never noticed and to find my own path of becoming a champion professional. Those were days full of team-working, innovating, debating, reflecting and laughing!"*

Kaiwei Lee, BComm, China



The UCD Lochlann Quinn School of Business is a progressive and engaging environment which places a strong emphasis on independent thought. Our students are high achievers when they enter the School and competent motivated graduates when they leave. We invest heavily in continuous innovation in what we teach and how we teach, with a strong emphasis on personal development.

***"A tier 1 Irish  
university in a great  
location which gives  
out what you put in."***

Awad Farad Smew,  
Economics and Finance,  
England





The experience of studying here is like no other. You will work with Ireland's top business students. You will meet some of the world's leading employers. You will interact with leading research lecturers.



Connect2 - A student social organisation for Irish and Chinese students.



And all of this will take place in a safe, friendly and welcoming environment in a beautiful country.



# The Quinn School in Numbers



1,950 STUDENTS



110

Students  
on Exchange



109

Students  
on Internship



5

Undergraduate  
Programmes

## THE LEARNING ENVIRONMENT

3 Lecture  
Theatres

1 Trading  
Room

4 Media  
Studios

14 Class  
Rooms

1 Collaborative  
Learning Space

3 Study  
Spaces

## THE LEARNING EXPERIENCE

Guest  
Speakers

Multimedia  
Presentations

Lectures

Case  
Studies

Reflective  
Journalling

Seminars

Teambuilding  
Tasks

Role  
Playing

### Quinn Graduates:



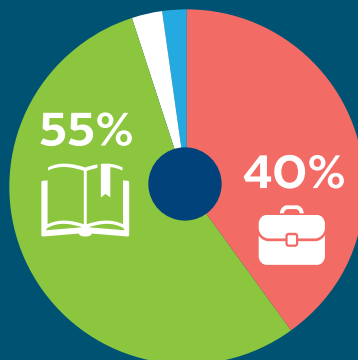
Students enrolled from

40 different  
countries



100 modules in 6  
subject areas

Accounting, Marketing, Management  
Information Systems, Human Resources,  
Finance, Management



In employment 40%

3% Seeking employment

In further study 55%

2% Unavailable



# Our Dynamic Learning Environment –Reach Your Potential

Our focus is not only on providing education, but also the skills necessary to succeed in the working world. The Quinn building is like a small community within the UCD campus. Within this community you will enjoy the benefits of enthusiastic engaging lectures in a purpose built building for business education. You will have access to the range of supports which will enhance your learning experiences at UCD.

*"The School offers an excellent, and highly rewarding learning environment for both domestic and international students supporting them to develop invaluable, business-relevant and employable skills."*

**Matt Glowatz, Lecturer and Academic Coordinator for International Students**

## Technology & Innovation

At UCD, using technology is not just about preparing you for the business world, but is also a marvellous learning and communications tool, allowing you to interact freely with the School and your fellow students, both on and off campus.

- Our **Blackboard Virtual Learning Environment** is used to provide e-learning services to staff and students. Course materials, announcements, surveys and discussion forums are just some of the Blackboard functions available on your laptop, tablet, desktop or mobile device.
- In **Business Live** you will be tasked with leading a company in a virtual environment and in **Mathematics for Business** your studies will be supported by online video tutorials. These are just two examples of the range of technological teaching support methods used by our lecturers.

Our newly-built, versatile learning environment embodies our commitment to providing the most up to date learning facilities available to our students. Our focus is not only on providing the education, but also the skills necessary to succeed in the working world.

- The **Deloitte Analytics Lab** hosts Bloomberg financial data terminals providing access to the premier professional tools used in financial, investment, treasury, business research and data analytics industries. Quinn students have full access to the facility with training and support service available.
- Our **Presentation Studios** have the latest audio visual technology to train and practice your presentation and communication skills. You can record and replay your pitches and presentations for your group work or interviews. It develops a set of skills highly valued by employers.





## Teaching and Learning

*“I believe that this UCD gave me the essential skills and competencies to build a career in the global business world.”*

Florian Niesel , BBL, Germany

The Quinn School is vibrant, fun, caring and challenging environment where you will take an active part in the learning process. It is a student centred learning environment with a focus on critical thinking and independent thought, with students developing to their own capabilities.

Sample assessment methods include:

- Essay writing
- Business reports
- Group assignments
- Wikis and blogs
- Exams/quizzes
- Presentations
- Debates
- Case analysis
- Project management
- Financial reports



# UCD Quinn Internship Programme

The Quinn School Internship Programme provides students with an opportunity to put theory and skills learned in the classroom into practice during their degree.

We have partnered with a range of companies from multinational professional services firms to local enterprises, to offer internships across a range of business disciplines. Our partners have recognised the high calibre of students coming from the Quinn School and increasingly consider internship opportunities as a fundamental part of their graduate recruitment strategy.

The Internship Programme is an optional programme which is open to penultimate year students on the Bachelor of Commerce, BSc Economics and Finance and Bsc Business Analytics degree programmes.

During the Programme students will register for a year long online reflective module designed to enhance the learning opportunities available throughout the year. Assessment will be structured on the work-based learning experience during the 9-12 months placement. Successful completion of the internship will form part of the Academic Transcript.



## SELECTION OF RECENT INTERNSHIP PARTNERS



*UCD provides students with the unique opportunity to intern at some of the most recognisable names in global commerce. Without a doubt, the ten months I spent with the Skype finance team was one of the most beneficial periods of learning and development I have undergone, one which I would highly recommend to anybody interested in expanding their knowledge, their network or their experience. The skills I developed have been invaluable back in college, with improved teamwork, leadership and time management abilities. The programme was hugely beneficial in bridging the gap between academic understanding and the work I'll be doing in the future. Overall it has pushed me to become more experienced, more focused, more skilled and generally more employable. I honestly cannot recommend this internship programme enough.*

Brian Liston,  
BSc Economics and Finance,  
Chicago





# Student Supports

*"As someone who is here to help support students with any problems or difficulties, I believe that UCD is a safe and welcoming place to come and study. With 24 hour campus security, safe accommodation, and numerous students support services, there is always someone at hand to help students with any issues that may arise."*

**Jacqueline Levine, Student Adviser**



**Student Advisers:** The Student Advisers provide support for all students throughout their university experience, particularly during their first year. You can call to see them in relation to personal, social or practical issues. From simple requests for information to more confidential and serious matters, they will give you the time and space to talk things through.

**International Student Co-Ordinators:** The International Student Coordinator helps international students integrate, adjust and adapt to life in UCD and Ireland and finds ways to enhance the UCD student experience.

**Peer Mentor:** Life at a new University can be daunting. Peer Mentors are students who have already completed their first or second year of study in a similar area and understand what it is like to be a new student at UCD. They are students from your own programme and/or subject area and remember what it's like to come here for the first time. They use that experience, and the knowledge they have gained since, to help new students integrate and begin to develop a sense of belonging to their programme of study.

**English Language Support:** For some international students, language difficulties may be one of the challenges they encounter in a new academic environment. In the Quinn School, you will be able to attend support classes in academic English, free of charge. These are designed to help students in topics such as academic writing, public speaking, pronunciation and grammar.

**Academic Writing Centre:** The Academic Writing Centre strives to ensure that students are helped to communicate, structure and present their knowledge and ideas in a written format, and that their expertise and critical thinking skills are not diminished by either fear of, or difficulties with, aspects of the writing process.

**Mathematics Support Centre:** Quantitative Skills are an integral part of any modern business curriculums and the foundation for more advanced areas of study in finance, accounting or analytics. Recognising that students may need additional support to develop their mathematical skills, the University opened the Maths Drop in Centre as an informal tutoring service for students looking to enhance their maths skills.



# Sample Timetable

On average, you will have about 18 hours of contact time per week. These are lectures. Outside of this, you will be expected to schedule project meetings with other students and for your own study.

Your time in college is not just about study though. We believe in the importance of a full education outside of the classroom, so there's plenty of time to engage in activities on campus!

The sample timetable below is an illustration of how a student could spend their time here, but each one is different depending scheduled lectures on how much you get involved with campus life !

## Sample Timetable First Year BComm, Semester 1


	MONDAY	TUESDAY
09.00		Foundations of Management Thought
11.00	Data Analysis for Decision Makers	Tennis Club Training
13.00	Class Readings	Class Readings & Lecture Preparation
15.00	Inside Organisations	Maths for Business
17.00	Gym and Swimming Lessons	Guest Speaker
19.00		
21.00	UCD Film Society at UCD Cinema	

Current Modules

Social

Study



WEDNESDAY	THURSDAY	FRIDAY
Maths for Business		A lovely sleep in 😊
Business in Society	Business in Society	Tutorials
Library & Woodland Walks	Inside Organisations	Effective Learning and Development
Careers Events - Talk by potential employer	Essay Preparation & Study	Study Time
International Student Society Meeting		
		
Comedy Evening at Student Club	Class Night out	

# Exchange Opportunities at UCD

*Going on an International Exchange was easily one of the best decisions I've ever made. The experience has allowed me to improve aspects of myself that I would never have explored or even known about back home.*

Niall McLoughlin

## Why go on an exchange?

### Experience another learning environment

Through our global partnerships, you can enhance your international study experiences by attending some of the best universities and business schools worldwide.

### Improve employment opportunities

Enhance your career prospects by adding another international experience to your degree. It's an asset which is highly valued by employers that seek recruits who are adaptable, resilient and who possess excellent interpersonal skills.

### Friendships

Meet new people and make friends from around the world. This is an opportunity to network and make business contacts that may be useful in your future career.

### Develop Skills

Become more independent and self-confident and develop cross-cultural communication skills.

### Fun

Experience another new culture and travel.

### BComm International

Students of the BComm International will spend a full academic year in an international destination (dependent on chosen route, Modern Languages or Global Business).

### UCD Quinn

#### Exchange Programme

Students on the BComm and BSc Economics and Finance programmes have the opportunity to apply to spend the second semester of second year on Exchange at one of Partner institutions around the globe. Business and Law students can apply to travel in third year.



*I had the most amazing time on exchange, every single day in Vancouver brought some new experience. It also was a huge asset on my CV when I applied for an internship in Dublin the following year, with employers seeing I was interested in taking opportunities and meeting new people.*

Leah Lenehan



We have excellent links with over 60 partner institutions across the world. Studying abroad can open your eyes to a different way of life, becoming an amazing personal experience which improves your business skills in the eyes of future employers.



# Our Partners Worldwide

## EUROPE

### Austria

WU Vienna University of Economics & Business

### Belgium

Louvain School of Management

### Denmark

Copenhagen Business School

### France

Audencia Nantes, Ecole de Management  
BEM Kedge Business School, Bordeaux  
EDHEC Business School, Lille  
ESC Grenoble  
ESCP-Europe, Paris  
ESSEC Business School  
Grenoble Ecole de Management  
HEC Paris  
ICN Business School, Nancy  
Neoma Business School (Rouen campus)  
Neoma Reims Management School  
Toulouse Business School  
University of Toulouse 1

### Finland

Aalto University School of Economics

### Germany

Johann-Wolfgang-Goethe-Universität, Frankfurt am Main  
Katholische Universität Eichstatt-Ingolstadt  
Universität Passau  
Universität Regensburg  
University of Cologne  
Universität Mannheim  
Universität Trier  
Universität Bremen

### Hungary

Corvinus University of Budapest

### Italy

L.U.I.S.S. Rome  
Libera Università Internazionale degli Studi Sociali, Rome  
Università Bocconi, Milan  
University of Modena Faculty Exchange,  
Università degli studi di Firenze  
Università degli studi di Milano

### Norway

BI Norwegian School of Management  
Norwegian School of Economics & Business Administration

### Poland

Warsaw School of Economics

### Portugal

Faculdade de Economia da Universidade Nova de Lisboa  
Lisbon University Institute. (ISCTE-IUL)

### Russia

Graduate School of Management, St Petersburg State University

### Slovenia

University of Ljubljana

### Spain

ESADE  
ICADE, Universidad Pontificia de Comillas, Madrid  
IE University, Spain  
Universitat Autònoma de Barcelona  
Universidad Carlos III de Madrid  
Universidad de Navarra  
Universidad de Deusto, Bilbao and San Sebastian  
Universidad de Salamanca  
Universidad de Valencia, Estudio General

### Sweden

Stockholm School of Economics

### Switzerland

University of St. Gallen

### The Netherlands

Rotterdam Business School/School of Management, Erasmus University  
Universiteit van Amsterdam

### Turkey

Koç University

### UK

Kings College  
The London School of Economics and Political Science  
University of Nottingham  
University of Warwick

## AFRICA, MIDDLE EAST

### Israel

Leon Recanati Graduate School of Business, Tel Aviv University

### South Africa

University of Capetown, Graduate School of Business

## OCEANIA

### Australia

Macquarie University, Sydney  
Queensland University of Technology  
University of Melbourne  
University of New South Wales  
University of Queensland  
University of Sydney

### New Zealand

The University of Auckland  
University of Otago, Dunedin

## SOUTH AMERICA

### Argentina

IAE- Business School, Universidad Austral

### Brazil

Fundação Getulio Vargas - EAESP  
COPPEAD

### Chile

Universidad Adolfo Ibañez, Chile

### Colombia

Universidad de los Andes School of Management, Bogota

### Mexico

IPADE

## ASIA

### China

BJUT, Beijing University of Technology  
China-Europe International Business School, Shanghai  
Fudan University, Shanghai  
Peking University, Guanghua School of Business  
Renmin University, Beijing  
Shanghai Jiao Tong  
Shenzen University  
Tongji University, Shanghai  
Tsinghua University  
U of Nottingham, Ningbo campus  
Wuhan University  
Xiamen University  
Zhejiang University

### Hong Kong

Hong Kong University of Science and Technology  
The Chinese University of Hong Kong  
The University of Hong Kong

### India

Indian Institute of Management Calcutta  
Indian Institute of Management, Bangalore

### Japan

Keio University, Tokyo

### Korea (South)

Korea Univeristy Business School

### Singapore

Nanyang Technological University  
National University of Singapore  
Singapore Management University

## NORTH AMERICA

### Canada

Concordia University  
HEC Montreal  
McGill University, Montreal

Memorial University of Newfoundland

Queen's University, Canada

Richard Ivey School of Business

Simon Fraser University, BC

Universite Laval, Quebec

University of British Columbia (Sauder School of Business)

University of Calgary, Haskayne School of Business

University of Ottawa

University of Richmond, VA

University of Toronto

### USA

Alverno College

American University

Arizona State University

Baldwin Wallace University

Bentley University

Boston College, MA

Boston University, MA

Brandeis University, IN

College of William and Mary

Cornell University, NY

Duquesne University

George Washington University

Georgetown University, DC

Indiana University

John Carroll University, OH

Lewis University, IL

Marquette University

Merrimack University

New York University, Leonard Stern Business School

Northeastern University, MA

Pepperdine University, Los Angeles

Ramapo College

Roger Williams University

Shippensburg University, PA

Stevens Institute of Technology

SUNY, Oswego University, NY

Syracuse University

Temple University, PA

University of Alabama

University of Colorado Boulder

University of Connecticut

University of Dayton

University of Denver

University of Florida

University of Illinois at Chicago

University of Illinois at Urbana Champaign

University of Kansas

University of Maryland, College Park

University of Massachusetts at Amherst

University of Memphis, Fogelman College of Business and Economics

University of Missouri

University of North Carolina, Chapel Hill

University of Notre Dame, IN

University of Pennsylvania

University of San Francisco, CA

University of Tennessee, Knoxville

University of Texas – Austin

University of Virginia

University of Wisconsin - Madison Business School

University of Wisconsin - Whitewater

Villanova University, PA





Our programme offerings are academically rigorous and practically relevant to meet the needs of a rapidly changing global business environment.

# Bachelor of Commerce (BComm)

The UCD Bachelor of Commerce (BComm) degree has a long tradition at the forefront of business and management education in Ireland. The BComm provides a comprehensive and rigorous foundation in core business disciplines, whilst also allowing students to specialise in an area of business expertise. With a global profile and alumni, it's a springboard for those ambitious about developing a career in business, whether at home or abroad.

This is a challenging course designed for ambitious and achievement-oriented students who wish to make a significant impact in the business world. You will gain in depth knowledge of accounting, finance, economics, ethics, law, management, marketing, information systems, operations, and statistics. You'll learn about the recent themes and trends transforming the business landscape such as globalisation, technological change and environmental sustainability. You'll also have the opportunity to apply what you are learning in the classroom through case studies, business simulations, and company projects. With a wide range of choices, the BComm gives you the flexibility to develop your own personal niche of expertise.

The BComm also prepares you with the skills for a successful career in business. You will learn to become an independent and critical thinker and a compelling communicator. You will be able to work seamlessly in groups and develop the technical skills to analyse and make sense of business data and intelligence. Most of all, the BComm will empower you to take responsibility for your personal and career development.

Designed and taught by a faculty that are globally recognised and acclaimed, the BComm has a strong international focus. As a BComm student you have the opportunity to interact with lecturers that are leaders in their field, also build a network with like-minded students from throughout the world.

## Is this course for me?

If you are motivated and driven to make a positive difference with a business education and looking for a course which challenges you to think differently, the BComm is for you. If you have set career goals and know what area of business you want to work in, we will supplement that with a well-rounded business education. Likewise, if you want to work in business, but are unsure of the role, then the BComm has flexibility in exploring options before you chose your route.

## Programme Details

**Duration:** 3 Years (4 with optional Internship)

**Guideline Entry Requirements:**

**IB - International Baccalaureate Diploma**

IB Total 34

Subject requirements:

Maths: Minimum 6 at Standard Level / 4 at Higher Level

**Cambridge A Level (+GCSE o Level)**

AABC/AAB + CAS Level/AAA

Subject requirements:

Maths: GCSE Grade B/A Level Grade D

**Other Examinations:**

For country specific information see [www.ucd.ie/international](http://www.ucd.ie/international)

**UCD International Foundation Year**

Yes, see [www.dublinisc.com/university-college-dublin](http://www.dublinisc.com/university-college-dublin)

*I found the Bachelor of Commerce to be incredibly flexible, allowing me to pursue a range of modules giving me a well-rounded education. I believe that studying at Quinn, and accessing exciting new features such as the Data Analytics lab, can open your door to the globe whether it be for careers or meeting like minded-individuals. In my opinion the BComm teaches you real life-skills that can easily be transferred to the workplace or beyond.*

Justin Matthew, BComm, India

*I chose this particular course because of the excellent reputation it has: I was looking for a prominent International School that would give me the oppurtunity of returning back to the USA with a highly regarded business degree.*

Catherine Shalloe, BComm, USA





### What will I study?

In your first and second year you will study a wide range of business subjects. This will give you a solid understanding of the foundations of business. In your final year you have the opportunity to focus your module choices on a specific subject area or to continue studying subjects across the broad range of business topics. This may include the opportunity to specialise in concentrations such as: Accounting, Finance, Marketing, Digital Marketing, Management, Innovation and Entrepreneurship, International Business, Human Resource Management and Management Information Systems.

### Horizons Elective




With Horizons Electives, you generally have a choice of modules (subject to module entry requirements, timetable and availability of places) which can either be taken from within your subject area to deepen your learning, or from outside it to complement your studies. It's a wonderful opportunity for students to broaden their horizons with a flexible degree path.

### Exchange Opportunity

As a BComm student you have the opportunity to apply to spend your second semester of second year on exchange at one of our international partner universities. Studying abroad can give you a different perspective on business education and help develop your independence and self-confidence skills which are valued by employers. It can also be a lot of fun! Possible destinations include Canada, Singapore, Hong Kong, New Zealand, Australia and Europe. (See page 15)

### UCD Quinn Internship Programme

Between the penultimate and final year of the programme students have the opportunity to apply for a placement in a range of Irish and multinational companies. Examples of recent internships include KPMG, Deloitte, PwC, Microsoft, LinkedIn, Skype, among others. (See Page 20).

STAGE 1   Engage With The Principles of Business						
SEMESTER <b>1</b>	MATHEMATICS FOR BUSINESS	DATA ANALYSIS FOR DECISION MAKERS	INSIDE ORGANISATIONS	FOUNDATIONS OF MGMT THOUGHT	BUSINESS IN SOCIETY	EFFECTIVE LEARNING AND DEVELOPMENT
SEMESTER <b>2</b>	PRINCIPLES OF MACRO-ECONOMICS	FINANCIAL ACCOUNTING 1	ICT IN BUSINESS	BUSINESS LIVE	BUSINESS LAW	ONE HORIZONS ELECTIVE
STAGE 2   Deepen Your Understanding						
SEMESTER <b>1</b>	BUSINESS ECONOMICS	FINANCIAL ACCOUNTING 2	PRINCIPLES OF FINANCE	PEOPLE AT WORK	MARKETING: FIRMS, CUSTOMERS & SOCIETY	ONE HORIZONS ELECTIVE
SEMESTER <b>2</b>	EXCHANGE OPPORTUNITY (OPTIONAL) 					ONE HORIZONS ELECTIVE
	GLOBAL BUSINESS	MANAGEMENT ACCOUNTING	BUSINESS ANALYTICS	GLOBAL OPERATIONS & SUPPLY CHAIN MANAGEMENT	BUSINESS OPTION	ONE HORIZONS ELECTIVE
 UCD QUINN INTERNSHIP PROGRAMME (OPTIONAL) 						
FINAL YEAR   Refine Your Knowledge						
SEMESTER <b>1</b>	BUSINESS STRATEGY	NEW VENTURE CREATION	INFORMATION MANAGEMENT	BUSINESS OPTION	BUSINESS OPTION	ONE HORIZONS ELECTIVE
SEMESTER <b>2</b>	CONTEMPORARY ISSUES IN MGT & OB	PERSONAL DEVELOPMENT PORTFOLIO	BUSINESS OPTION	BUSINESS OPTION	BUSINESS OPTION	ONE HORIZONS ELECTIVE
BUSINESS OPTIONS (CHOOSE FROM)	ACCOUNTING	MANAGEMENT & INNOVATION	MARKETING	HUMAN RESOURCE MANAGEMENT	BANKING & FINANCE	MANAGEMENT INFORMATION SYSTEMS

# Bachelor of Commerce International

The BComm (International) (BCIT) combines a flexible business education from Ireland's leading business school with the linguistic skills and a cultural understanding to succeed in the exciting world of international business. It equips graduates to work internationally or work in multinational business environments with a well-regarded, internationally recognised degree.

With the advances in telecommunications, travel and technology, international business has developed into a fast paced and exciting environment full of skilled and motivated individuals. The BCIT combines the foundation of business and management teachings with international languages and cultural understanding to equip students with the tools to succeed in this area.

Students on the BCIT course are given a strong foundation in the theory and practice of business management and related areas. They are equipped to both understand and critically assess business issues. This, coupled with studying the language, literature and culture of their chosen country, gives graduates a unique and competitive advantage in understanding the global business world.

## Is this course for me?

If you want to travel, make a positive difference in an international business career and society in general, wish to be challenged by a leading educator in this area, then the BCIT is for you.

## What will I study?

In your first year you will study two languages, one of which you will choose to study to final year degree level (unless students decide to take the Global Business Route outlined on the following page). You will study not just your chosen language but the literature and culture of that country.

All students spend an academic year abroad in third year. With our international reputation, we have secured partnerships with highly regarded institutions.

During the four years you will also cover core business subjects such as accounting, economics, finance, ICT in business, management principles, maths and analysis. Students have flexibility to choose specialist business subjects in final year which will help shape career options.

## Programme Details

**Duration:** 4 Years

**Guideline Entry Requirements:**

### IB - International Baccalaureate Diploma

IB Total 34

Subject requirements:

Maths: Minimum 6 at Standard Level / 4 at Higher Level

French Language Options: 5 at Higher Level.

All other language options may be taken from beginner level.

### Cambridge A Level (+GCSE o Level)

AABC/AAB + CAS Level/AAA

Subject requirements:

Maths: GCSE Grade B/A Level Grade D

French Language Options: A Level Grade C.

All other language options may be taken from beginner level.

### Other Examinations:

For country specific information see [www.ucd.ie/international](http://www.ucd.ie/international)

### UCD International Foundation Year

No



## Study Year Abroad

When studying abroad in third year you will have two options:

**The Modern Languages Route:** you will attend one of our partner international universities/business schools, where you will continue your studies in the host language, (except for Chinese, where you will study the Chinese language, along with business modules through English). In fourth year you continue studying business and your chosen language subjects at UCD.

**The Global Business Route:** you will study through English at one of our international partner universities/business schools before returning to UCD in fourth year, where you will focus on studying business and intercultural skills, with no language option.

## Horizons Elective

With Horizons Electives, you generally have a choice of modules (subject to module entry requirements, timetable and availability of places) which can either be taken from within your subject area to deepen your learning, or from outside it to complement your studies. It's a wonderful opportunity for students to broaden their horizons with a flexible degree path.

*Thanks to the exciting combination of business and language subjects and the opportunity to spend an academic year abroad. Students of this course not only develop practical business skills but also acquire a good knowledge of a foreign language. I really enjoyed the wide range of interesting modules offered by the UCD Lochlann Quinn School of Business that allowed me to strengthen my teamwork and presentation skills; the various student activities on campus further enriched my university experience. I also had a great time during my Erasmus year abroad in Rome, where I had the chance to meet people from all over the world and to travel around Italy. I believe that this course gave me the essential skills and competencies to build a career in the global business world.*

Anita Pesci, BCIT, Hungary

STAGE 1   Engage With The Principles of Business						
SEMESTER 1	MATHEMATICS FOR BUSINESS	BUSINESS IN SOCIETY	DATA ANALYSIS FOR DECISION MAKERS	LANGUAGE CORE	LANGUAGE CORE	ONE HORIZONS ELECTIVE
SEMESTER 2	BUSINESS ECONOMICS	FINANCIAL ACCOUNTING 1	INSIDE ORGANISATIONS	LANGUAGE CORE	LANGUAGE CORE	ONE HORIZONS ELECTIVE
STAGE 2   Deepen Your Understanding						
SEMESTER 1	PRINCIPLES OF FINANCE	PEOPLE AT WORK	FOUNDATIONS OF MGMT THOUGHT	LANGUAGE CORE	LANGUAGE CORE	ONE HORIZONS ELECTIVE
SEMESTER 2	MARKETING: FIRMS, CUSTOMERS & SOCIETY	ICT IN BUSINESS	MANAGEMENT ACCOUNTING	LANGUAGE CORE	LANGUAGE CORE	LANGUAGE CORE
STAGE 3   STUDY YEAR ABROAD						
STAGE 4						
SEMESTERS 1 & 2	MODERN LANGUAGES			GLOBAL BUSINESS		
	BUSINESS STRATEGY	4 x LANGUAGES (2 CORE)	TWO HORIZONS ELECTIVES	INFORMATION MANAGEMENT	GLOBAL BUSINESS	BUSINESS STRATEGY
	NEW VENTURE CREATION			GLOBAL MARKETING MANAGEMENT	GLOBAL OPERATIONS & SUPPLY CHAIN MGMT	NEW VENTURE CREATION
	FOUR BUSINESS OPTIONS			FOUR BUSINESS OPTIONS	TWO HORIZONS ELECTIVES	
BUSINESS OPTIONS (CHOOSE FROM)	ACCOUNTING	MANAGEMENT & INNOVATION	MARKETING	HUMAN RESOURCE MANAGEMENT	BANKING & FINANCE	MANAGEMENT INFORMATION SYSTEMS



# BSc Economics & Finance

An option of Quantitative Business

**Regarded as one of the premier finance degrees in Ireland, this course will provide you with the knowledge and skills necessary for a successful career in the areas of banking and finance.**

## Is this course for me?

If you have a strong interest or ability in maths, stats or economics and would like a career in financial economics, banking or finance then this course is for you.

## What will I study?

Year one of the course focuses on developing your knowledge and understanding of the basic subjects and principles underlying economics and finance.

During year two and final year you will focus on areas such as taxation, corporate finance, econometrics, financial maths and management. Depending on your area of interest you can then specialise in the subject areas of Economics, Finance or Maths.

This course introduces you to the mathematical and statistical techniques used in both economics and finance, as well as providing a wide range of courses to develop both the theoretical and applied aspects of each area. The subject areas share a common thread with the fields of quantitative methods, microeconomics and international monetary and finance theory.

## Horizons Elective

With Horizons Electives, you generally have a choice of modules (subject to module entry requirements, timetable and availability of places) which can either be taken from within your subject area to deepen your learning, or from outside it to complement your studies. It's a wonderful opportunity for students to broaden their horizons with a flexible degree path.

## Programme Details

**Duration:** 3 Years (4 years with optional internship)

### Guideline Entry Requirements:

#### IB - International Baccalaureate Diploma

IB Total 39

Subject requirements:

Maths: Minimum 5 at Higher Level.

#### Cambridge A Level (+GCSE o Level)

A\*AAB/A\*A\*A + D AS Level/A\*A8B\*+A AS Level

Subject requirements:

Maths: A Level Grade C

### Other Examinations:

For country specific information see [www.ucd.ie/international](http://www.ucd.ie/international)

#### UCD International Foundation Year

Yes, see [www.dublinisc.com/university-college-dublin](http://www.dublinisc.com/university-college-dublin)





### Exchange Opportunity

In second year you will have the opportunity to apply to spend your second semester on Exchange at one of our International Partner Universities. Possible destinations include Canada and Singapore. (See Page 15)

### UCD Quinn Internship Programme

Between the penultimate and final year of the course you will have the opportunity to apply for a placement in a range of Irish and multinational companies on the Quinn Internship Programme. This Programme helps you put your education into practice and can give you working experience to prepare you for employment. (See page 20)

*For students with an interest in the world of Finance and Economics, and strong mathematical ability, there is no better course than the BSc Economics & Finance.*





*By the time they graduate students are equipped with an impressive skillset that includes a strong mathematical grounding, Financial and Economic modelling skills, and an understanding of how the markets work.*

*This is a highly respected course with many of my classmates quickly snapped up by the best firms in Ireland and abroad, while others were accepted into the most prestigious universities around the world for further study.*

*For high-achieving students there is no other course that will provide a better framework to maximise their potential.*

Kevin Sweeney, Student



STAGE 1   Engage With The Principles of Business						
SEMESTER 1	BUSINESS ECONOMICS	MATHEMATICAL MODELLING IN SCIENCES	INTRODUCTION TO ANALYSIS	INTRODUCTION TO BUSINESS ANALYTICS	PRINCIPLES OF FINANCE	ONE HORIZONS ELECTIVE (Recommendation of Module)
SEMESTER 2	LINEAR ALGEBRA WITH APPLICATIONS TO ECONOMICS	FINANCIAL ACCOUNTING 1	ADVANCED CALCULUS	STATISTICAL MODELLING	PRINCIPLES OF MACRO-ECONOMICS	ONE HORIZONS ELECTIVE (Recommendation of Module)
STAGE 2   Deepen Your Understanding						
SEMESTER 1	TAX IN SOCIETY		IRISH ECONOMY	ADVANCED CORPORATE FINANCE	PROBABILITY THEORY	TWO HORIZONS ELECTIVES
SEMESTER 2	EXCHANGE OPPORTUNITY (OPTIONAL)  					
	INTERMEDIATE MACRO-ECONOMICS	FINANCIAL INSTITUTION MANAGEMENT	OPTIMISATION IN FINANCE	FOUNDATIONS IN FINANCIAL MATHEMATICS	INFERENTIAL STATISTICS	GAME THEORY
UCD QUINN INTERNSHIP PROGRAMME (OPTIONAL)  						
FINAL YEAR   Refine Your Knowledge						
SEMESTER 1	ADVANCED MICRO-ECONOMICS	ECONOMETRICS	FINANCIAL ECONOMICS I	MATHS/ECON/FIN OPTION	MATHS/ECON/FIN OPTION	ONE HORIZONS ELECTIVE
SEMESTER 2	FINANCIAL ECONOMICS II	ECONOMETRICS OF FINANCIAL MARKETS	APPLIED PORTFOLIO & RISK MANAGEMENT	MATHS/ECON/FIN OPTION	MATHS/ECON/FIN OPTION	ONE HORIZONS ELECTIVE

In first year, students on the No Preference Route will take modules from both the Economics and Finance and Business Analytics curriculum before choosing a degree path

# BSc Business Analytics

An option of Quantitative Business

**There is a recognised skills shortage in business analysts in the international business environment. Business Analytics prepares students who would like to work in organisations that need to extract and understand meaningful information from big data.**

Business Analytics is about making the best possible use of the huge volumes of data that are now created every day in every sector of business, from social media to traditional manufacturing. It's about processing that data to find the hidden patterns that can lead to insight, predictions and better decisions.

It involves the development and application of quantitative models and concepts to illuminate management issues and solve managerial problems.

This course helps to develop students to determine business strategy using the analysis and interpretation of data.

## Is this course for me?

If you're analytical in nature and interested in computing or mathematics then the new BSc in Business Analytics programme will give you the skills to put your aptitude into practice. Those who enjoy work where top-to-bottom understanding is needed, objectivity is valued, and it's possible to prove that a particular hypothesis or approach is the best will enjoy this course.

## What will I study?

In first year you will study introductory programmes in business analytics, business, mathematics, and computer programming. Many will be shared with students of other programmes, including the BComm and BSc in Economics and Finance.

In second year you will build on these subjects, with further computational and business modules, with some flexibility in your choices. In final year, you will take advanced modules, many with a focus on computational approaches to data, and again with the flexibility to choose modules.

## Programme Details

**Duration:** 3 Years (4 years with optional internship)

**Guideline Entry Requirements:**

**IB - International Baccalaureate Diploma**

IB Total 39

Subject requirements:

Maths: Minimum 5 at Higher Level.

**Cambridge A Level (+GCSE o Level)**

A\*AAB/A\*A\*A + D AS Level/A\*A8B\*+A AS Level

Subject requirements:

Maths: A Level Grade C

**Other Examinations:**

For country specific information see [www.ucd.ie/international](http://www.ucd.ie/international)

**UCD International Foundation Year**

Yes, see [www.dublinisc.com/university-college-dublin](http://www.dublinisc.com/university-college-dublin)





### Horizons Elective

With Horizons Electives, you generally have a choice of modules (subject to module entry requirements, timetable and availability of places) which can either be taken from within your subject area to deepen your learning, or from outside it to complement your studies.

### Business Analytics in Action



The Irish Sports Council Boxing team use blow-by-blow analytics to understand the tactics that are most suitable for different opponents.



3 use customer analytics to predict which customers are likely to leave for another provider, so that they can offer customised deals to prevent them from leaving.



Twitter uses analytics to make good-quality recommendations in their "Who-to-follow" feature, leading to increased revenue.



US Centres for Disease Control and Prevention use operations research methods to plan for emergency situations where large volumes of drugs must be dispensed to large numbers of people in a short period of time.



*The UCD BSc in Business Analytics is an exciting programme, the first of its kind in Ireland. It gives students the foundation in business topics, such as management and finance, and adds training in the specialised concepts and skills required for employment or further study in analytics: mathematics, statistics and computer programming. It includes an optional internship, during which students work in top tech, finance and consultancy companies.*

Dr. James McDermott



### UCD Quinn Internship Programme

In third year you can apply to undertake a year-long internship with a leading national or international company to put your skills into practice, learn about real-world work practices, and begin to build your professional network. (See Page 20).

STAGE 1   Engage With The Principles of Business						
SEMESTER 1	BUSINESS ECONOMICS	MATHEMATICAL MODELLING IN SCIENCES	INTRODUCTION TO ANALYSIS	INTRODUCTION TO BUSINESS ANALYTICS	PROGRAMMING FOR BUSINESS ANALYTICS	ONE HORIZONS ELECTIVE (Recommendation of Module)
SEMESTER 2	LINEAR ALGEBRA WITH APPLICATIONS TO ECONOMICS	FINANCIAL ACCOUNTING 1	ADVANCED CALCULUS	STATISTICAL MODELLING	ICT FOR DECISION SUPPORT	ONE HORIZONS ELECTIVE (Recommendation of Module)
STAGE 2   Deepen Your Understanding						
SEMESTER 1	LINEAR MODELS 1	PROJECT MANAGEMENT	ANALYTICS MODELLING	GRAPHS AND NETWORKS	PROBABILITY THEORY	ONE HORIZONS ELECTIVE
SEMESTER 2	BUSINESS LIVE	MANAGEMENT ACCOUNTING	COMPUTATIONAL MODELLING 1	GLOBAL OPS & SUPPLY CHAIN	BUS/MATH OPTION	ONE HORIZONS ELECTIVE
 UCD QUINN INTERNSHIP PROGRAMME (OPTIONAL) 						
FINAL YEAR   Refine Your Knowledge						
SEMESTER 1	INFORMATION MANAGEMENT	DECISION ANALYTICS	COMPUTATIONAL MODELLING 2	BUSINESS INTELLIGENCE AND BIG DATA	BUS/MATH OPTION	ONE HORIZONS ELECTIVE
SEMESTER 2	SUPPLY CHAIN ANALYTICS	MARKET ANALYSIS	ADVANCED DATA MANAGEMENT	DATA MINING	BUS/MATH OPTION	ONE HORIZONS ELECTIVE

In first year, students on the No Preference Route will take modules from both the Economics and Finance and Business Analytics curriculum before choosing a degree path

# Bachelor of Business and Law

Combining two of the best degrees, this course equips you with a comprehensive range of relevant skills to help you succeed in the legal and business fields, home or abroad.

## Is this course for me?

The BBL degree combines law and business into a single degree, providing you with an ideal skill-set for the commercial world and offering valuable career flexibility. BBL graduates are uniquely equipped with the analytical and advocacy skills that arise from a legal training, combined with the numeracy and financial literacy of a business degree.

## What will I study?

In years one to three you will receive a thorough grounding in all aspects of business management, while from a legal perspective you will learn about the fundamental principles of law relevant to both business and the legal world. In your final year you will specialise in a business or law area which matches your interests and career wishes.

This course introduces you to the mathematical and statistical techniques used in both economics and finance, as well as providing a wide range of courses to develop both the theoretical and the applied aspects of each area. The subject areas share a common thread with the fields of quantitative methods, microeconomics and international monetary and finance theory.

## Programme Details

**Duration:** 4 Years

**Guideline Entry Requirements:**

**IB - International Baccalaureate Diploma**

IB Total 34

Subject requirements:

Maths: Minimum 6 at Standard Level / 4 at Higher Level.

**Cambridge A Level (+GCSE o Level)**

ABBC / AAB + C AS Level / AAA

Subject requirements:

Maths: GCSE Grade B / A Level Grade D

**Other Examinations:**

For country specific information see [www.ucd.ie/international](http://www.ucd.ie/international)

**UCD International Foundation Year**

Yes, see [www.dublinisc.com/university-college-dublin](http://www.dublinisc.com/university-college-dublin)





*I chose to study Business and Law at UCD because I wanted to combine both legal and commercial studies in order to be able to work as a commercial lawyer in a multinational company. I wanted to improve my English and had visited Ireland during holidays before; I was aware that UCD is a very good university with a high reputation. While it was daunting to study abroad in a different language, I quickly overcame the first obstacles. I met so many Irish people on my course and people from all over the world through on-campus societies. UCD is a high-quality university where a feeling of 'team-spirit' exists – you really feel like you belong.*

Florian Niesel BBL, Germany

## STAGE 1 | Engage With The Principles of Business

SEMESTER <b>1</b>	MATHEMATICS FOR BUSINESS	BUSINESS IN SOCIETY	DATA ANALYSIS FOR DECISION MAKERS	CONSTITUTIONAL LAW: FRAMEWORK	CONTRACT: FORMATION	GENERAL INTRO TO LEGAL STUDIES
SEMESTER <b>2</b>	BUSINESS ECONOMICS	INSIDE ORGANISATIONS	ICT IN BUSINESS	CONSTITUTIONAL LAW: RIGHTS	CONTRACT: VITIATING FACTORS	GENERAL INTRO TO COMPARATIVE LAW

## STAGE 2 | Deepen Your Understanding

SEMESTER <b>1</b>	PRINCIPLES OF FINANCE	FOUNDATIONS OF MGMT THOUGHT	PEOPLE AT WORK	EU CONSTITUTIONAL LAW	CRIMINAL LIABILITY	NEGLIGENCE AND RELATED MATTERS
SEMESTER <b>2</b>	FINANCIAL ACCOUNTING 1	BUSINESS ANALYTICS	MARKETING: CUSTOMERS, FIRMS & SOCIETY	EU ECONOMIC LAW	CRIMINAL OFFENCES AND DEFENCES	NOMINATE TORTS

## STAGE 3 | Refine Your Knowledge

SEMESTER <b>1</b>	FINANCIAL ACCOUNTING 2	BUSINESS STRATEGY	BUSINESS OPTION	COMPANY LAW 1	LAW OPTION MODULE	LAW OPTION MODULE
SEMESTER <b>2</b>	EXCHANGE OPPORTUNITY					
	MANAGEMENT ACCOUNTING	GLOBAL BUSINESS	GLOBAL OPERATIONS AND SUPPLY CHAIN MGMT	COMPANY LAW 2	LAW OPTION MODULE	LAW OPTION MODULE

## FINAL YEAR | Refine Your Knowledge

SEMESTER <b>1</b>	NEW VENTURE CREATION	INFORMATION MANAGEMENT	BUSINESS/ LAW OPTION	BUSINESS/ LAW OPTION	LAW OPTION MODULE	LAW OPTION MODULE
SEMESTER <b>2</b>	BUSINESS OPTION	BUSINESS OPTION	BUSINESS/ LAW OPTION	BUSINESS/ LAW OPTION	LAW OPTION MODULE	LAW OPTION MODULE



# Diploma/ Bachelor of Business Studies

Why not combine work, study and family commitments through a more flexible approach to your learning? Our business diploma and degree programmes involve a blend of home study and occasional campus attendance underpinned by an infrastructure of student supports.

## Customised for Part-Time Students:

The diploma and degree adopt a model of non-traditional learning which uses flexible delivery methods designed specifically for Part-time students with a knowledge and experience of work. The work experience of participants facilitates classroom discussion – something that is favoured by our tutors – and makes a valuable contribution to the overall learning experience.

## Career Focused:

Aims to transform the career prospects and employability of participants through a multi-faceted re-skilling programme which, because of its relatively long time-frame of 2-4 years, promises sustainable and enhanced skills development

*“Studying my degree with the Centre for Distance Learning at UCD College of Business has been a life and career changing decision for me.. Its deliverables were globally orientated, theoretically applicable, but most importantly in today’s environment, pragmatic and viable. Completing the programme enhanced my soft skills and enabled me to become more assertive, efficient and decisive which are key components to a successful career in any industry, domestically or internationally.”*

Robert Lyons, BBS

## Programme Details

### Entry Route:

Flexible admissions policy is in place, with two routes of entry; one based on mature years (23 years of age on the 1st January of the proposed year of entry), life experience and academic aptitude and the second based upon matriculation. The former route of entry tends to be the most common one with the average age of students in the region of 32 years.

The admissions process may include an interview and a writing skills test may also form part of the assessment.

Our part-time Diploma and Degree programmes allow you to study from anywhere in Ireland while also fulfilling your work, family and other commitments. Our programmes also allow you to study at times and at a location convenient for you.

Throughout your studies, a Learning Support Officer in the Centre for Distance Learning will be available to provide you with continuous day-to-day support and advice on all course matters through our telephone, email and drop-in service.

If you have been out of formal education for some time, the programme contains a number of study skills development modules which will assist you in developing the key skills you will need to ensure successful completion of the programme.



### Year One Modules (DBS)

PRINCIPLES OF MANAGEMENT	ORGANISATIONAL BEHAVIOUR	RETURNING TO LEARNING: ACADEMIC COMPETENCIES	DEVELOPING ACADEMIC COMPETENCIES	EMPLOYEE RELATIONS	HUMAN RESOURCE MANAGEMENT TECHNIQUES
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### Year Two Modules (DBS)

PRINCIPLES OF ECONOMICS	BUSINESS ENVIRONMENT	ICT IN BUSINESS	MARKETING MANAGEMENT	BUSINESS PROJECT	BUSINESS LAW
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### Year Three Modules (BBS)

HRM: STRATEGY AND POLICY	MANAGING CHANGE	ECONOMIC POLICY AND THE GLOBAL ENVIRONMENT	MANAGEMENT PRACTICE 1	MANAGEMENT PRACTICE 1	INTERNATIONAL BUSINESS	ACCOUNTING INFORMATION FOR MANAGER
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### Year Four Modules (BBS)

HRM: STRATEGY AND POLICY	MANAGING CHANGE	ECONOMIC POLICY AND THE GLOBAL ENVIRONMENT	MANAGEMENT PRACTICE 1	MANAGEMENT PRACTICE 1	INTERNATIONAL BUSINESS	ACCOUNTING INFORMATION FOR MANAGER
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# Your Life on Campus

UCD Lochlann Quinn School of Business is located on a vibrant and bustling campus offering you a variety of opportunities to extend your learning experience beyond the classroom. It is a perfect setting to combine all elements of an active and fulfilling university life.



## Sports Clubs & Activities

With 60 Sports Clubs (and counting!) and a wide range of health and leisure activities, UCD has an extensive range of options for sports enthusiasts. Competitive at a high level and welcoming at a beginners level, the Clubs provide a huge range of opportunities to train, play and compete in sport, no matter what your passion, ability or level.

[www.ucd.ie/sport/clubs/](http://www.ucd.ie/sport/clubs/)



## Accommodation

Coming to live on campus in UCD is exciting and for many students it is their first time to live away from home.

On campus accommodation can accommodate almost 2800 students on campus. Almost 50% of our accommodation is reserved for International students who are in their first year or are new to UCD.

[www.ucd.ie/residences](http://www.ucd.ie/residences)

E: [residences@ucd.ie](mailto:residences@ucd.ie)

F: +353 (0)1 716 1031

International students wishing to book on campus accommodation should contact [internationalaccommodation@ucd.ie](mailto:internationalaccommodation@ucd.ie) for information on eligibility and booking procedure.

If you would rather live off-campus, you can visit [www.accommodationpad.ie](http://www.accommodationpad.ie) for more information.





## Health Service

The Student Health Service provides on-campus medical, psychological and psychiatric care to registered students of the university. The service is envisaged as an addition to the student's own family doctor or specialist medical services.

[www.ucd.ie/stuhealth](http://www.ucd.ie/stuhealth)

F: +353 (0)1 716 3133

## UCD Library

Our five on campus libraries include one million books, 650,000 e-books, hundreds of subject databases and approximately 84,000 journals- both print and electronic. UCD Library Services will ensure that you will be able to access the information needed to progress your studies.

[www.ucd.ie/library](http://www.ucd.ie/library)

F: +353 (0)1 716 7583

## UCD Student Centre and UCD Sports & Fitness

Our award winning Student Centre and Sports & Fitness complex is the most diverse student facility of any University in Ireland. Its state of the art facilities include:

- 3D Cinema
- Drama Theatre
- Debating Chamber
- TV Studio and Radio Pod
- Sauna and Jacuzzi
- 50 Metre Swimming Pool
- Gym, dance and spinning studios

[www.ucd.ie/studentcentre](http://www.ucd.ie/studentcentre)



## Student Societies

There are about 150 different UCD Student Societies on campus representing all parts of life including; arts, drama, politics, history, languages, and more. If there's not a Society for your interest we actively encourage you to set one up! You'll find Student Societies are great places to meet new friends with similar interests and are an easy way to get involved in University life. In the Business area alone, there are three societies who interact a lot with UCD Quinn students.

- Quinn Society (more commonly known as Q-Soc)
- Investment and Entrepreneurs Society
- Commerce and Economics Society

[www.ucdsocieties.com](http://www.ucdsocieties.com)

## UCD Students' Union

All students are automatically members of UCD Students' Union which represents, advises and supports students through their time in University. The Union also organises entertainment events and runs a number of campus services such as a newspaper, shops and a bar.

[www.ucdsu.ie](http://www.ucdsu.ie)

# What Next?

## Scholarships

UCD and the College of Business offer a range of scholarship opportunities for academically excellent students. These scholarships help to reward high performing International Students and aid in their transition to University life in Ireland. Scholarships can change by country and region but are grouped into:

- UCD Global Undergraduate Scholarship and UCD Global Excellence Undergraduate Scholarships based on academic performance.
- UCD Ad Astra Academy- UCD is strongly committed to encouraging students with exceptional talents to develop their abilities to their full potential. Through membership of the Ad Astra Academy, students displaying elite potential to international standards in academic pursuits, sports or performing arts are encouraged and supported to develop their talent further.
- Within the Quinn School, academically high performing students can compete for a range of prizes, awards and scholarships across many modules and programmes. Along with a monetary reward, details of your achievement will be formally noted on your academic transcript and you will also be invited to a formal ceremony where you will be conferred with your prize. our awards celebrate the diverse talents within our student body.



For more information  
on scholarships visit:  
[www.ucd.ie/scholarships](http://www.ucd.ie/scholarships)  
and [www.ucd.ie/adastraacademy/](http://www.ucd.ie/adastraacademy/)



## International Foundation Year

The International Foundation Year is a three-term programme, specifically designed for international students who do not meet the requirement for entry to UCD bachelor programmes.

The course consists of modules. You will study four core subject modules and six subject-specific modules designed to focus on the academic areas most useful for your degree.

The programme combines study skills, English language training and academic study to prepare you for degree-level study.

For more information visit: [www.ucdisc.com](http://www.ucdisc.com)

### Information Sessions

Every month, the Quinn School arrange information sessions for prospective students.

**These sessions may include:**

- Admissions Information & Programme Overviews
  - Guest Lectures
  - Current Student Questions & Answers
- And many other engaging topics.

To join these sessions, please email [quinnschool@ucd.ie](mailto:quinnschool@ucd.ie) or visit [www.ucd.ie/quinn](http://www.ucd.ie/quinn) for more information

## Contact details

### Ireland

Gerard Manley Hopkins Centre  
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Belfield, Dublin 4, Ireland  
Email: [internationaladmissions@ucd.ie](mailto:internationaladmissions@ucd.ie)  
Web: [www.ucd.ie/international](http://www.ucd.ie/international)  
Tel: +353 1 716 8500

### China

University College Dublin Global Centre Beijing  
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## NEED MORE INFORMATION?

**Please contact:**

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quinnsschool@ucd.ie



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[www.ucd.ie/quinn](http://www.ucd.ie/quinn)

The information in this prospectus is correct at the time of going to press, but the programmes and options are continuously developing and the University reserved the right to make changes.