



NEED DIRECTION? USE A MAP.

SPONSOR A MICHIGAN ROSS MASTER OF SUPPLY CHAIN MANAGEMENT
SUPPLY CHAIN CONSULTING STUDIO PROJECT

MSCM SCCS

WHAT IS THE SUPPLY CHAIN CONSULTING STUDIO?

The SCCS is the capstone project-based course for the highly ranked Michigan Ross Master of Supply Chain Management (MSCM) program. The SCCS focuses on actual supply chain projects provided by sponsoring organizations with students gaining invaluable experience through real-time, action-based learning while delivering robust recommendations. The SCCS is not considered an internship.

HOW DOES IT WORK?

Teams of 4-5 students guided by Michigan Ross faculty complete supply chain-focused projects with corporate, entrepreneurial, and nonprofit organizations.

HOW MANY PROJECTS WILL BE ACCEPTED?

Approximately 18 SCCS projects will take place this year.

WHEN DO THE PROJECTS TAKE PLACE?

March 10 – June 20, 2022

WHICH STUDENTS PARTICIPATE?

All Master of Supply Chain Management students

ARE STUDENTS AT THE COMPANY FULL-TIME?

In 2022, the SCCS will represent a portion of a student's coursework in March and April. In May and June, students will be working on their projects full-time, taking no other courses during that period.

ARE STUDENTS TAKING OTHER COURSES AT THIS TIME?

Yes, SCCS constitutes one of their courses during the winter term and is their only course during May-June.

WHAT INVOLVEMENT DO BUSINESS FACULTY HAVE?

Each SCCS team is advised by two senior, expert faculty from the Michigan Ross technology and operations department, guiding the students in their analysis and recommendations.

WHAT ARE THE BENEFITS TO YOUR ORGANIZATION?

- › Fresh look at your supply chain issue from an unbiased team
- › Thorough, data-driven recommendations
- › Valuable company exposure to Ross students, reinforcing recruiting strength
- › Exposure to the latest business tools and techniques
- › Opportunity to directly invest in the education and development of tomorrow's business leaders

WHAT ARE THE SPONSOR'S MAIN RESPONSIBILITIES?

- › Appoint a dedicated liaison to the project
- › Allow timely access to relevant data and personnel
- › Determine team travel plans (if not virtual) and approve project budget
- › Facilitate review and execution of University of Michigan project agreement on behalf of sponsor organization

IS THERE A COST TO PARTICIPATE?

Sponsors are asked to invest in their project via a modest program fee, which goes directly to support the student experience and non-instructional costs. The program fee would also include travel costs for the student site visit. Specific project cost information is available from the Office of Action-Based Learning.

Students receive course credit and do not receive a salary.

A limited number of fee reductions are available for projects that meet certain criteria. Organizations requesting a fee reduction should do so via the proposal form.

HOW CAN YOU APPLY TO SPONSOR A PROJECT?

- › Complete a project proposal at: michiganross.umich.edu/mscm-map
- › Projects will be accepted and approved on a rolling basis beginning **Sept. 1, 2021**.
- › The proposal form will close on approximately **Nov. 15, 2021**.

MSCM MAP TIMELINE

| | |
|-------------------------------|---|
| SEPT. 1, 2021 | › proposal form opens |
| NOV. 15, 2021 | › proposal form closes |
| LATE JAN 2022 | › students select projects |
| FEB. 4 & 7, 2022 | › sponsor virtual project presentations to students |
| FEB. 28, 2022 | › sponsors notified of students and faculty assigned to their project |
| MAR. 10-11, 2022 | › MAP kickoff events (students only) |
| APR.-MAY, 2022 | › students begin traveling to sponsor's site for project work |
| JUNE 13 & 20, 2022 | › final presentation to MAP sponsor's management team |

PROJECT LIST

| SPONSOR | LOCATION | BRIEF DESCRIPTION |
|----------------------|-------------|--|
| Stryker | Portage, MI | Identify and map supply chain-related business processes. |
| Dow Chemical Company | Midland, MI | Develop a global external trade data strategy. |
| Radial | Rocklin, CA | Leverage supply chain data to improve customer experience. |
| Radial | Rocklin, CA | Returns and reverse logistics strategic analysis and recommendation. |

Sponsor a Multidisciplinary Action Project

michiganross.umich.edu/MAP

M | MICHIGAN ROSS

Multidisciplinary Action Projects

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