Undergraduate Global Semester Exchange Program

International Business Program
Buenos Aires, Argentina

The steadfast presence of the city’s European traditions, combined with its status as Argentina’s most powerful political and economic center, makes Buenos Aires a popular destination for students. With more than 300 theaters, Latin America’s largest concentration of playhouses, symphony orchestras, museums, and tango shows, Buenos Aires offers an incredible opportunity to immerse in Argentine culture. Programs at the CEA Buenos Aires Center are designed to extend learning beyond the classroom and engage students in the local culture.

PROGRAM DETAILS

PROGRAM DATES: Jan 14 – May 14, 2017
CREDITS: 15-18
PRICE: $13,645 (Reduced $1,000 for students who select not to participate in the Iguazu Falls excursion)
APPLICATION DEADLINE: May 31, 2016
DECISION DATE: July 1, 2016

ELIGIBILITY
• Junior status

BUSINESS COURSES AVAILABLE
• Entrepreneurship: The Art of Creative Business; 3 credits
• Latin American Business Environments: The Case of Argentina; 3 credits
• Communication & Global Competence; 3 credits
• International Marketing; 3 credits
• Show Me the Money! The Business & Marketing of Sport; 3 credits

WHAT’S INCLUDED
• Airport reception
• City tour
• Welcome lunch
• Welcome kits and public transportation
• Housing
• Excursions to Tigre Delta & Colonia, Uruguay
• Optional excursion to Iguazu Falls
• Cultural activities
• Health Insurance
• On-site CEA Staff support

WHAT’S NOT INCLUDED
• Airfare
• Meals & Incidental

“I feel immensely privileged to have had an opportunity to weave my own cross-continental threads and contribute my own droplets to the great ocean of human interaction. Leaving Buenos Aires is bittersweet—my time here has been unparalleled.” - Maximillian Mohr

FOR MORE INFORMATION

Jessica Oldford
Int’l Exchange Program Manager
Sam Wyly Hall
P: 734-764-2215
E: joldford@umich.edu

Laura Haas
Global Exchange Advisor
Sam Wyly Hall
P: 734-764-0495
E: joldford@umich.edu