



NEED DIRECTION? USE A MAP.

SPONSOR A MICHIGAN ROSS GLOBAL MBA MAP
MULTIDISCIPLINARY ACTION PROJECT

GLOBAL MBA MAP

WHAT IS MAP?

Our largest educational partnership program working with companies and organizations around the world. MAP focuses on actual business projects provided by sponsoring organizations, and educates teams of our MBA students through real-time action-based learning. MAP is not considered an internship.

HOW DOES IT WORK?

Teams of 4 to 6 students work on projects sponsored within corporate, entrepreneurial, and nonprofit organizations.

HOW MANY PROJECTS WILL BE ACCEPTED?

Approximately 6 MAP projects will be undertaken this year.

WHEN DO THE PROJECTS TAKE PLACE?

July 2022 through August 2022

WHICH STUDENTS PARTICIPATE?

Global MBA students have the opportunity to participate in the MAP course after completing their core course requirements.

WILL STUDENTS BE AT THE COMPANY IN PERSON?

Students can spend up to 1 week on-site after the kickoff and before mid-July. Projects without time on-site will also be accepted.

ARE STUDENTS TAKING OTHER COURSES AT THIS TIME?

No. MAP is a core course requirement and it is the only course required of students during this time.

WHAT INVOLVEMENT DO BUSINESS FACULTY HAVE?

MAP faculty advisors guide the students in their analyses and recommendations, facilitating the educational process.

WHAT ARE THE BENEFITS TO YOUR ORGANIZATION?

- › Fresh look at your business issue from an unbiased team
- › Thorough, data-driven recommendations
- › Valuable company exposure to the MBA class, reinforcing recruiting strength
- › Exposure to the latest business tools and techniques
- › Opportunity to directly invest in the education and development of tomorrow's business leaders

WHAT ARE THE SPONSOR'S MAIN RESPONSIBILITIES?

- › Appoint two dedicated liaisons to the project
- › Allow timely access to relevant data and personnel
- › Facilitate, review, and execute the University of Michigan's project agreement on behalf of the sponsor organization

IS THERE A COST TO PARTICIPATE?

Sponsors are asked to invest in their project via a modest program fee which goes directly to support the student experience and non-instructional costs. The program fee would also include travel costs for the student site visit. Specific project cost information is available from the Office of Action-Based Learning.

Students receive course credit and do not receive a salary.

A limited number of fee reductions are available for projects that meet certain criteria. Organizations requesting a fee reduction should do so via the proposal form.

HOW CAN WE APPLY TO SPONSOR A PROJECT?

- › Complete a project proposal at: michiganross.umich.edu/map/proposal-GMBA
- › Projects will be accepted and approved on a rolling basis beginning **January 3, 2022**.
- › The proposal form will close on **May 6, 2022**.

GLOBAL MBA MAP TIMELINE

JAN 3, 2022	› proposal form opens
MAY 6, 2022	› proposal form closes
EARLY MAY 2022	› students select projects
LATE MAY 2022	› sponsors notified of students and faculty assigned to their project
JULY 5-6, 2022	› MAP kickoff events (students only)
JULY 7, 2022	› project work begins
AUG 18 - AUG 19, 2022	› final presentation to MAP sponsor's management team

Sponsor a Multidisciplinary Action Project

michiganross.umich.edu/MAP

M | MICHIGAN ROSS

Multidisciplinary Action Projects

Stephen M. Ross School of Business

University of Michigan

701 Tappan St.

Ann Arbor, MI 48109-1234

RossActionLearning@umich.edu | 734-615-2096

michiganross.umich.edu/MAP

The Regents of the University of Michigan

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard,
Denise Ilitch, Ron Weiser, Katherine E. White, Mary Sue Coleman (*ex officio*)

University of Michigan Nondiscrimination Policy Notice

The University of Michigan, as an equal opportunity/affirmative action employer, complies with all applicable federal and state laws regarding nondiscrimination and affirmative action. The University of Michigan is committed to a policy of equal opportunity for all persons and does not discriminate on the basis of race, color, national origin, age, marital status, sex, sexual orientation, gender identity, gender expression, disability, religion, height, weight, or veteran status in employment, educational programs and activities, and admissions. Inquiries or complaints may be addressed to the Senior Director for Institutional Equity, and Title IX/Section 504/ADA Coordinator, Office for Institutional Equity, 2072 Administrative Services Building, Ann Arbor, Michigan 48109-1432, 734-763-0235, TTY 734-647-1388, institutional.equity@umich.edu. For other University of Michigan information call 734-764-1817.

© 2022 The Stephen M. Ross School of Business at the University of Michigan

