THE ROSS PhD

Faculty Research Interests

// 2015
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Accounting

Reuven Lehavy // AREA CHAIR
Victor L. Bernard—Price WaterhouseCoopers LLP
Collegiate Professor of Accounting
Informativeness and usefulness of financial analysts’ price targets, stock recommendations, and earnings forecasts; firms’ use of accounting report discretion (earnings management); and the interaction between analysts’ earnings forecasts targets and firms’ reporting choices.

Ryan T. Ball
Ernst and Young Faculty Fellow
Assistant Professor of Accounting
The role of information in capital markets, debt contracting, accrual dynamics, mixed data sampling, earnings timeliness, empirical asset pricing, and econometrics.

Anna Costello
Arthur Andersen Faculty Fellow
Assistant Professor of Accounting
The role of information in inter-firm relationships, specifically how financial information aids in making trade credit decisions in the supply chain, and the influence of trade relationships on contagion and counterparty risk.

Lindsey Gallo
Price Waterhouse Coopers —
Norman E. Auerbach Faculty Fellow
Assistant Professor of Accounting
The role of disagreement and uncertainty in capital markets, the information content of earnings, the relationship between firm-level and macroeconomic information.

Raffi Indjejikian
Carleton H. Griffin-Deloitte and Touche LLP Collegiate Professor of Accounting
Use of managerial and financial accounting information in performance evaluation and managerial compensation; agency theory and its application to managerial accounting.

David Maber
Assistant Professor of Accounting
Measurement, planning, control, and communication aspects of personnel decisions and processes.

Mihir Mehta
Assistant Professor of Accounting
The implications of financial information transfers along supply chains, the consequences of legal and political factors for firms and auditors, and debt contracting.

Gregory (Greg) S. Miller
Ernst and Young Professor of Accounting
Director, Paton Center for Research in Accounting
Financial communication, how managers communicate their view of the firm and its activities to outsiders.

Venky Nagar
Professor of Accounting
Interaction among firm strategy, organizational design and managerial accounting, and use of non-financial measures in performance evaluation.

Catherine (Cathy) Shakespeare
Arthur Andersen Faculty Fellow
Associate Professor of Accounting
Director, MAcc Program
Financial accounting and reporting, measurement and financial instruments, the timeliness and accuracy of bond ratings, examination of managers’ incentives to use discretion in reporting earnings, and evaluation of the role of accounting information in firm valuation.

Christopher (Chris) Williams
Arnold M. and Linda T. Jacob Faculty Fellow
Assistant Professor of Accounting
Understanding the role of accounting information in creating and resolving risk and uncertainty in both capital markets and financial institutions; how discretionary accounting choices made by banks affects both the risk of the individual bank and the bank’s contribution to systemic risk.

David (Dave) W. Wright
Associate Professor of Accounting
Auditing and financial reporting; investigations into the roles of various legal, corporate governance and business relationship characteristics on the quality of financial reporting and auditing, and economic models of auditor and firm behavior.
Thomas (Tom) Buchmueller //
AREA CHAIR (ON SABBATICAL)
Waldo O. Hildebrand Professor of Risk Management and Insurance
Professor of Business Economics and Public Policy
Health economics, the demand for insurance, employer-sponsored insurance and the labor market, regulation of insurance markets, and public insurance programs.

Thomas (Tom) P. Lyon //
INTERIM AREA CHAIR
Dow Professor of Sustainable Science, Technology, and Commerce
Professor of Business Economics and Public Policy
Professor of Natural Resources and Environment
Corporate environmental strategy, environmental information disclosure, energy policy and regulation, voluntary environmental programs, and business/NGO relations.

Achyuta Adhvaryu
Assistant Professor of Business Economics and Public Policy
Healthcare markets in low-income countries; pricing strategies for social enterprises; impacts of early-life health interventions; worker productivity in firms.

Kyle Handley
Assistant Professor of Business Economics and Public Policy
International trade and trade policy; investment under uncertainty; firm dynamics; multinational firms; private equity; effects of multilateral and regional trade agreements; economic geography.

Francine Lafontaine
William Davidson Professor of Business Administration
Professor of Business Economics and Public Policy
Professor of Economics, LSA
Theory of the firm, vertical integration and vertical relations among firms, contracting, antitrust and vertical restraints, channels, entrepreneurship, and economics of franchising.

Scott E. Masten
Professor of Business Economics and Public Policy
Economics of organization, transaction-cost economics, contracting practices and contract law, theory of the firm, vertical integration and vertical restrictions, university governance, public utility ownership and regulation, and antitrust.

Sarah Miller
Assistant Professor of Business Economics and Public Policy
Health economics, public economics, economics of consumer credit.

Joel Slemrod
Paul W. McCracken Collegiate Professor of Business Economics
Professor of Business Economics and Public Policy
Professor of Economics, LSA
Director, Office of Tax Policy Research
Impact of tax policy on individual and business decisions, compliance costs of taxation, roles of businesses and technology in tax system operation, and tax policy.

Jagadeesh Sivadasan
Associate Professor of Business Economics
Firm performance and productivity, allocative efficiency, international economics, product market competition, public policy and firm behavior.
Finance

Uday Rajan // AREA CHAIR
Michael R. and Mary Kay Hallman Fellow
Professor of Finance
Information economics and applications, strategic interactions in financial and other markets, market microstructure and limit order markets, corporate finance, credit markets.

Sugato Bhattacharyya
Associate Professor of Finance
Corporate finance, information economics, and contractual arrangements.

David J. Brophy
Professor of Finance
Director, Office for the Study of Private Equity Finance
Venture capital finance and investment, and initial public offering market characteristics.

Amy Dittmar
Senior Associate Dean for Graduate Programs and Diversity Professor of Finance
The strategic and financial decisions of firms, such as debt, equity, or other securities; cash reserves; dividends and excess funds; public or private ownership; corporate governance; and gender economics.

Robert F. Dittmar
Professor of Finance
Asset pricing, the relation of macroeconomic variables to asset prices, investments, and fixed income securities.

Gautam Kaul
Fred M. Taylor Professor of Business Administration
Professor of Finance
Finance and sustainability, asset pricing models, market microstructure, and the behavior of stock and bond prices.

E. Han (Han) Kim
Everett E. Berg Professor of Business Administration
Professor of Finance and International Business
Director, Mitsui Life Financial Research Center and East Asia Management Development Center
Corporate governance, labor issues, and mergers and acquisitions.

Serhiy Kozak
Assistant Professor of Finance
Empirical and theoretical asset pricing, risk premia across asset classes, fixed income, interaction between macroeconomic variables and asset prices.

Indrajit Mitra
Assistant Professor of Finance
Theoretical and empirical topics in finance and macro-economics, analyzing distortions induced by financial frictions, with an interest in effects generated by heterogeneity both on the household and the firm side, and in developing methodologies to solve such models quantitatively.

Stefan Nagel
Michael Stark Professor of Finance
Professor of Economics, LSA
Empirical asset pricing, financial market liquidity, subjective beliefs and preferences in finance and macroeconomics.

M.P. Narayanan
Robert Morrison Hoffer Professor of Business Administration
Professor of Finance
Corporate finance, corporate governance, mergers and acquisitions, corporate diversification, and executive compensation.

Paolo Pasquariello
Associate Professor of Finance
Information economics and its applications to market microstructure (e.g., market liquidity and price efficiency) and international finance (e.g., foreign exchange, financial crises and contagion, and central bank interventions).
Isacco Piccioni
Assistant Professor of Finance
Asset Pricing, the relation of investors’ attitude toward risk to asset prices, decision theory, finance-downside risk, finance-liquidity, behavioral finance.

Amiyatosh Purnanandam
Professor of Finance
Security issuance (IPOs/SEOs) decisions, capital structure and risk-management decisions, banking, corporate risk management and credit risk, initial public offerings and seasoned equity offerings, and theoretical corporate finance.

Martin C. Schmalz
Assistant Professor of Finance
Human capital, informational frictions, collateral constraints in dynamic models of corporate finance; behavioral asset pricing theory.

H. Nejat (Nejat) Seyhun
Jerome B. and Eilene M. York Professor of Business Administration
Professor of Finance
Executive compensation, information effects of short-selling, empirical asset pricing, insider trading, and law and economics.

Cindy K. Soo
Assistant Professor of Finance
Behavioral finance, real estate finance, financial media, household finance, applied econometrics.

Denis Sosyura
Assistant Professor of Finance
Empirical corporate finance, political economy and regulation, and financial media.

Toni Whited
Dale L. Dykema Professor of Business Administration
Professor of Finance
The effects of financial frictions on corporate investment, econometric solutions for measurement error, corporate cash policy, structural estimation of dynamic models, and corporate diversification.

Stefan Zeume
Assistant Professor of Finance
Effect of anti-bribery regulation on regulated firms’ competitiveness; value of having subsidiaries in tax havens; family firms’ use of implicit contracts as a substitute for labor market regulation.
Management & Organizations

Susan (Sue) J. Ashford // AREA CHAIR
Michael and Susan Jandernoa Professor of Business Administration
Professor of Management and Organizations
Leadership processes, proactivity, issue selling, self-management, job insecurity, and feedback seeking.

Wayne Baker
Robert P. Thome Professor of Business Administration
Professor of Management and Organizations
Professor of Sociology, LSA
Professor of Organizational Studies, LSA
Faculty Associate, Institute for Social Research
Organization theory, American society, values and culture, social networks, economic sociology, and positive organizational scholarship.

Kim Cameron
William Russell Kelly Professor of Management & Organizations
Professor of Higher Education
Positive organizational scholarship; virtuousness in organizations—such as forgiveness, gratitude, kindness, and compassion and their relationship to performance; downsizing; organizational culture; and developing leadership and management skills.

Gerald (Jerry) Davis
William Russell Kelly Professor of Business Administration
Professor of Management and Organizations
Professor of Education, School of Education
Corporate governance and the effects of finance on society, organization theory, new forms of organization, financial globalization, social networks, and social movements.

Alison Davis-Blake
Edward J. Frey Dean
Stephen M. Ross Professor of Business
Effects of outsourcing on organizations and employees; organizational employment, salary, and promotion systems; and the determinants and consequences of using contingent workers.

D. Scott DeRue
Associate Dean for Executive Education
Professor of Management and Organizations
Stein Research Scholar
Director, Ross Leadership Initiative
Director, Emerging Leaders Program
Leadership and teamwork, seeking to understand how leaders and teams in organizations adapt, learn and develop over time.

Jane E. Dutton
Robert L. Kahn Distinguished University Professor of Business Administration and Psychology
Professor of Management and Organizations
Professor of Psychology, LSA
Positive relationships and identities at work, employee and organizational flourishing, compassion and organizations, job crafting and employee resourcefulness, and positive organizational scholarship.

Andrew (Andy) J. Hoffman
Holcim (US), Inc. Professor of Sustainable Enterprise
Professor of Management and Organizations
Professor of Natural Resources and Environment
Institutional theory, culture change, social movements, negotiations, organizational and social entrepreneurship, environmental protection, and sustainability of industries.

David (Dave) M. Mayer
Michael R. and Mary Kay Hallman Fellow
Associate Professor of Management and Organizations
Co-Director, Center for Positive Organizations
Social and ethical issues in organizations. Specifically, research in three major areas: behavioral ethics, organizational justice, and workplace diversity.

Robert (Bob) E. Quinn
Margaret Elliot Tracy Collegiate Professor of Business Administration
Professor of Management and Organizations
Co-Director, Center for Positive Organizations
Positive organizational scholarship, organization effectiveness, organizational change, leadership and managerial effectiveness, and high performance behavior.
Jeffrey Sanchez-Burks  
Associate Professor of Management and Organizations  
Director, Office of Action-Based Learning  
Global leadership and cross-cultural competence, negotiations, design thinking & creativity, emotional intelligence.

Lloyd E. Sandelands  
Professor of Management and Organizations  
Professor of Psychology, LSA  
Feeling and form in social life, theology and business, ethics, and philosophy of social science.

Gretchen Spreitzer  
Keith E. and Valerie J. Alessi Professor of Business Administration  
Professor of Management and Organizations  
Co-Director, Center for Positive Organizations  
Thriving at work, employee empowerment, leadership, organizational change, and positive organizational scholarship.

Maxim Sytch  
Michael R. and Mary Kay Hallman Fellow  
Associate Professor of Management and Organizations  
Organization theory, complex systems, economic sociology, collaboration, conflict, networks, strategic alliances, patent infringement lawsuits, intellectual property, and innovation.

Leigh Plunkett Tost  
NBD Bancorp Assistant Professor of Business Administration  
Assistant Professor of Management and Organizations  
The psychological and sociological dynamics of power and status, with a particular focus on how hierarchy affects team performance, moral reasoning, and ethical decision making; the psychology and sociology of legitimacy; the antecedents of the motivation to pursue change.

Jose Uribe  
Assistant Professor of Management and Organizations  
The impact of network structures and social dynamics on learning and performance in teams and organizations; investigating the demographic determinants of having female top managers in public corporations, the learning networks that enable equity analysts to improve their financial forecasts, and the collaboration networks between players that provide a competitive edge to professional national soccer teams.

James (Jim) Walsh  
Arthur F. Thurnau Professor  
Gerald and Esther Carey Professor of Business Administration  
Professor of Management and Organizations  
Professor of Strategy  
Corporation in society, corporate social responsibility, and corporate governance.
Marketing

Puneet Manchanda // AREA CHAIR
Isadore and Leon Winkleman Professor of Retail Marketing
Professor of Marketing
Response models, resource allocation, advertising, new product adoption, social networks, and models of firm behavior; Bayesian econometrics, empirical industrial organization, statistics, and discrete choice models.

Anocha Aribarg
Associate Professor of Marketing
Group decision making and social influence in choice decisions, brand and product portfolio management, Bayesian and econometric modeling of complex consumer behavior and choice decision processes.

Richard (Rick) P. Bagozzi
Dwight F. Benton Professor of Marketing
Professor of Social and Administrative Services, College of Pharmacy
Emotions, decision making, theory of mind and social behavior in marketing and organizations; brand communities; health behaviors; cross-cultural research; ethical behavior; neuroscience, genetic, and hormonal aspects of the behavior of consumers and managers; and statistics.

Rajeev Batra
Sebastian S. Kresge Professor of Marketing
Director, Yaffe Center for Persuasive Communication
Advertising budgeting and repetition, emotion in advertising, non-verbal processes and effects, brand personality and brand equity, brand building and brand management, global branding issues, global consumer culture, and marketing issues in emerging economies.

Katherine Burson
Associate Professor of Marketing
Judgment and decision making in consumer behavior, specifically systematic biases in self-assessment such as over- and under-estimation of ability and the effects of such biases on product choice, and self-other differences in these biases. Also biases in response to numbers such as over-valuation of 1 unit and seeing bigger differences in products described using inflated numbers.

Fred Feinberg
Joseph Handlerman Professor of Marketing
Professor of Statistics, LSA
Adjunct Professor of Law, Law School
Modeling choice behavior; dynamic models of advertising, promotion, and variety-seeking; optimal stopping and cutoffs; decision theory, statistics and Bayesian econometrics; and the interface between marketing, operations management, and engineering.

Richard (Rich) D. Gonzalez
Professor of Psychology, LSA
Professor of Statistics, LSA
Professor of Marketing
Models of choice, judgment and decision making, development of new statistical models for social science data, social interaction in teams and groups, well-being through the lifespan, and the development of new analytic models for combining social science and biological (e.g., brain imaging, genetics).

Thomas (Tom) C. Kinnear
D. Maynard Phelps Collegiate Professor of Business Administration
Professor of Marketing
Application of marketing to the commercialization of high technology; and the formation, success, and failure of entrepreneurial enterprises.

Aradhna Krishna
Dwight F. Benton Professor of Marketing
Sensory perception, social marketing, language perception, pricing and promotion, mechanism design.
Kanishka Misra  
Sanford R. Robertson Assistant Professor of Business Administration  
Assistant Professor of Marketing  
Retailing, assortment, passthrough, tax policy, consumption patterns; Bayesian econometrics, industrial organization, partial identification, and discrete choice models.

Yesim Orhun  
Assistant Professor of Marketing  
Optimal product strategies, retail competition, channels, empirical industrial organization, strategic decision making, impact of product assortment on demand, behavioral and experimental economics.

Venkatram Ramaswamy  
Professor of Marketing and Computer and Information Systems  
Consumers as co-creators of value, customer-firm interactions, consumer heterogeneity and personalized experiences, market as a forum, experience innovation, experience networks, information infrastructure, consumer-to-consumer interactions, consumer communities, word-of-mouth, and discursive theory of the market.

Scott Rick  
Assistant Professor of Marketing  
Financial decision making, shopping, intertemporal choice, loss aversion, emotion and decision making, and behavioral economics.

Eric Schwartz  
Assistant Professor of Marketing  
Interactive marketing, ecommerce, retailing, online advertising, digital media consumption, customer relationship management; Bayesian econometrics and statistics, adaptive experiments, multi-armed bandit problems, machine learning.

Srinivasaraghavan Sriram  
Associate Professor of Marketing  
Product and brand portfolio management, product portfolio issue in technology products, understanding complementary substituting relationship between products/services, optimal pricing in media platforms, optimal allocation of marketing resources.

David B. Wooten  
Alfred L. Edwards Collegiate Professor  
Associate Professor of Marketing  
Consumer culture theory, self-presentation, shopping behavior, and consumer socialization.

J. Frank (Frank) Yates  
Professor of Psychology, LSA  
Professor of Marketing  
Decision management and aiding, consumer behavior, risk perception, probability judgment processes and accuracy, cultural variations in judgment and decision behavior, individual differences in decision making, indecision, affective forecasts, coherence shifts, variations in legal standards of proof, and the neurological underpinnings of ambiguity aversion.

Carolyn Yoon  
Associate Professor of Marketing  
Consumer information processing; cognitive aging; memory-based processes; age-related memory, cognition, and judgment processes; implicit learning; and persuasion.
Strategy

James (Jim) Westphal // AREA CHAIR
Robert G. Rodkey Collegiate Professor of Business Administration
Professor of Strategy
Corporate governance and top management, institutional processes and symbolic management, and social networks.

Allan Afuah
Professor of Strategy
The impact of technological change on value systems, capabilities, investment incentives, and firm performance; determinants of successful business models; strategic innovation and new game strategies.

Gautam Ahuja
Harvey C. Fruehauf Professor of Business Administration
Professor of Strategy
Director, India Initiatives
Innovation and technology strategy; alliances, joint ventures, and acquisitions; inter-organizational networks, corporate R&D investments, and how firms exploit technologies to create and appropriate value.

Seth Carnahan
Assistant Professor of Strategy
Understanding how organizational structure and decision making affect innovation and performance.

Felipe Csaszar
Arnold M. and Linda T. Jacob Faculty Fellow
Assistant Professor of Strategy
Understanding how organizational structure and decision making affect innovation and performance.

Sendil Ethiraj
Associate Professor of Strategy
Technological change and evolution, evolution of firm capabilities, and complex system design and coordination.

Michael Jensen
Associate Professor of Strategy
The socio-cognitive structures of markets including social networks and market identities and how they affect competition.

Aneel G. Karnani
Professor of Strategy
Competitive advantage, growth strategies, global competition, emerging economies, corporate social responsibility, economic development, and global poverty.

Amy Nguyen-Chyung
Assistant Professor of Strategy
Entrepreneurship, entry decisions, non-market strategy.

Linda Y.C. Lim
Professor of Strategy
Foreign direct investment, multinational strategies, and economic regionalization in Asia; evolution of Asian business systems, including government-business interactions; emerging market economies; globalization; and national/state policy and business-government relations.

James Ostler
Assistant Professor of Strategy
Strategic risk taking, entrepreneurship, diffusion of scientific discovery and innovation, capturing value from innovations, behavioral game theory and how cultural and cognitive dimensions impact coordination within and across firms.

Jordan Siegel
Michael R. and Mary Kay Hallman Fellow
Associate Professor of Strategy
How firms can borrow foreign institutions as a means of substituting for weak governance institutions at home, on how labor market institutions impact the design and success of global business strategies, and on how culture impacts the decision of where to locate foreign direct investments.
Marina Whitman  
Professor of Business Administration and Public Policy  
International trade and investment, trade policy and labor-market adjustment, changing role of U.S. multinational corporations, global corporate social responsibility, and the question of global convergence toward a common model of capitalism.

Brian Wu  
Associate Professor of Strategy  
Director, China Global Node  
Industry evolution, market entry and exit, corporate scope, firm innovation, entrepreneurship.

Yue Maggie Zhou  
Assistant Professor of Strategy  
Theory of the firm, product variety, organization structure, coordination, complexity, multinational corporations.
Technology & Operations

Roman Kapuscinski // AREA CHAIR
John Psarouthakis Professor of Manufacturing Management
Professor of Technology and Operations
Supply chain management, capacity management, value of information, optimal design of production-inventory systems, the interactions of capacity decisions and pricing policies, risk-aversion in operations, response to disruptions, auctions in energy markets, energy storage and curtailment, financial and operational hedging.

Hyun-Soo Ahn
Michael R. and Mary Kay Hallman Fellow
Professor of Technology and Operations
Director, Master of Supply Chain Management Program
Modeling and analysis of production and service systems, supply chain management, OM/marketing interface, and revenue management.

Ravi M. Anupindi
David B. Hermelin Professor of Business Administration
Professor of Technology and Operations
Supply chain management, supply chain risk, strategic sourcing, sustainability, supply contracts, inventory management, lean operations, operations-marketing interfaces, retail operations, value chains for economic development, health care delivery in developing countries.

Damian R. Beil
Michael R. and Mary Kay Hallman Fellow
Associate Professor of Technology and Operations
Director, Full-Time MBA Program
Design of auctions and competitive sourcing mechanisms addressing supplier qualification, quality, availability risks, cost risks, and economies of scope; experimental economics and behavioral operations.

Izak Duenyas
Donald C. Cook Professor of Business Administration
Professor of Technology and Operations
Professor of Industrial and Operations Engineering, College of Engineering
Director, Executive MBA Program
Supply chain management and coordination, evaluation of investment decisions in flexible capacity, modeling and control of production systems, decisions made under asymmetric information, stochastic modeling, performance analysis and control of manufacturing/service systems, and investments in new technology.

Wallace (Wally) Hopp
Senior Associate Dean for Faculty and Research
Herrick Professor of Business
Professor of Technology and Operations
Professor of Industrial and Operations Engineering, College of Engineering
Design, control, and management of production systems including: lean manufacturing, supply chain risk and robustness, workforce management, new product innovation and health care systems.

Yan Huang
Assistant Professor of Technology and Operations
Strategic and innovative uses of information technology, crowdsourcing and crowdfunding, social media, business analytics, digital and mobile marketing, structural models, Bayesian econometrics.

Stefanus Jasin
Assistant Professor of Technology and Operations
Stochastic analysis, dynamic optimization, design and analysis of heuristics, especially for problems with large size when exact solution approach is impractical. Current area of application includes: inventory control and revenue and pricing management. I am also interested in designing data-driven heuristics for real-world operations problem.
M. S. Krishnan
Associate Dean for Global Initiatives
Accenture Professor of Computer and Information Systems
Technology enabled business innovation, innovation in ecosystems, business value of information technology and technology enabled solutions for BOP markets.

Stephen (Steve) Leider
Assistant Professor of Technology and Operations
How psychological factors such as reciprocity, social norms, and decision biases affect economic behavior — particularly in contractual and supply chain relationships; behavior in social networks; as well as individual decision-making about risk and uncertainty.

Peter J. Lenk
Professor of Technology and Operations
Statistical modeling, forecasting, data mining, hierarchical Bayesian models, marketing research.

Jun Li
Assistant Professor of Technology and Operations
Empirical operations management, business analytics, price and revenue management, consumer behavior, competitive dynamics, network analysis, service sector, airline, hotel, retailing.

William S. Lovejoy
Raymond T. J. Perring Family Professor of Business Administration
Professor of Technology and Operations
Healthcare management, new product development, and entrepreneurship.

Mohamed Mostagir
Assistant Professor of Technology and Operations
Economics of operations and technology management, social learning, network economics, stochastic modeling, and dynamic optimization application areas include digital economies, with emphasis on innovation, crowdsourcing, advertising, intellectual property, network formation, and opinion dynamics.

Thomas J. Schriber
Professor of Technology and Operations
Statistical analysis of simulation output, simulation in the design and control of manufacturing systems, discrete-event simulation for the design of complex systems, and spreadsheet-based Monte Carlo simulation for risk analysis.

Amitabh Sinha
Ford Motor Company Co-Director, Tauber Institute for Global Operations
Associate Professor of Technology and Operations
Supply chain management, logistics, co-ordination of operational and financial decisions, innovation and social networks.

Joline Uichanco
Assistant Professor of Technology and Operations
Data-driven optimization and robust optimization for decision-making under limited distributional information; pricing, inventory and fulfillment in omni-channel retail operations; humanitarian logistics and the pre-positioning and distribution of relief aid for large-scale disasters.

Nigel P. Melville
Associate Professor of Technology and Operations
Information systems and organizational performance, including environmental sustainability; digital transformation in organizations; information systems innovation.