

San Andrés Summer School (SASS) Fact Sheet
LatAm Graduate Business Program
January – February 2017



Updated 19/2/2016

<p>About Universidad de San Andrés</p>	<p>Founded in 1989 by the Scottish Community in Argentina and inspired by the pedagogical system of the liberal arts colleges, Universidad de San Andrés (UdeSA) is a privately-owned, not for profit institution with a complete academic offering in various fields. Its mission is to build an academic community of professors, students and alumni motivated by the search for truth and contributing to progress in Argentina and to the well-being of its citizens.</p> <p>With more than 2,000 students enrolled, Universidad de San Andrés provides the possibility of studying with professors who conduct cutting-edge research and who were trained at some of the best universities in the world. It is one of the few universities in Argentina with a large, full-time faculty. Most faculty members hold Ph.D. degrees from some of the finest European, US and Latin American universities.</p> <p>The Universidad de San Andrés MBA is consistently ranked among the top 3 MBAs in Argentina by <i>Apertura</i>, <i>América Economía</i> and other top Latin American business journals.</p>
<p>About SASS</p>	<p>San Andrés Summer School (SASS): LatAm Graduate Program is designed for graduate students in business who want to deeply understand Latin American markets, network with other business students and enjoy culturally rich Buenos Aires during the South American summer.</p> <p>Taught in English, this intensive program approaches business in emerging markets from various perspectives in management, finance and marketing. Cases examined are primarily from Argentina and other LatAm countries. The format is intensive, offered in two modules of 4 weeks each. Classes are taught 4 days a week, and each module has a different academic focus. Students may choose to take one module or both.</p> <p>The program also includes corporate visits and talks with local business leaders. Students are offered an optional cultural activities package, Spanish language courses and opportunities to network with San Andrés students.</p>
<p>Authorities</p>	<p>Professor Carlos F. Rosenkrantz, J.S.D Emily Maxon, Executive Director, Office of International Programs, emaxon@udesa.edu.ar</p>
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<p>Website</p>	<p>http://udesa.edu.ar/sass</p>
<p>Location</p>	<p>Universidad de San Andrés has two locations. The main facilities are approximately 45 minutes from downtown Buenos Aires. SIP graduate level classes will take place at San Andrés’s downtown building located five blocks from the Plaza de Mayo (25 de Mayo 586).</p>



SASS PROGRAM INFORMATION

Academic Calendar	Module 1: Jan. 3 – Jan. 27 Module 2: Jan. 30 – Feb. 23 Courses take place Monday through Thursday (courses are not held on Fridays). Transcripts will be released in March or early April.
Language of Instruction	The language of instruction for the SASS program is English.
Areas of Study	<u>Module 1 (JAN)</u> - Business and Crisis Management in Emerging Markets <u>Module 2 (FEB)</u> - Entrepreneurship and Marketing: Applying Innovative Tools in LatAm Courses are offered in business with a focus in Emerging Markets, Argentina and Latin America. They cover areas such as Marketing, Finance, Management, Leadership, Entrepreneurship, Consumer Behavior, etc.
Course Syllabi	http://udes.edu.ar/sass Click on Academics
Course Load	Generally students take two courses per module for a total of 4 courses over the entire program. Students who choose to attend only one module may take a maximum of 3 courses. Each course has 35 contact hours over the 5 week period. Students should discuss the required/recommended course load with their home universities.
Grading	10 point scale, 4 is a pass.
Credits	UdeSA doesn't use a credit system. Academic advisors should evaluate equivalencies using class contact hours. Students should always check equivalencies with academic advisors prior to program participation. Syllabi (subject to change) are available on SASS website.
Application	Application deadline: Oct. 15, 2015 <ul style="list-style-type: none"> • Online Registration Form at http://bit.ly/UdeSAAppRegistration • Application with Brief Essays. Form available at http://udes.edu.ar/sass • Health Form and Copy of International Health Insurance Coverage • Housing Form • Passport Copy • Copy of Official University Transcript • One page resume (CV) • Proof of English language ability for non-native English speakers: (Minimum TOEFL iBT 90 or equivalent) • For students taking Spanish courses: Recent certificates of Spanish level
Program Participants	Approximately 60% of participants are international students from top business programs in the US, Europe, Asia and Latin America. The remaining 40% are local professionals doing their graduate degree in the MBA, Marketing or Finance Master's Programs at UdeSA.
Language Courses	Various optional programs provide the opportunity to start learning Spanish or, for intermediate speakers, to take their Spanish to a higher level. <u>Module 1 (JAN)</u> : For Beginners. Basic conversation course. Non credit-bearing. Meets for an hour twice a week. Minimal fee required. <u>During Module 2 (FEB)</u> : For Intermediate+ . This is an intensive credit-bearing Spanish program which meets 10am-2:30pm Mon-Fri. Course results will appear on student transcript. Minimum eligibility requirement is one year of university level Spanish or the equivalent. This program may require a separate fee depending on the partnership agreement with students' home university.
Corporate Visits	The SASS program includes corporate visits and talks with local business leaders.
Cultural Activities Package	Students can sign up during orientation to participate in a fee-based package of cultural activities including city tour, trip to the Delta, graffiti tour, tango activity, etc.

INTERNATIONAL STUDENT SERVICES

Visa	At the time of preparation of this document, individuals with US, EU and some other designated citizenships do not need to apply for a tourist visa prior to their arrival. Nor will they need to process a visa during their stay if it is less than 90 days. However, students from other countries may need to apply for a visa prior to arrival. For the latest information, students should contact the closest Argentine embassy and/or review the website of the National Dept of Immigration: http://www.migraciones.gov.ar/accesible/indexN.php?visas .
Reciprocity Fees for Certain Countries	Passport holders from the United States, Australia and Canada are required to pay a <u>reciprocity fee</u> (this is not a visa) of approximately USD \$160. This must be paid prior to departure and a printed receipt must be presented when going through Immigration. Please see more information at https://virtual.provincianet.com.ar/ArgentineTaxes and click on SIGNUP.
Orientation	A mandatory orientation will take place on the first day of the program.
Arrival	Airport pick up available. Fee required.
Health Insurance	The purchase of a local health insurance policy is required unless the student completes the waiver form and this waiver is approved. Estimated cost is USD \$85 per month. In the Welcome Package, UdeSA will send contact details for a local policy which meets university requirements including complete medical coverage for recommended hospitals with international standards in Buenos Aires as well as a repatriation benefit. For more information, please contact the Office of International Programs.
Housing	<u>Host families:</u> Students may opt to live with an Argentinean family during their stay. This option includes breakfast and dinner every day (except for dinner on Saturdays). Host families are screened by our staff and matched with students according to their preferences. The cost is approximately USD \$900 per month. <u>Apartment:</u> Our staff provides information and resources so students can find their own housing in the city. Prices vary.
Average Living Expenses (one month)	Please note, Argentina's inflation rate is currently approximately 40% per year. Estimates current as of Feb. 2016. Spending will vary by student personal habits. <u>Budget</u> USD \$500-\$800 Room in a shared apartment USD \$85 Local Health Insurance USD \$75 Public Transportation USD \$400 Food USD \$320 Personal Expenses (laundry, cell phone, entertainment, travel) <u>Examples of Typical Expenses:</u> 3.50 pesos - train or bus ticket 138 pesos - complete lunch at university dining hall 115 pesos - movie ticket 150 pesos - dinner at a basic restaurant 25 pesos - small bottle of Coke or cup of coffee 70 pesos - laundry service one load 40 - SIM Card 50 pesos - small bottle of beer at a restaurant 120 pesos - entrance to night club 60 pesos – taxi for approximately 20 min (3 km)
Campus Facilities and Services	The campus has a library, computer labs, study rooms, dining hall, green spaces, soccer fields, dormitories, locker room, student counseling and student lounge. Virtual tour: http://udesa.edu.ar/Tour-Virtual/tour.html The downtown building has classrooms, auditorium, 5 computer terminals and a dining/common area.