



# NEED DIRECTION? USE A MAP.

SPONSOR A MICHIGAN ROSS GLOBAL MBA MAP  
MULTIDISCIPLINARY ACTION PROJECT

# GLOBAL MBA MAP

**WHAT IS MAP?**

Our largest educational partnership program working with companies and organizations around the world. MAP focuses on actual business projects provided by sponsoring organizations, and educates teams of our MBA students through real-time action-based learning. MAP is not considered an internship.

**HOW DOES IT WORK?**

Teams of 4 to 6 students work on projects sponsored within corporate, entrepreneurial, and nonprofit organizations.

**HOW MANY PROJECTS WILL BE ACCEPTED?**

Approximately 6 MAP projects will be undertaken this year.

**WHEN DO THE PROJECTS TAKE PLACE?**

July 2022 through August 2022

**WHICH STUDENTS PARTICIPATE?**

Global MBA students have the opportunity to participate in the MAP course after completing their core course requirements.

**WILL STUDENTS BE AT THE COMPANY IN PERSON?**

Students can spend up to 1 week on-site after the kickoff and before mid-July. Projects without time on-site will also be accepted.

**ARE STUDENTS TAKING OTHER COURSES AT THIS TIME?**

No. MAP is a core course requirement and it is the only course required of students during this time.

**WHAT INVOLVEMENT DO BUSINESS FACULTY HAVE?**

MAP faculty advisors guide the students in their analyses and recommendations, facilitating the educational process.

**WHAT ARE THE BENEFITS TO YOUR ORGANIZATION?**

- › Fresh look at your business issue from an unbiased team
- › Thorough, data-driven recommendations
- › Valuable company exposure to the MBA class, reinforcing recruiting strength
- › Exposure to the latest business tools and techniques
- › Opportunity to directly invest in the education and development of tomorrow's business leaders

**WHAT ARE THE SPONSOR'S MAIN RESPONSIBILITIES?**

- › Appoint two dedicated liaisons to the project
- › Allow timely access to relevant data and personnel
- › Facilitate, review, and execute the University of Michigan's project agreement on behalf of the sponsor organization

**IS THERE A COST TO PARTICIPATE?**

Sponsors are asked to invest in their project via a modest program fee which goes directly to support the student experience and non-instructional costs. The program fee would also include travel costs for the student site visit. Specific project cost information is available from the Office of Action-Based Learning.

Students receive course credit and do not receive a salary.

A limited number of fee reductions are available for projects that meet certain criteria. Organizations requesting a fee reduction should do so via the proposal form.

**HOW CAN WE APPLY TO SPONSOR A PROJECT?**

- › Complete a project proposal at: [michiganross.umich.edu/map/proposal-GMBA](http://michiganross.umich.edu/map/proposal-GMBA)
- › Projects will be accepted and approved on a rolling basis beginning **January 3, 2022**.
- › The proposal form will close on **May 6, 2022**.

**GLOBAL MBA MAP TIMELINE**

<b>JAN 3, 2022</b>	› proposal form opens
<b>MAY 6, 2022</b>	› proposal form closes
<b>EARLY MAY 2022</b>	› students select projects
<b>LATE MAY 2022</b>	› sponsors notified of students and faculty assigned to their project
<b>JULY 5-6, 2022</b>	› MAP kickoff events (students only)
<b>JULY 7, 2022</b>	› project work begins
<b>AUG 18 - AUG 19, 2022</b>	› final presentation to MAP sponsor's management team

# Sponsor a Multidisciplinary Action Project

[michiganross.umich.edu/MAP](https://michiganross.umich.edu/MAP)

## **M** | MICHIGAN ROSS

### **Multidisciplinary Action Projects**

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