

YOU'VE WORKED
HARD TO PROPEL
YOUR SUCCESS.

WHY NOT SHOWCASE IT?



THE MICHIGAN ROSS

EXECUTIVE
CERTIFICATE

PROGRAM

BECOME A MICHIGAN ROSS DISTINGUISHED LEADER.



By completing a series of programs, you earn the Michigan Ross Distinguished Leader Executive Certificate. Choose the programs that best suit your learning goals and attend them at your own pace — either in quick succession or over a period of years. After participating in a total of four programs*, you will receive a certificate naming you a Michigan Ross Distinguished Leader.

BENEFITS FOR YOU

- Receive a scholarship for life for Michigan Ross Executive Education Programs
- Develop your knowledge and skills for today's — and tomorrow's — business landscape
- Interact with experts and build a global peer network
- Boost your resume to position yourself for advancement
- Provide incentives and support for developing your team members and colleagues

BENEFITS FOR YOUR COMPANY

- Retain high-potentials by investing in their development
- Empower individuals and teams to bring new ideas to your firm
- Apply advanced research and proven tools to your toughest challenges
- Build a sustainable, productive business culture
- Gain progressive cost savings as participants work toward completion

* Programs that are longer than one week qualify for multiple credits. Please note that the word "credit" does not refer to academic credit toward degree programs.

1 PROGRAM = 1 CREDIT
4 PROGRAMS = CERTIFICATE*



TWO THINGS ARE TRUE OF THE BEST LEADERS:

They never stop learning and they commit to developing others. We at Michigan Ross support you in both of these important aspects of your leadership.

**MICHIGAN ROSS SUPPORTS
YOU IN DEVELOPING YOURSELF**

**MICHIGAN ROSS SUPPORTS
YOU IN DEVELOPING OTHERS**

LEVEL 4

DISTINGUISHED LEADER EXECUTIVE CERTIFICATE

Complete your fourth program to become a graduate of our Executive Certificate Program.

- 25% scholarship for life for Michigan Ross Executive Education Programs
- Receive an Executive Certificate, naming you a Michigan Ross Distinguished Leader
- Voucher for 50% off a five-day program (transferable to a team member or colleague)

LEVEL 3

Complete your third program to earn your third credit.

- 20% scholarship toward future enrollment
- Two \$600 program vouchers to share with your team members and colleagues

LEVEL 2

Complete your second program to earn your second credit.

- 15% scholarship toward future enrollment
- Two \$400 program vouchers to share with your team members and colleagues

LEVEL 1

Upon completion of one program, you'll receive one credit.

- 10% scholarship toward future enrollment
- One \$400 program voucher to share with a team member or colleague

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Contact our certificate consultant to discuss your individual goals, questions, and completion options.