

San Andrés Summer School (SASS) Fact Sheet
LatAm Graduate Business Program
January – February 2019



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<p>About Universidad de San Andrés</p>	<p>Founded in 1989 by the Scottish Community in Argentina and inspired by the pedagogical system of the liberal arts colleges, Universidad de San Andrés (UdeSA) is a privately-owned, not for profit institution with a complete academic offering in various fields. Its mission is to build an academic community of professors, students and alumni motivated by the search for truth and contributing to progress in Argentina and to the well-being of its citizens.</p> <p>With more than 2,000 students enrolled, Universidad de San Andrés provides the possibility of studying with professors doing conduct cutting-edge research. It is one of the few universities in Argentina with a large, full-time faculty. Most faculty members hold Ph.D. degrees from top European, US and Latin American universities.</p> <p>The Universidad de San Andrés MBA is consistently ranked among the top 3 MBAs in Argentina by <i>Apertura</i>, <i>América Economía</i> and other top Latin American business journals.</p>
<p>About SASS</p>	<p>San Andrés Summer School (SASS): LatAm Graduate Program is designed for graduate students in business who want to deeply understand Latin American markets, network with other business students and enjoy culturally rich Buenos Aires during the South American summer.</p> <p>Taught in English, this intensive program approaches business in emerging markets from various perspectives in management, finance and marketing. Cases examined are primarily from Argentina and other LatAm countries. The format is intensive, offered in two modules of 4 weeks each. Classes are taught 4 days a week. Students may choose to take one module or both.</p> <p>The program also includes corporate visits and talks with local business leaders. Students are offered an optional cultural activities package, Spanish language courses and opportunities to network with San Andrés students.</p>
<p>Authorities</p>	<p>Gustavo Genoni, PhD Business Administration, Boston University Emily Maxon, Executive Director, Office of International Programs</p>
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<p>Website</p>	<p>http://udesa.edu.ar/sass</p>
<p>Location</p>	<p>Universidad de San Andrés has two locations. The main facilities are approximately 45 minutes from downtown Buenos Aires. SASS graduate level classes will take place at San Andrés’s downtown building located five blocks from the Plaza de Mayo (25 de Mayo 586).</p>



SASS PROGRAM INFORMATION

Academic Calendar	<p>SASS is divided into 2 four-week modules. You may choose to participate in only one module or in both four-week modules. Courses take place Monday through Thursday with the exception of the Intensive Spanish Course in Module 2 which takes place Mon-Fri. Transcripts will be released in March or early April.</p> <ul style="list-style-type: none"> • Module 1: Jan. 2 – Jan. 29 • Module 2: Jan. 30 – Feb. 21 (<i>students who take Intensive Spanish Program will have classes on Fridays and will finish program on Feb 26</i>)
Language of Instruction	The language of instruction for the SASS program is English.
Areas of Study	<p><u>Module 1 (JAN)</u>- Management and Marketing Strategy in Latin America <u>Module 2 (FEB)</u>- Applying Innovative Business Tools in Emerging Markets</p> <p>Courses are offered in business with a focus in Emerging Markets, Argentina and Latin America. They cover areas such as Marketing, Finance, Management, Leadership, Entrepreneurship, Consumer Behavior, etc.</p>
Grading	10 point scale, 4 is a pass.
Courses	<p>Courses are offered in 2 formats:</p> <ul style="list-style-type: none"> • Elective Courses: 35 classroom hours (normally worth 3-4 US credits / 6 ECTS Credits) • Seminars: 17.5 classroom hour seminars (usually worth 1.5-2 credits / 3 ECTS credits) <p>In Module 1, 3 elective courses and 2 seminars will be offered. In Module 2, 2 seminars and the Intensive Spanish course will be offered. Course availability is subject to change in case of low enrollment.</p> <p>Students should take a minimum of 70 hours of classes/seminars per module and a maximum of 115. Students who choose to attend only one module generally take 105 hours. Syllabi are available at http://udesa.edu.ar/sass. Click on Academics.</p>
Credits/Equivalencies	UdeSA doesn't use a credit system. Academic advisors should evaluate equivalencies using class contact hours. Students should always check equivalencies with academic advisors prior to program participation.
Application	<p>Application deadline: Oct. 15, 2018</p> <ul style="list-style-type: none"> • Online Registration Form at http://bit.ly/UdeSAAppRegistration • Application with Brief Essays. Form available at http://udesa.edu.ar/sass • Health Form and Copy of International Health Insurance Coverage • Housing Form • Passport Copy • Copy of Official University Transcript • One page resume (CV) • Proof of English language ability for non-native English speakers: (Minimum TOEFL iBT 90 or equivalent) • For students taking Spanish courses: Recent certificates of Spanish level
Program Participants	Approximately 60% of participants are international students from top business programs in the US, Europe, Asia and Latin America. The remaining 40% are local professionals doing their graduate degree in the MBA, Marketing or Finance Master's Programs at UdeSA.
Spanish Language Courses	<p>Various optional programs provide the opportunity to start learning Spanish or, for intermediate speakers, to take their Spanish to a higher level.</p> <ul style="list-style-type: none"> • <u>Module 1 (JAN)</u>: For Beginners. Basic conversation course. Non credit-bearing. Meets for an hour twice a week. \$50 USD fee. • <u>Module 2 (FEB)</u>: For Intermediate+ . This is intensive credit-bearing Spanish program meets 10am-2:30pm Mon-Fri. Course results will appear on student transcript. Minimum eligibility requirement is 1 year of university level Spanish or equivalent.

Corporate Visits	The SASS program includes corporate visits and talks with local business leaders.
Cultural Activities Package	Students can sign up during orientation to participate in a fee-based package of cultural activities including city tour, trip to the Delta, graffiti tour, tango activity, etc.

INTERNATIONAL STUDENT SERVICES

Visa	Individuals with US, EU and some other designated citizenships do not need to apply for a tourist visa prior to their arrival. Nor will they need to process a visa during their stay if it is less than 90 days. Students from some designated countries (see list at http://www.migraciones.gov.ar/accesible/indexN.php?visas) such as India and China will need to apply for a visa prior to arrival. In that case, students should inform UdeSA and begin this process at least 3 months prior to their arrival in Argentina. For the latest information, students should contact the closest Argentine embassy and/or review the website of the National Dept of Immigration.
Orientation	A mandatory orientation will take place on the first day of the program.
Arrival	Airport pick up available. Fee required.
Health Insurance	Students must provide evidence of a valid international health insurance policy during their time in Argentina which includes repatriation benefits.
Housing	<u>Host families:</u> Students may opt to live with an Argentinean family during their stay. This option includes breakfast and dinner every day (except for dinner on Saturdays). Host families are screened by our staff and matched with students according to their preferences. The cost is approximately USD \$1000 per month. <u>Apartment:</u> Our staff provides information and resources so students can find their own housing in the city. Prices vary.
Average Living Expenses (one month)	Please note, Argentina's inflation rate is currently approximately 40% per year. Estimates current as of Aug. 2018. Spending will vary by student personal habits. <u>Budget</u> USD \$500-\$800 Room in a shared apartment USD \$75 Public Transportation USD \$400 Food USD \$320 Personal Expenses (laundry, cell phone, entertainment, travel) <u>Examples of Typical Expenses (in pesos!):</u> <ul style="list-style-type: none"> • 10 pesos - train or bus ticket • 115-200 pesos - lunch at café near UdeSA downtown facility • 220 pesos - movie ticket • 250 pesos - dinner at a basic restaurant • 1500 – monthly gym membership • 50 pesos - a soda or cup of coffee • 10 pesos – 50MG data usage per day • 125 pesos - beer at restaurant • 250 pesos - entrance to night club • 90 pesos – taxi approx 20 min (3 km)
Campus Facilities and Services	The downtown building, where SASS classes are held, has classrooms, auditorium, 5 computer terminals and a dining/common area. The campus has a library, computer labs, study rooms, dining hall, green spaces, soccer fields, dormitories and student services.